

American Covers 1961-1976

1961-1966



1962A Baltimore

1962B Baltimore

Most of the 1961s and 1962s had the greenish cover as on the left. Both above were 1962 issues, however, the right-hand Baltimore was the year's second issue. Except for Toll Roads and some cities, 1963-1965 maps share the right map's coloring.

1961-1966, cont.

The "Sign in ink" statement was written in blue. Also, the credit card number began with 512.

The sign line was changed to red ink and the credit card number began with 451.

GET YOUR AMERICAN OIL CREDIT CARD

AMERICAN OIL COMPANY
NATIONAL CREDIT CARD

John Doe

SIGN IN INK ABOVE • NOT VALID UNLESS SIGNED BY CUSTOMER

512 345 678 9

JOHN DOE
1234 MAIN STREET
ANYWHERE USA

Pick up a handy request form at your American Dealer's. This easy-to-carry plastic credit card eliminates the need to carry large sums of cash. Cuts purchasing time and gives you an accurate record of expenses.

FROM COAST TO COAST COMPANY

Florida	Ohio
Georgia	Oregon
Idaho	Pennsylvania
Kentucky	Rhode Island
Louisiana	South Carolina
Maine	Tennessee
Maryland	Texas
Massachusetts	Utah
Mississippi	Vermont
Nevada	Virginia
	Washington
	West Virginia

Your American Oil Company credit card is also honored by several other Companies in the United States and Canada as indicated on the reverse side of the Credit Card.

You expect more from **AMERICAN** and you get it!

AMERICAN OIL COMPANY

GET YOUR AMERICAN OIL CREDIT CARD

AMERICAN OIL COMPANY
NATIONAL CREDIT CARD

John Doe

SIGN IN INK ABOVE • NOT VALID UNLESS SIGNED BY CUSTOMER

451 234 567 8

JOHN DOE
1234 MAIN ST
ANYWHERE USA

Pick up a handy request form at your American Dealer's. This easy-to-carry plastic credit card eliminates the need to carry large sums of cash. Cuts purchasing time and gives you an accurate record of expenses.

HO A

Delaware	Ohio
Dist. of Col.	Oregon
Florida	Pennsylvania
Georgia	Rhode Island
Idaho	South Carolina
Kentucky	Tennessee
Louisiana	Texas
Maine	Utah
Maryland	Vermont
Massachusetts	Virginia
Mississippi	Washington
Nevada	West Virginia

Your American Oil Company Credit Card is honored throughout the United States and Canada. Please refer to the reverse side of the card for details.

You expect more from **AMERICAN** and you get it!

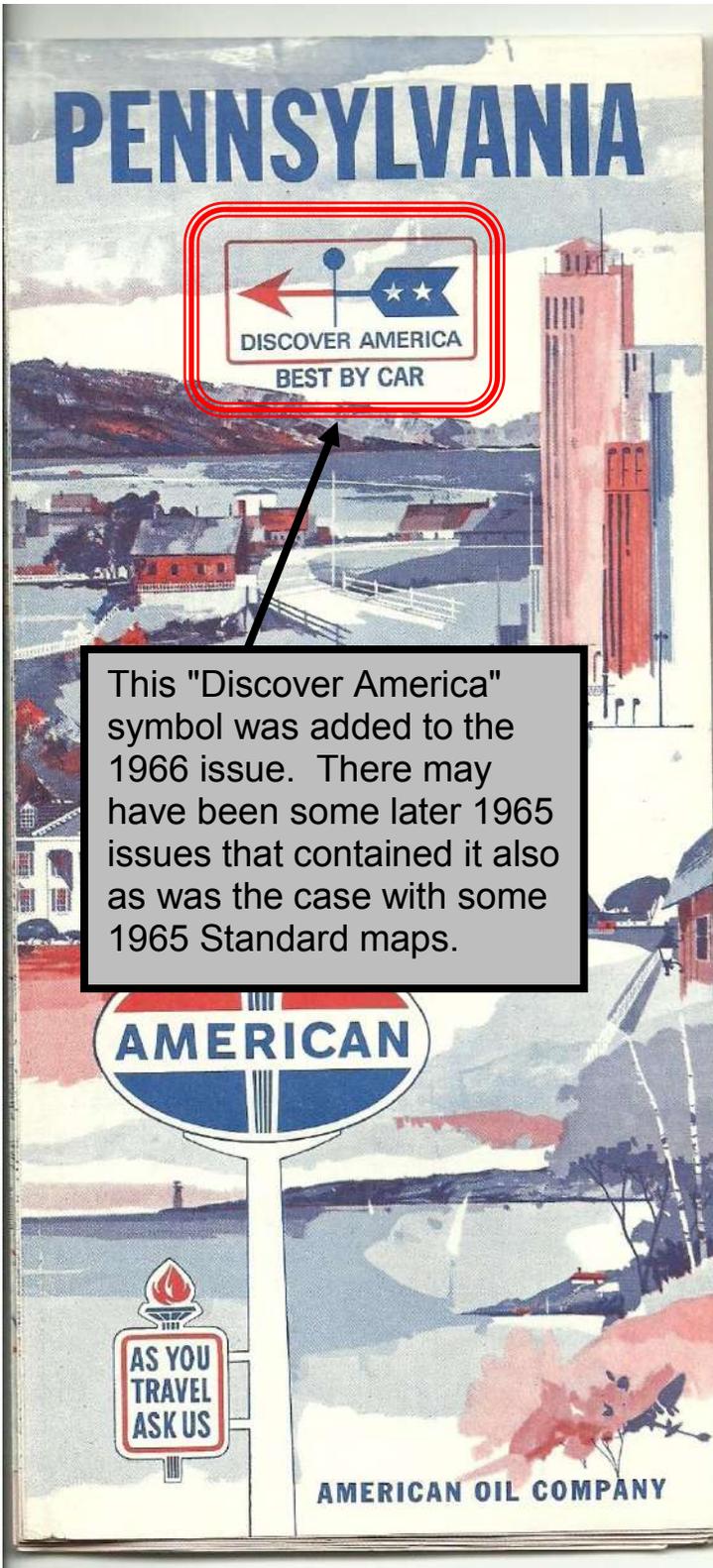
AMERICAN OIL COMPANY

1961-1962 Back Covers

1963-1965 Back Covers

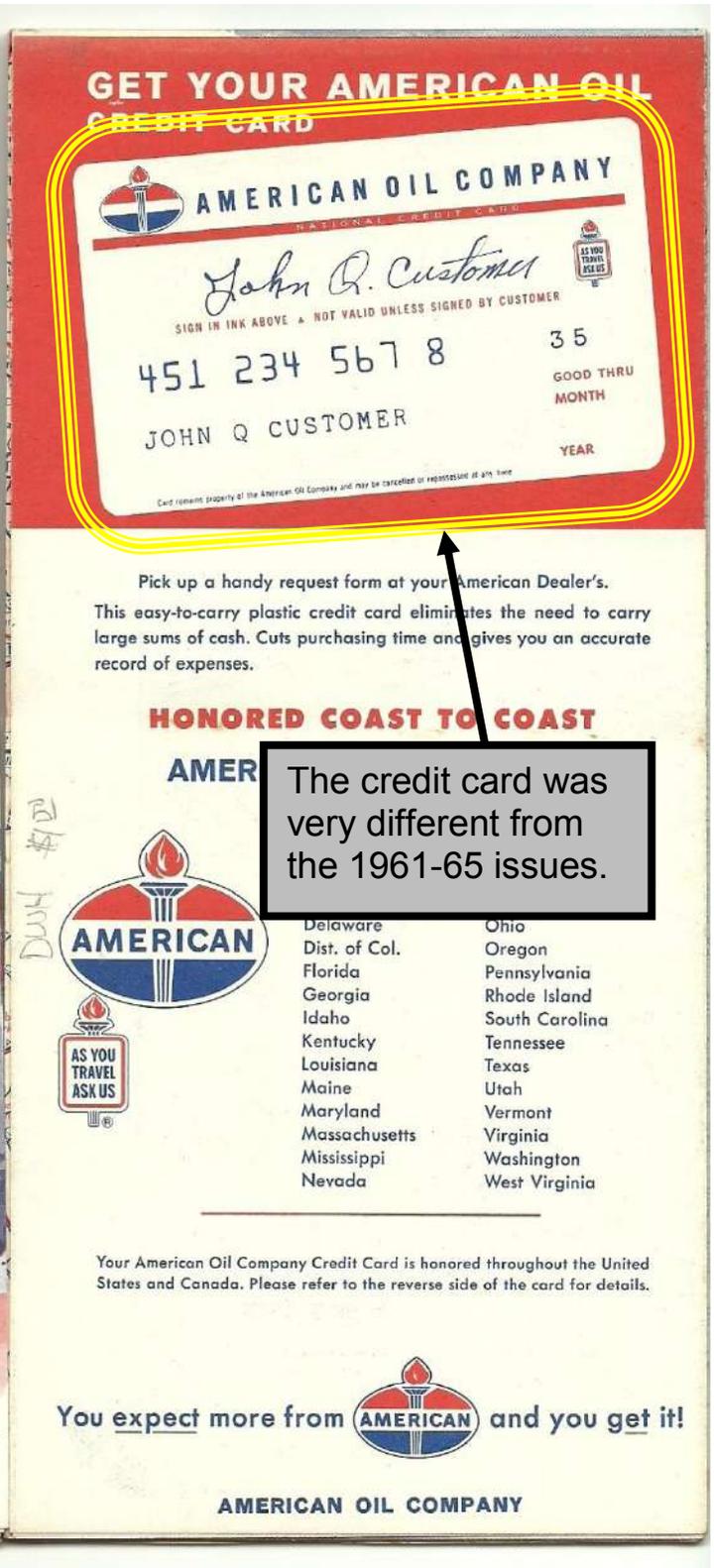
There were a few maps that had the Rand 1963 coding but had AD codes for 1962, also, they had the 61-62 backs. Examples of that were New York and Philadelphia. Both had 1963 copyright dates and AD 9000 codes.

1961-1966, cont.



This "Discover America" symbol was added to the 1966 issue. There may have been some later 1965 issues that contained it also as was the case with some 1965 Standard maps.

1966 Front Covers



The credit card was very different from the 1961-65 issues.

1966 Back Covers

1961-1966, cont.

VIRGINIA
W. VIRGINIA
DELAWARE
MARYLAND

AMERICAN

AS YOU TRAVEL ASK US

A
tempo
MAP
GUIDE
to fine
HOTELS
MOTELS
RESTAURANTS
POINTS OF INTEREST

TEMPO DESIGN, INC.

1966

**ON-THE-SPOT
TRAVEL SERVICE AT
AMERICAN OIL DEALERS**

Ask the men who *know* . . . American Oil Dealers. They're specially trained to help you choose places to eat and sleep . . . to help you find local addresses and points of interest. At their Information Centers you'll find a unique kind of local directory, authoritative national guidebooks and up-to-date maps. The "As You Travel" sign also mean *clean* rest rooms and car care by men who *do* care!

You expect more from American and you get it!

AMERICAN

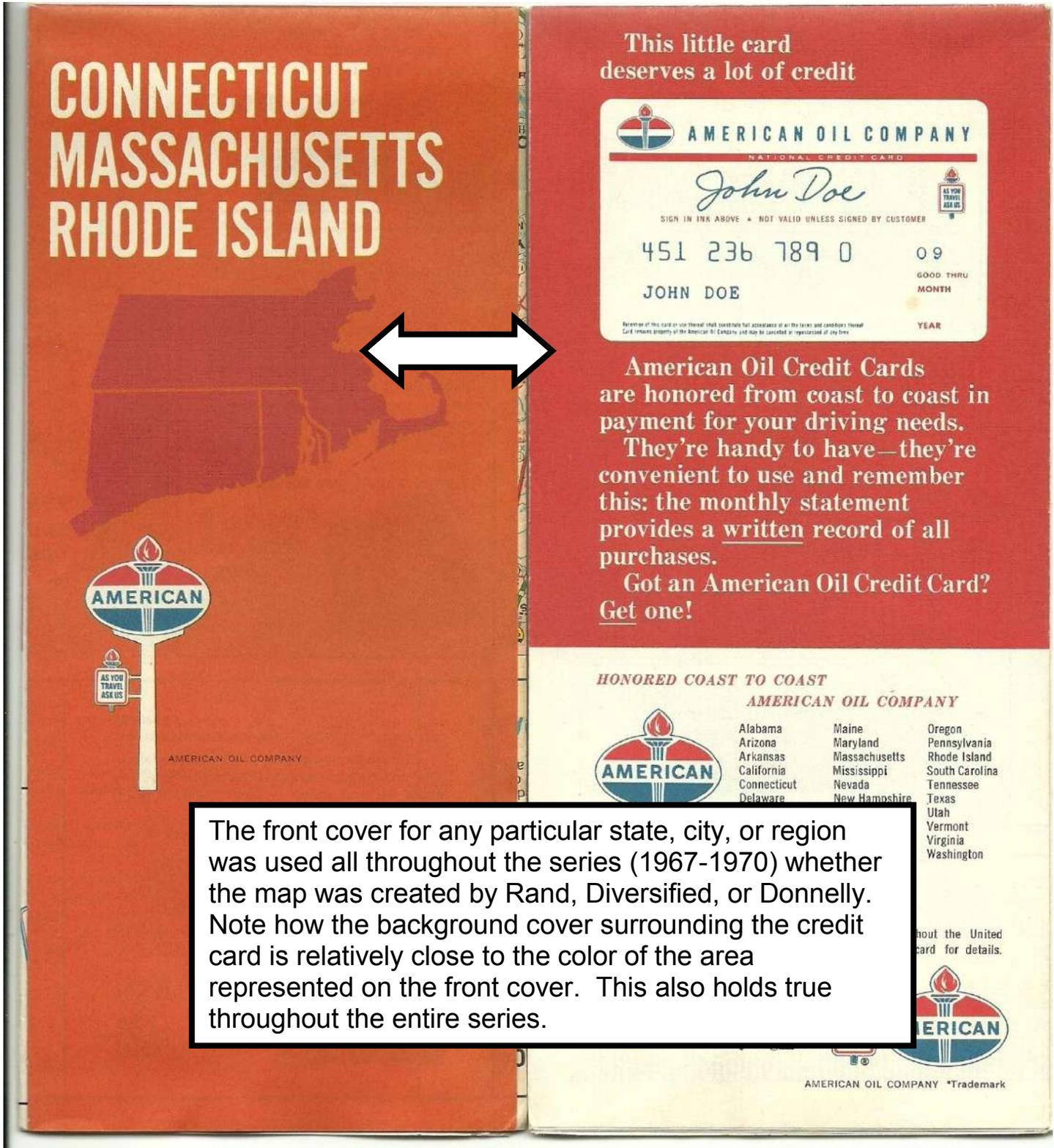
AS YOU TRAVEL ASK US

AMERICAN OIL COMPANY

1966

The 1966 Delmarva map was completely different from the other 1966 issues. Whether or not there were others, in a similar format, is uncertain at this time.

1967-1970



The front cover for any particular state, city, or region was used all throughout the series (1967-1970) whether the map was created by Rand, Diversified, or Donnelly. Note how the background cover surrounding the credit card is relatively close to the color of the area represented on the front cover. This also holds true throughout the entire series.

1967-1970 Front Covers

1967 Back Covers

Most of the back covers for 1967 were the same as shown above—except for the text's background color.

1967-1970, cont.



Most 1967 Back Covers

All 1968 Back Covers

As noted previously, most of the 1967 back covers were similar to the one above on the left. However, a few of the later 1967 issues had removed much of the writing for sponsors' logos. This presentation was then used throughout 1968 run.

1967-1970, cont.

This little card
deserves a lot of credit



AMERICAN OIL COMPANY
NATIONAL CREDIT CARD

NOT VALID
UNLESS
SIGNED BY
CUSTOMER
IN INK

John Q. Modern

451 234 567 8

JOHN Q MODERN

GOOD THRU
MONTH YEAR
01 70

AMERICAN ALBERT PICK AVIS NATIONAL CAR RENTAL

Got one? Get one!

HONORED COAST TO COAST
AMERICAN OIL COMPANY



Alabama	Maine
Arizona	Maryland
Arkansas	Massachusetts
California	Mississippi
Connecticut	Nevada
Delaware	New Hampshire
Dist. of Col.	New Jersey
Florida	New Mexico
Georgia	New York
Idaho	North Carolina
Kentucky	North Dakota
Louisiana	Ohio

Your American Oil Company Credit Card is honored throughout the United States and Canada. Please refer to the reverse side of the card for details.

You expect more from American
and you get it!*



AMERICAN OIL COMPANY *Trademark
EFFECTIVE APRIL, 1969

L COMPANY *Trademark
EFFECTIVE APRIL, 1969

The credit card was redesigned starting with the April, 1969 maps.

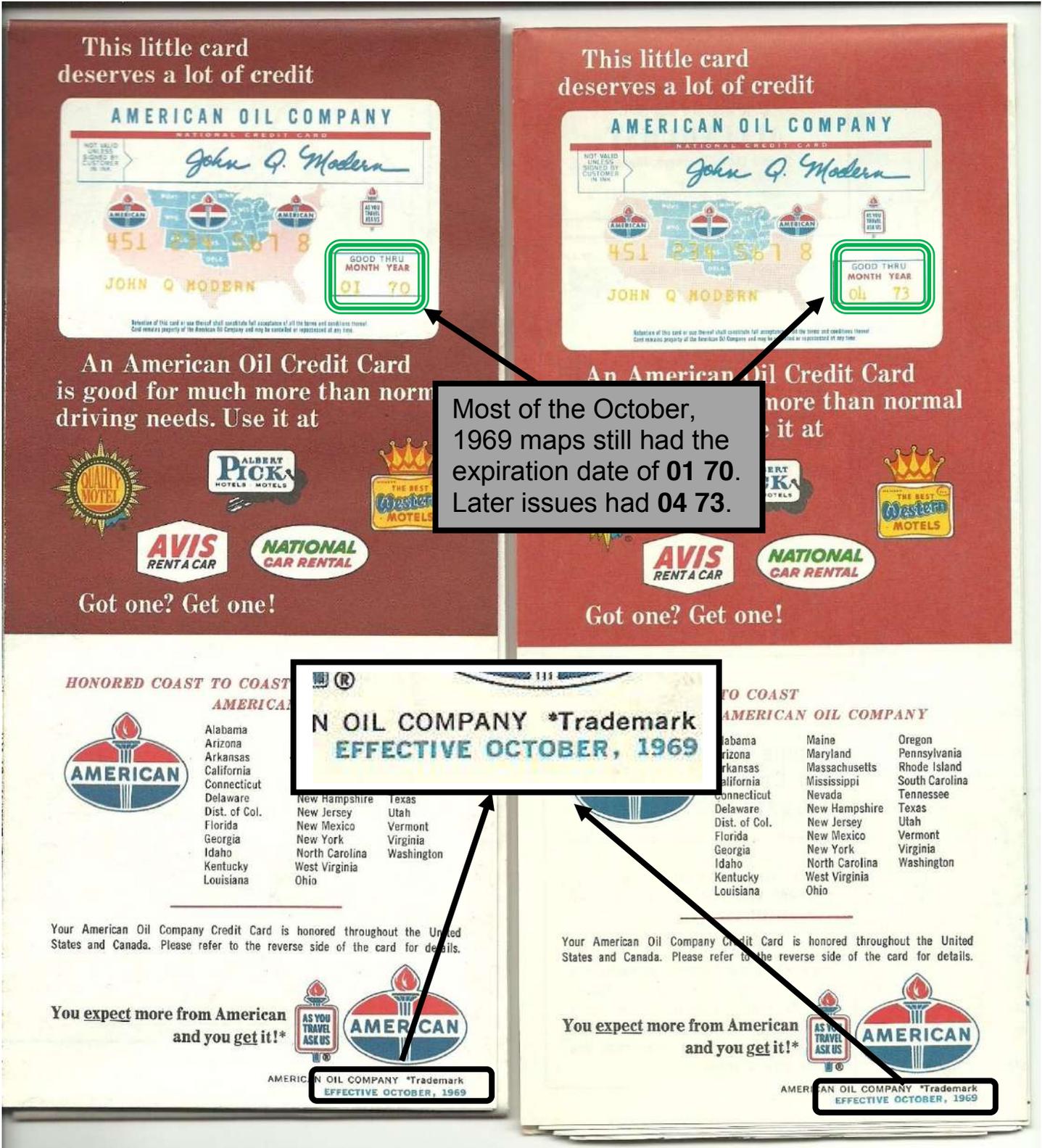
L COMPANY *Trademark
EFFECTIVE APRIL, 1969

AMERICAN OIL COMPANY *Trademark
EFFECTIVE APRIL, 1969

April, 1969 Back Cover

All April, 1969 backs looked similar except for the color that coordinated with the front.

1967-1970, cont.



Most of the October, 1969 maps still had the expiration date of 01 70. Later issues had 04 73.

AMERICAN OIL COMPANY *Trademark
EFFECTIVE OCTOBER, 1969

AMERICAN OIL COMPANY *Trademark
EFFECTIVE OCTOBER, 1969

AMERICAN OIL COMPANY *Trademark
EFFECTIVE OCTOBER, 1969

October, 1969 Back Covers

Some of the October, 1969 maps may have had a copyright date of 1970.

1967-1970, cont.

This little card deserves a lot of credit

AMERICAN OIL COMPANY NATIONAL CREDIT CARD
John Q. Modera
451 234 567 8
GOOD THRU MONTH YEAR
04 73

Some April, 1970 maps, likely the later issues, did not have the AVIS logo.

credit Card than normal driving needs. Use it at

Got one? Get one!

HONORED COAST TO COAST AMERICAN OIL COMPANY

Alabama	M
Arizona	M
Arkansas	M
California	M
Connecticut	N
Delaware	N
Dist. of Col.	N
Florida	N
Georgia	N
Idaho	N
Kentucky	W
Louisiana	O

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You expect more from American and you get it!*

AMERICAN OIL COMPANY *Trademark EFFECTIVE APRIL, 1970

This little card deserves a lot of credit

AMERICAN OIL COMPANY NATIONAL CREDIT CARD
John Q. Modera
451 234 567 8
GOOD THRU MONTH YEAR
04 73

An American Oil Credit Card is good for much more than normal driving needs. Use it at

Got one? Get one!

HONORED COAST TO COAST AMERICAN OIL COMPANY

Alabama	Maine	Oregon
Arizona	Maryland	Pennsylvania
Arkansas	Massachusetts	Rhode Island
California	Mississippi	South Carolina
Connecticut	Nevada	Tennessee
Delaware	New Hampshire	Texas
Dist. of Col.	New Jersey	Utah
Florida	New Mexico	Vermont
Georgia	New York	Virginia
Idaho	North Carolina	Washington
Kentucky	West Virginia	
Louisiana	Ohio	

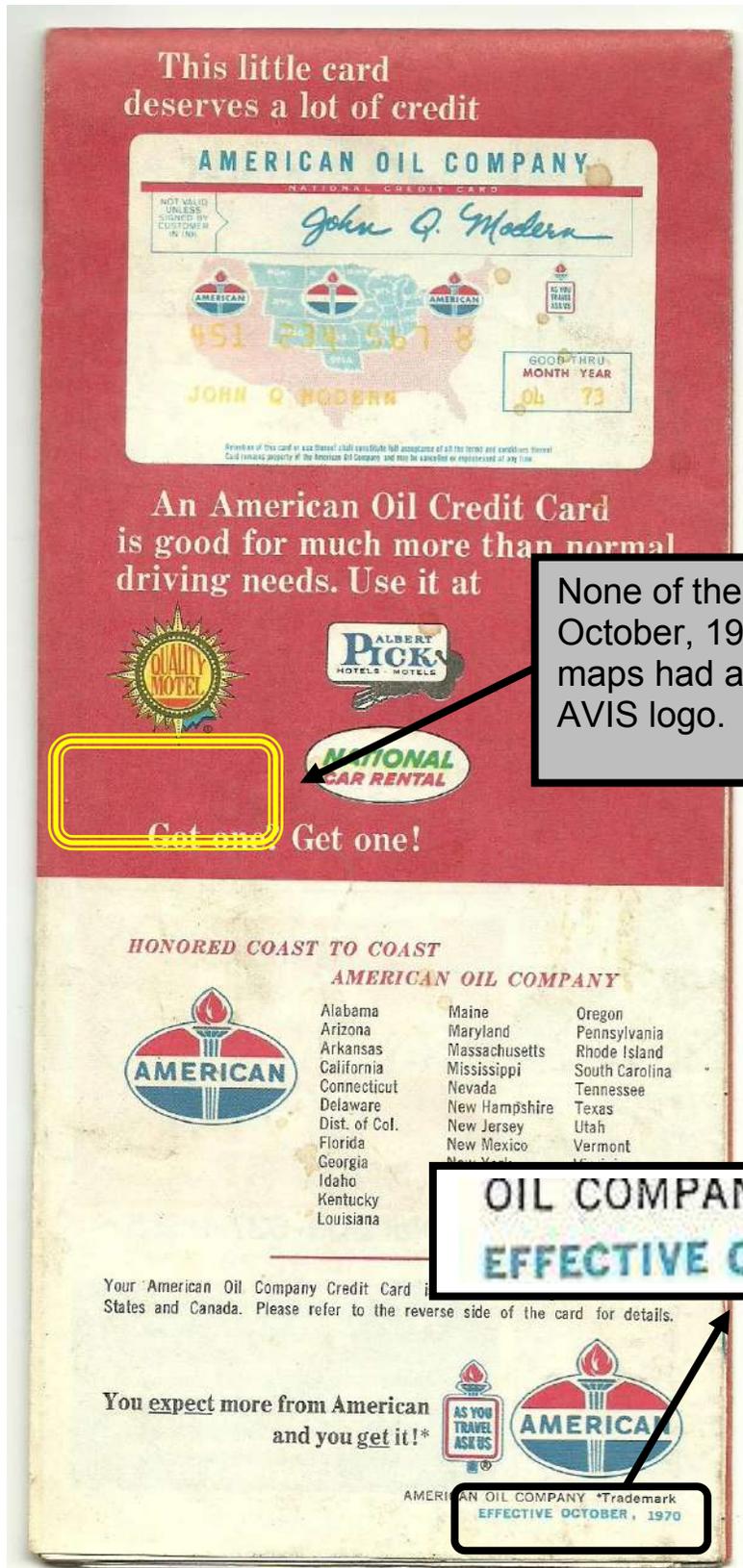
Your American Oil Company Credit Card is honored throughout the United States and Canada. Please refer to the reverse side of the card for details.

You expect more from American and you get it!*

AMERICAN OIL COMPANY *Trademark EFFECTIVE APRIL - 1970

April, 1970 Back Covers

1967-1970, cont.



None of the October, 1970 maps had an AVIS logo.

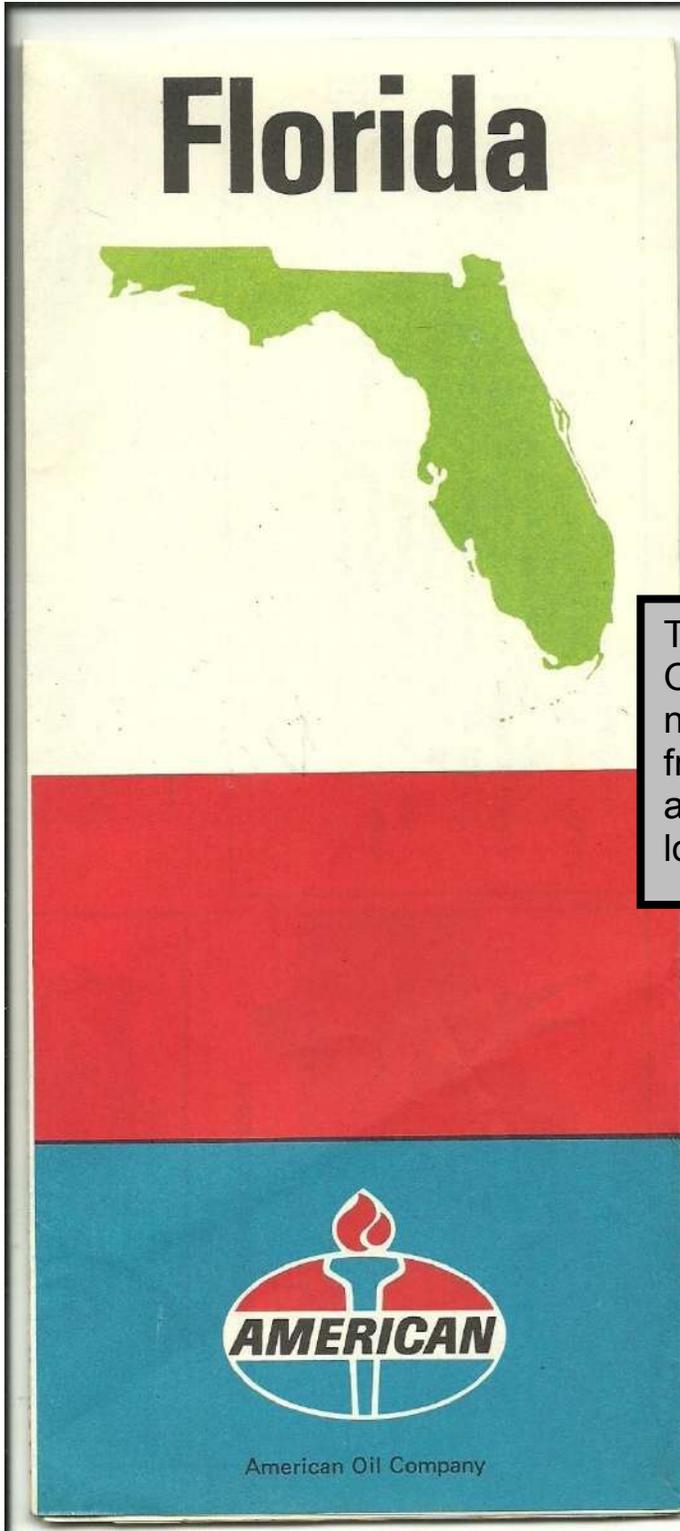
OIL COMPANY *Trademark EFFECTIVE OCTOBER, 1970

AMERICAN OIL COMPANY *Trademark EFFECTIVE OCTOBER, 1970

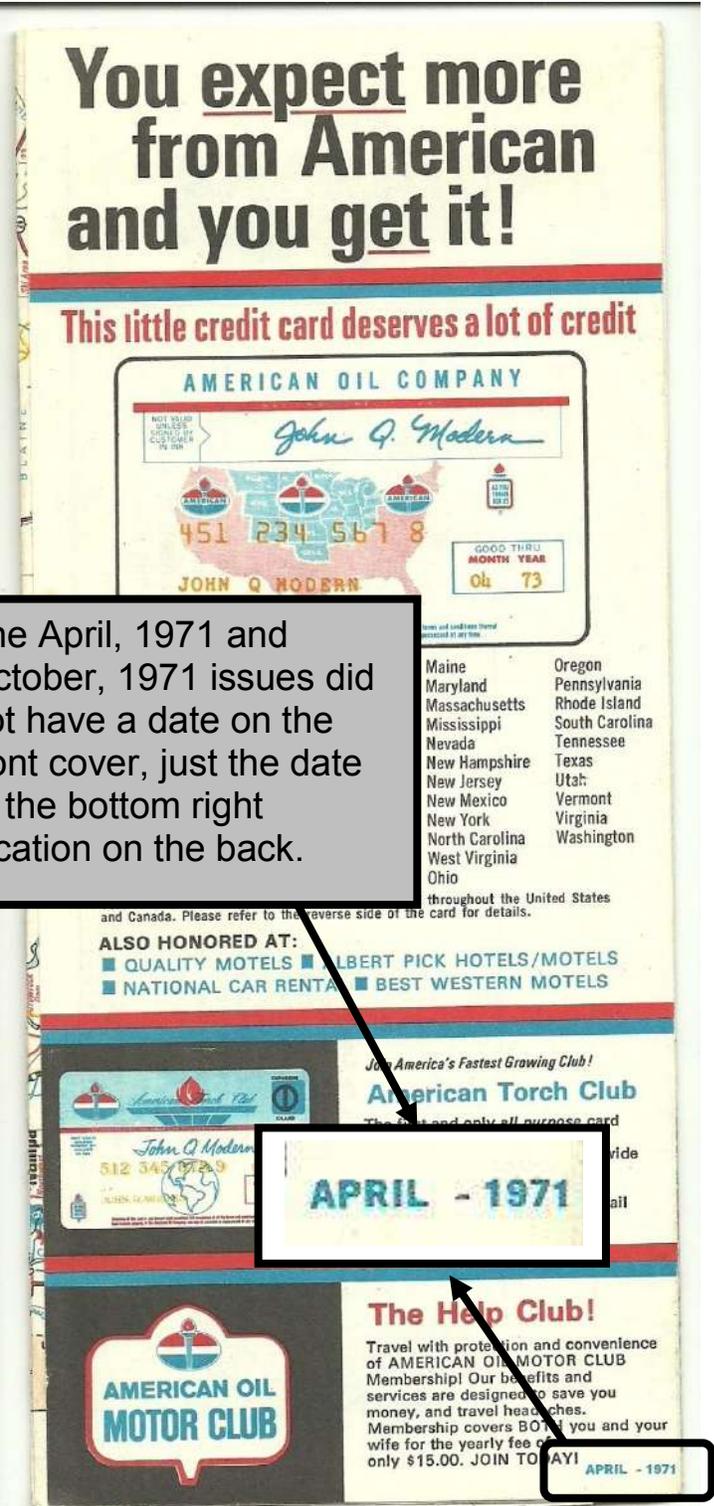
October, 1970 Back Cover

Some October, 1970 maps had a copyright date of 1971.

1971 (RWB) — 1975-76



April, 1971 Front Covers



April, 1971 Back Covers

The April, 1971 and October, 1971 issues did not have a date on the front cover, just the date at the bottom right location on the back.

Standard Oil had an October, 1970 issue with similar covers. Whether or not American had the same situation is not known as of this writing. The state and regional maps had the shape printed on the front. This holds true through the 1974 maps.