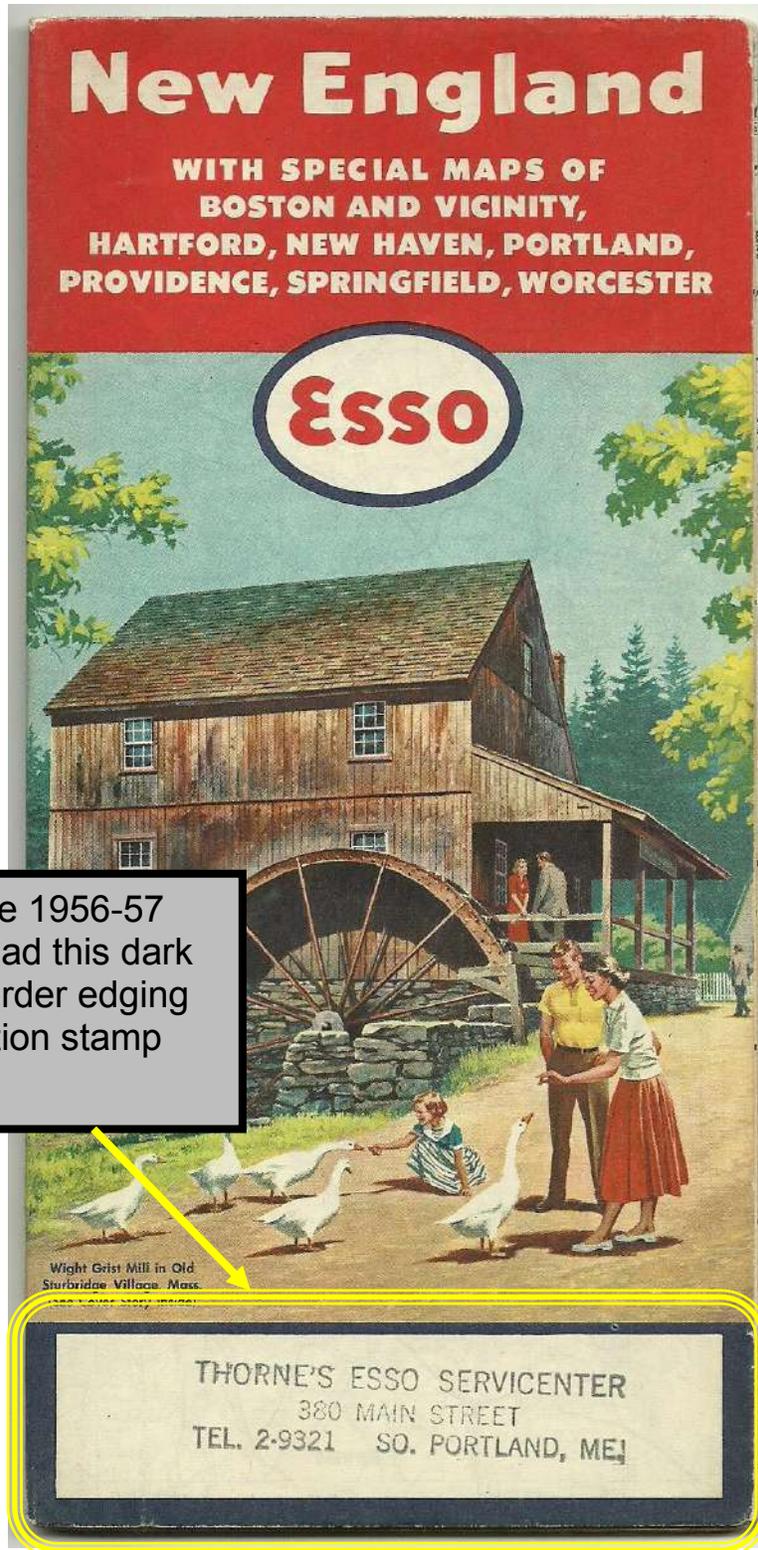


1950-1959, cont.



Only the 1956-57 maps had this dark blue border edging the station stamp area.

1956-57 Front Covers

From 1956-57 through 1959 nearly all of the maps had the smaller Esso logo touching the red portion with white titles and subtitles. A very few city maps had black subtitles.

1950-1959, cont.



Happy Motoring!

YOUR safe driving comfort is the concern of every Esso Dealer from Maine to Louisiana. Happy Motoring is his *business*. And in the area where Esso products are sold there are more Esso Dealers to help you than there are dealers who sell any other brand. Thus you are never far from an Esso sign.

High quality Esso products and famous Esso Dealer Service bring top performance from your car and mean more motoring pleasure to you.

When you are far from home, traveling in unfamiliar territory, it is reassuring to see the familiar Esso oval and to know that here, too, you can get the same fine products and service you enjoy at home.

THE SIGN OF
"HAPPY MOTORING"



ESSO STANDARD OIL COMPANY



Happy Motoring!

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FIRST
choice in gas and oil

LAST
word in dealer service

ALWAYS your best buy!

THE SIGN OF
"HAPPY MOTORING"



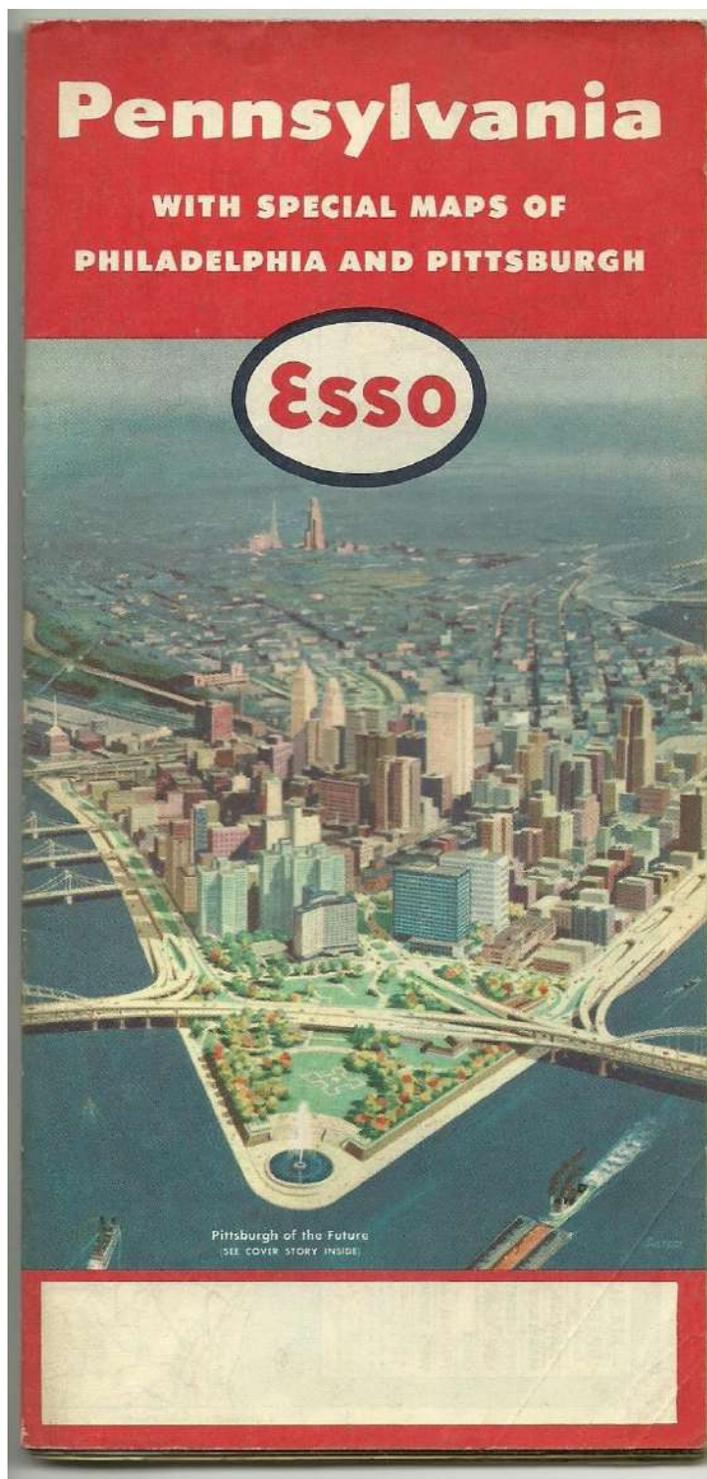
ESSO STANDARD OIL COMPANY

Early 1956-57 Back Covers

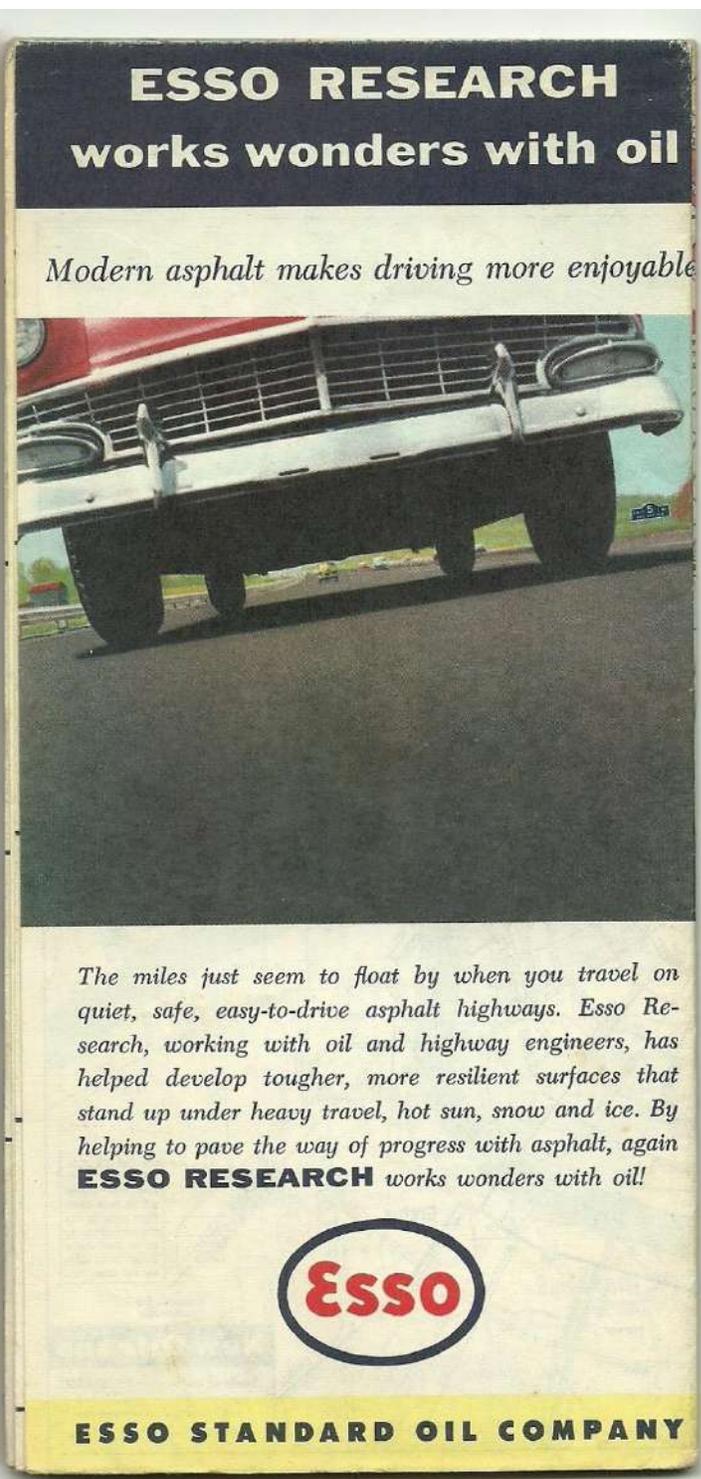
Later 1956-57 Back Covers

Two different versions of a basically same back cover appeared for the 1956-57 maps. Based on GD codes, maps like the example at the left above were usually an earlier printing, often with a late 1955 code.

1950-1959, cont.



1957 Front Covers



1957 Back Covers

Pennsylvania above shows the primary difference from the previous year's maps, the border around the station stamp area was back to red. Most of the 1957s used the back cover shown above right, however at least two maps, Washington, D.C. and Williamsburg,/Jamestown/Yorktown had special back covers. Possibly there were others printed, also.

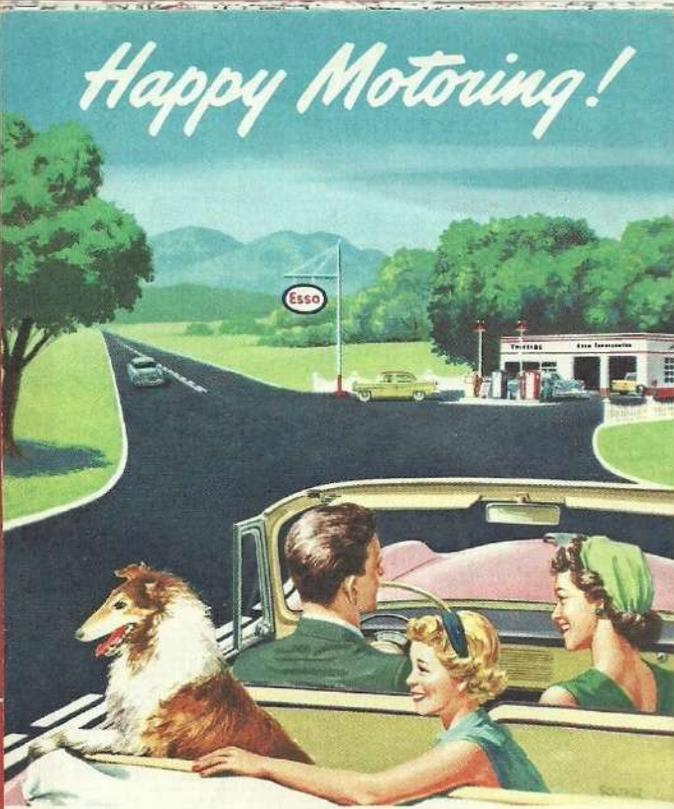
1950-1959, cont.



1958 Front Covers

The station stamp area was colored a very light blue with no border, just a red stripe along the very bottom of the map. It did not scan well but is easy to differentiate from other years when perused directly.

1950-1959, cont.



Happy Motoring!

Smooth riding ahead on a modern ASPHALT highway

The miles just seem to float by when you travel on quiet, safe, easy-to-drive asphalt highways. Esso Research, working with oil and highway engineers, has helped develop tougher, more resilient surfaces that stand up under heavy travel, hot sun, snow and ice.

And it's always reassuring to know that wherever you drive—from Maine to Louisiana—you are never far from an Esso Dealer who is in business to serve you for "Happy Motoring!"



ESSO STANDARD OIL COMPANY

1958 Back Covers

Seeing the Sights in BOSTON-CAPE COD AREA

To help you enjoy your visit to Boston and Cape Cod, some of the high-spots are listed here. See the indexes to points of interest for others.

Boston

Red index references below are for map of Boston and vicinity; those in dark blue for map of Downtown Boston.

ARNOLD ARBORETUM (C-4). "America's Greatest Garden" contains nearly 6,000 varieties of trees, shrubs and vines. Open daily, sunrise to sunset. Admission free.

BUNKER HILL MON. (D-3). Obelisk marks site of the battle, June 17, 1775. Superb views from top, reached by stairs. Open daily, 9-4. 10c.

COMMON (E-4). Oldest public park in country. Monuments, tablets.

CUSTOM HOUSE TOWER (G-3). Sweeping views. Mon.-Fri., 9-11:30; 1:30-4.

FANEUIL HALL (F-3). See cover story.

HATCH MEM. SHELL (D-4). Concerts by Boston Pops Orchestra here nightly first three weeks in July.

MUSEUM OF FINE ARTS (C-3). Greatest collection of Asiatic art in America; many other exhibits. Daily, except

Mon., 10-5. Sun. 1:30-5:30. Free.

NAVAL SHIPYARD (D-3). U.S. Frigate Constitution (Old Ironsides) moored here. Open daily, 9:30-4. Free.

OLD NORTH (Christ Church) (G-1). Lanterns hung in the tower of this old church (built 1723) warned of British approaching Concord, Lexington. Sunday services still held. Daily, 10-4.

OLD STATE HOUSE (F-3). Oldest public building in city. Declaration of Independence was read from balcony. Mon.-Fri., May 1-Oct. 1, 9-4; Oct. 1-May 1, 9-4:30; Sat., 9-1.

PAUL REVERE HOUSE (G-2). Restored home of famous patriot, built 1670, is oldest in Boston. Furnished. Daily, except Sun. and hols., 10-4. 25c.

PUBLIC GARDEN (E-4). Contains many rare trees. Swan boats popular.

"TEA PARTY" SITE (G-4). On former Griffin's Wharf, marker tells how Bostonians, disguised as Indians, dumped cargo into harbor to protest tax.

Cape Cod

(Index references are for map of Cape Cod.)

APTUCXET TRADING POST (D-4). Replica of first building on the Cape. Open 10-5, exc. Mon., April 1-Nov. 1; daily July-Aug. 10c-50c.

BEACHES. Cape Cod offers some 300 miles of beaches. Among the outstanding are Craigville Beach (F-5) and Nauset Beach (H-4).

HYANNIS. Little Boy Blue, Humpty-Dumpty and their nursery-rhyme companions come to life at Storyland (F-4). Daily, 10 a.m.-dark, June 20-Sept. 15. 90c (children 50c).

MARINE VIEWS. Favorite photographers' subjects are the dunes and the ocean at Race Point (F-2), Chatham Light (H-4), Nobska Light (D-5) and Highland Light (G-2).

PROVINCETOWN (F-2). Monument recalls landing of Pilgrims. Daily, May 15-Oct. 15. 50c.

SUMMER THEATERS. Noted stars appear at Provincetown Playhouse (F-2), Cape Playhouse (F-4), Falmouth Playhouse (D-5) and Melody Tent (F-5).

And whether you're in Boston or Cape Cod, you're never far from the Esso Dealer sign. Stop in for local information and top quality Esso products.

FIRST choice in gas and oil

LAST word in dealer service

ALWAYS your best buy!



ESSO STANDARD OIL COMPANY

1958 Boston-Cape Cod

Nearly all of the 1958s had the back cover shown above left. However, the Boston-Cape Cod Area map had an appropriate, special back cover. It is assumed that there were other city maps with similar backs in 1958.

1950-1959, cont.



1959

1959

The 1959 map fronts had a very similar format to the previous year. The significant differences were changing the station stamp area back to white (uncolored) and removing the red stripe at the bottom in favor of a dark blue. The various regional US maps likely shared the same artwork as shown above right.

1950-1959, cont.

Happy Motoring!

1859-1959
100 YEARS OF PROGRESS

America's petroleum industry will celebrate its 100th birthday August 27, 1959, the anniversary of the drilling of the Drake well at Titusville, Pa. From Col. Edwin L. Drake's discovery has flowed an endless variety of products to make life more enjoyable and secure. One of the more important of these products is asphalt for more economical, safe, quiet, easy-to-ride highways. This versatile material has been chosen to pave many of our newest expressways and to repair older highways of rigid construction. It will surface many miles of the new National System of Interstate and Defense Highways. Our road builders are doing a magnificent job on this system, and asphalt is helping them speed the program to provide more miles of better highways for even greater progress.

ROADS FOR THE FUTURE

BUILD WITH ASPHALT

ESSO STANDARD OIL COMPANY

1959 Back Covers

Seeing the Sights in BALTIMORE and VICINITY

To help you enjoy your visit to Baltimore, some of the high spots are listed here. See the index to points of interest for others. Index letters A through F refer to map of Baltimore; index letters G through V refer to Baltimore and vicinity map on other side.

WASHINGTON MONUMENT (D-6). The city's most famous landmark. Museum of Washington relics in base. Open daily 8-4. Free.

BALTIMORE MUSEUM OF ART (D-4). Paintings by old masters and contemporary American artists; prints, sculpture, silver, many other items; changing exhibits. Open Tues. 2-5, 8-11; Wed.-Sat. 10-5, Sun. 2-6. Free.

JOHNS HOPKINS UNIVERSITY (D-4). Historic mementos, library and archeological exhibits in Gilman Hall, open weekdays 8:30-5. Johns Hopkins Hospital and schools of medicine and hygiene and public health (F-6) are world-famous.

GILMAN HALL

BALTIMORE & OHIO TRANSPORTATION MUSEUM (C-7). Railroad roundhouse built in 1884 houses extensive collection of historic locomotives and other rolling stock dating from 1829, including replica of the "Tom Thumb," first American-built locomotive; carts, wagons, models, relics of railroading. Entrance through Mt. Clare passenger station, in use since 1830. Open Tues.-Sat. 10-4. Free.

MARYLAND HISTORICAL SOCIETY (D-6). Exhibits include original manuscript of "The Star-Spangled Banner." Open weekdays 9-5; Mon.-Fri. 9-4, Sat. 9-1 in summer. Free.

"MOUNT CLARE" (C-7). Home of Charles Carroll, barrister, Revolutionary leader; oldest Colonial house in city, built 1754-60. Open Tues.-Sat. 11-4:30, Sun. 2-4:30, 50c.

ENCHANTED FOREST (K-6). Storybook characters recreated in 20-acre park. Open weekdays 10 to dark, Sun. 1 to dark mid-May to late Oct.; weekends only mid-April to mid-May and Nov. 90c (children 50c).

PARKS. Auto drives, swimming, natural history museum in Druid Hill Park (C-4). Views of harbor, skyline from Federal Hill Park (E-7). War of 1812 fortifications seen in Patterson Park (F-7). Patapsco State Park (M-7) offers many facilities.

EDGAR ALLAN POE HOUSE (C-7). The author lived here 1832-35. Open Wed. and Sat. 2-5. 25c (children 10c).

PEALE (MUNICIPAL) MUSEUM (E-7). Founded in 1814 by Rembrandt Peale, portrait painter. Open Tues.-Sat. 10:30-4:30, Sun. 1:30-5:30. Closed weekends in summer. Free.

FLAG HOUSE (E-7). Restored home of Mary Pickersgill, who made the "victory flag" that flew over Fort McHenry in September, 1814. Museum. Open Tues.-Fri. 10-4:30, Sun. 2-5. 25c.

WALTERS ART GALLERY (D-6). More than 20,000 art objects from ancient times to mid-19th century. Open weekdays 11-5, Sun. 2-5. Free.

FORT McHENRY NAT. MON. (R-6). See front cover story inside.

WASHINGTON MONUMENT (D-6). The city's most famous landmark. Museum of Washington relics in base. Open daily 8-4. Free.

HAMPTON NAT. HIST. SITE (Q-3). Georgian mansion built by Charles Ridgely in 1790; many original furnishings, formal gardens. Open Tues.-Sat. 11-5, Sun. 1-5. 50c (children 25c). Closed Jan. 15-Feb. 15.

ZOO (C-4). Druid Hill Park. Nearly 1,000 specimens from all parts of the world. Open daily 10-5. Free.

And wherever you drive around Baltimore, you're never far from the Esso Dealer sign. Stop in for local information and top quality Esso products.

FIRST choice in gas and oil
LAST word in dealer service
ALWAYS your best buy!

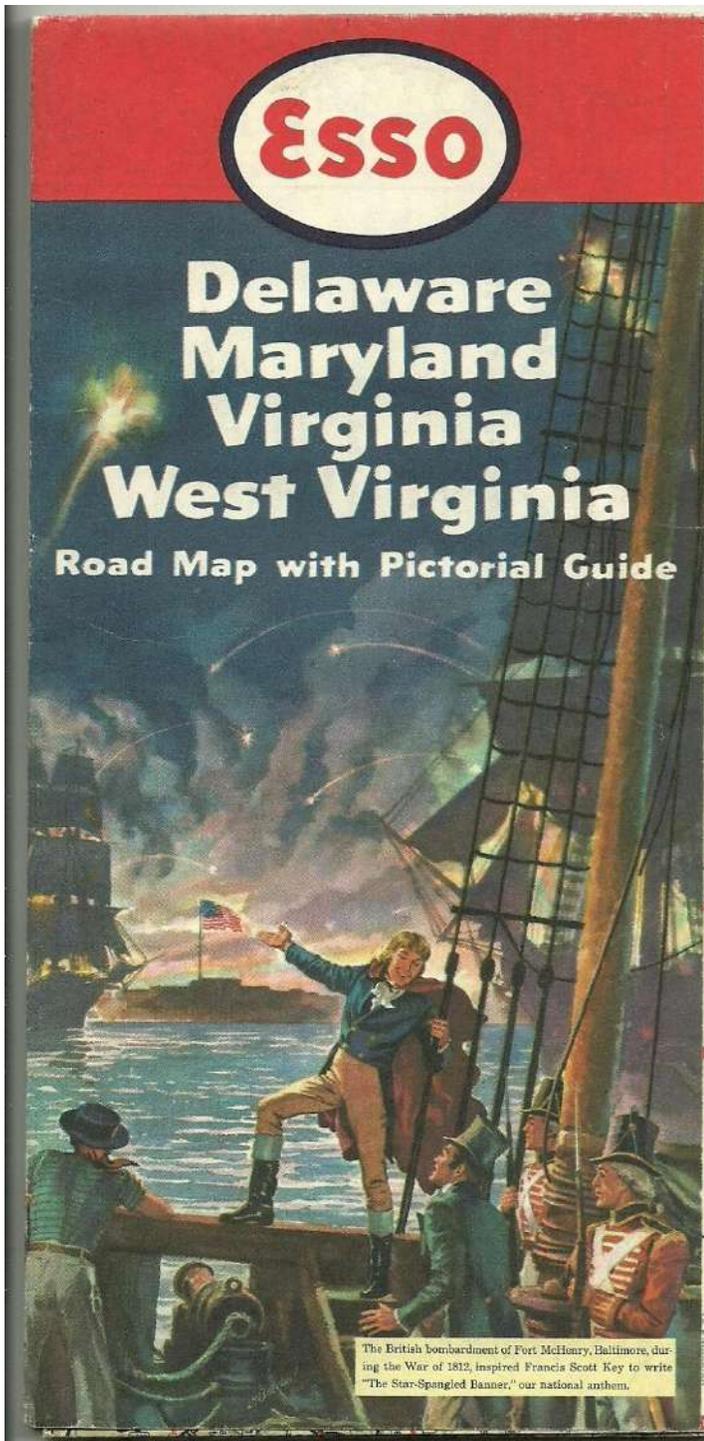
THE SIGN OF "HAPPY MOTORING"

ESSO STANDARD OIL COMPANY

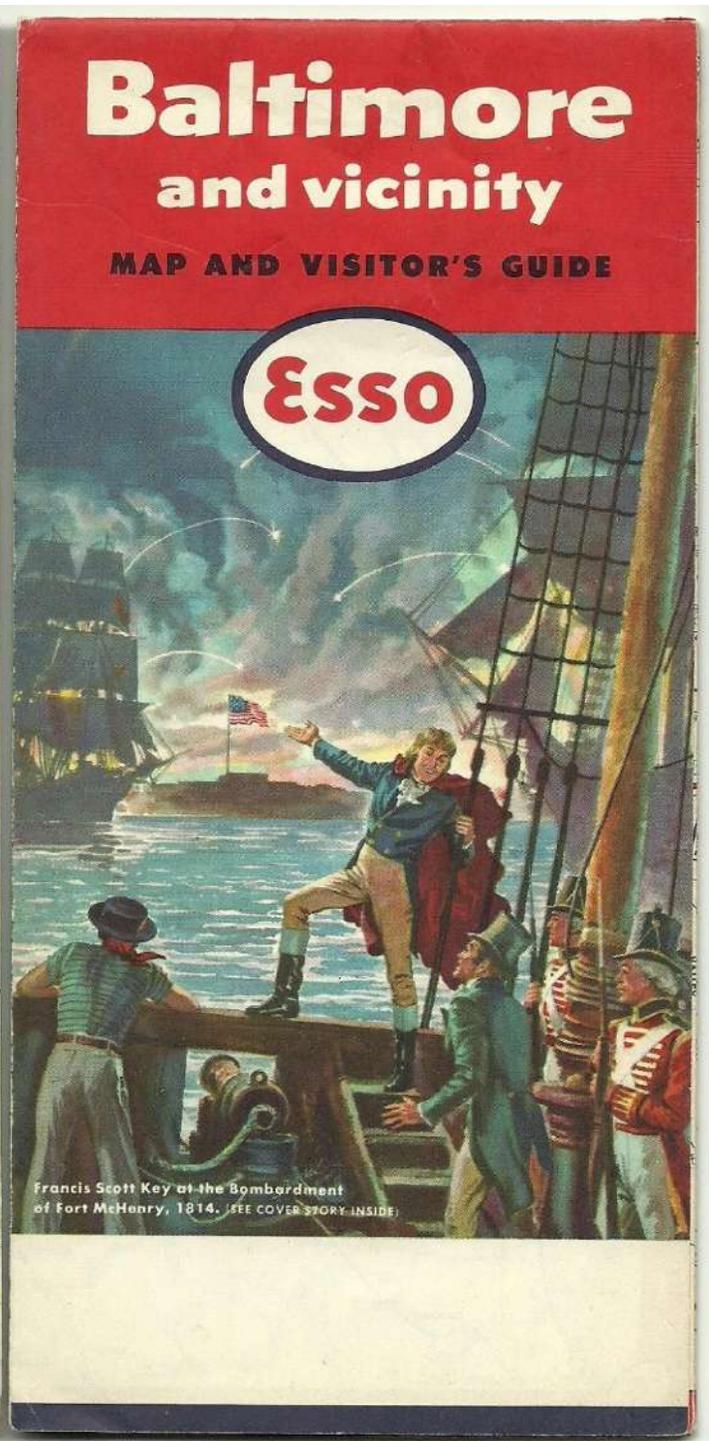
1959 Baltimore

State and regional maps used the back cover shown above left. As in previous years some of the city maps had special backs appropriate for the city mapped.

1950-1959, cont.



1952 Del/MD/VA/WV



1959 Baltimore and Vicinity

Although regional maps often shared the same front cover art, most state and city maps had front covers that were specific to the area mapped. There was usually a different drawing for each year or distinct issues during the same year. Sometimes, however, more than one issue used the same picture as shown above. In another case, the 1950 Southern New England and 1958 Boston and Vicinity (shown previously) both pictured Faneuil Hall on their front covers.

1960



1960 Front Covers

The 1960 covers were very distinctive with a blue top border and red title on a white background. This was the only year that Esso used this format.

1960, cont.



Early 1960 Back Covers



Later 1960 Back Covers

The 1960 maps had two variations for the back covers. The early version, shown above left, had Essoman on the lower right corner and the later version changed the image and placed it on the lower left corner. Note that there can be more than one version for a particular map. For example, Pennsylvania has two of the later format, one with a GD code of 260 and another with a GD code of 660. Note that the maps were actually different, with slight changes made as interstates were completed.

1961-1965



Two versions of this cover found—GD codes 1060 and 661, yet both copyrighted 1960.

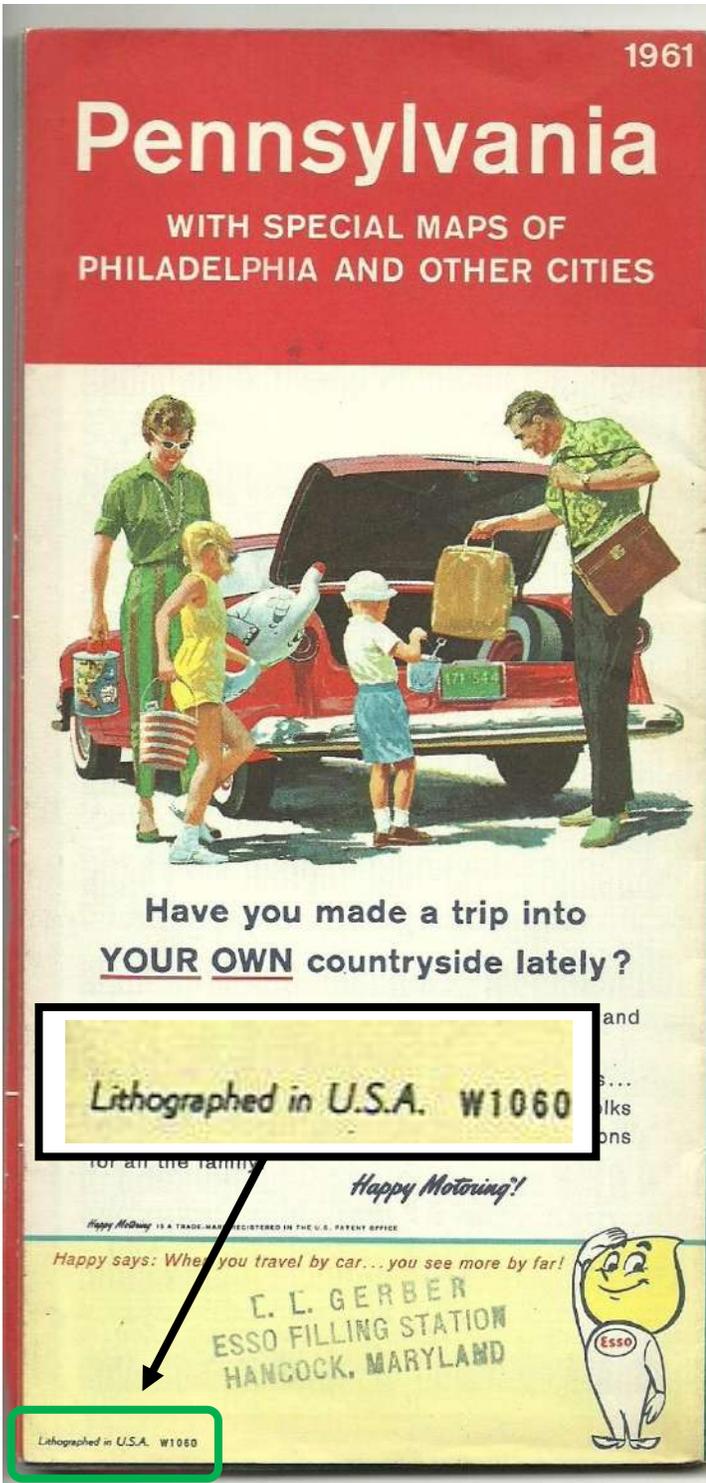
Two versions of this cover found—GD codes 1061 and 562, yet both copyrighted 1961 (even though the 562 code would indicate May 1962).

Early 1961 Front Covers

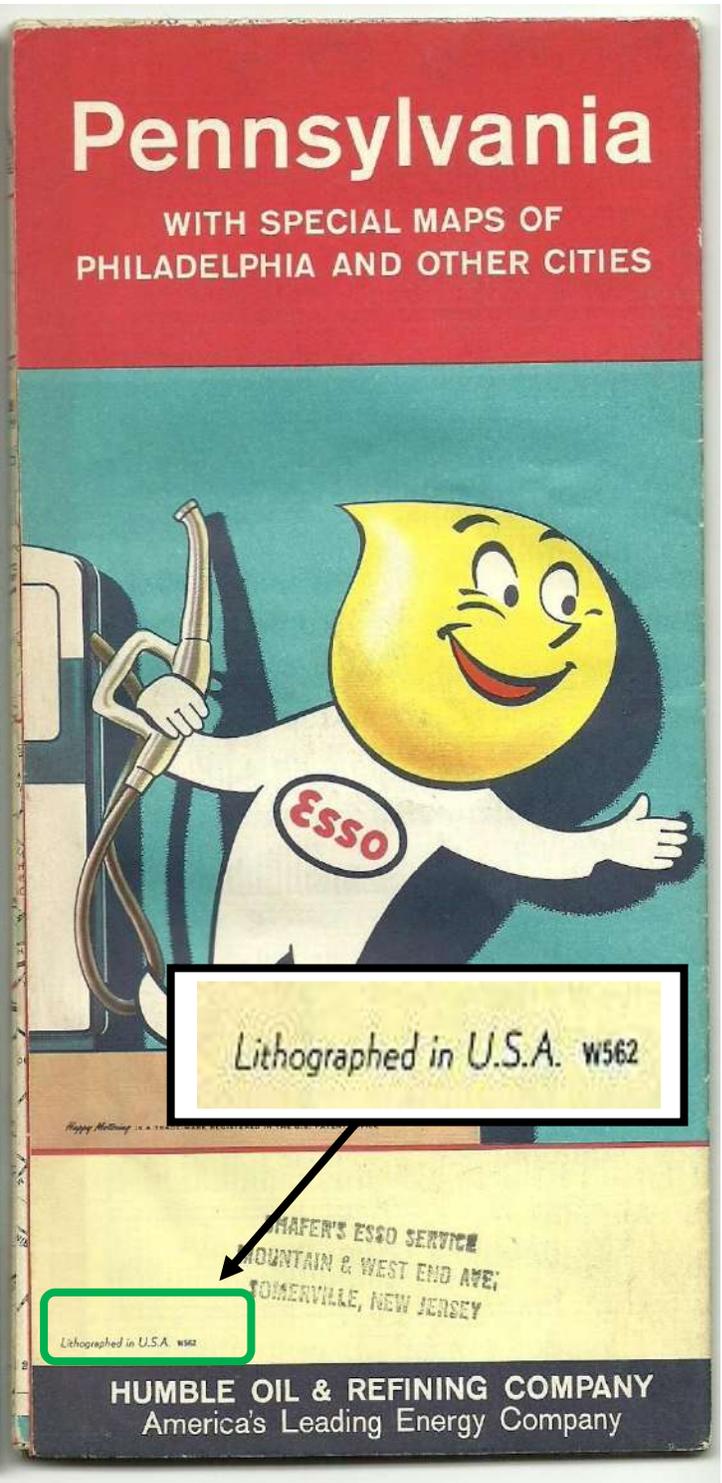
Later 1961 and Early 1962 Fronts

Beginning with this year, dating the Esso maps becomes confusing. Distributors wished to keep their maps as current as possible with interstate construction occurring at a rapid pace so some maps had more than one version. The first 1961 issues had covers as shown at the left above and were dated simply 1961 on both covers and on the legend inside. The November 1961 issue was only dated on the legend. Examples listed as October and December 1961 have also been found. Depending on the particular map, early 1962s could be any of the first few months, often January.

1961-1965, cont.



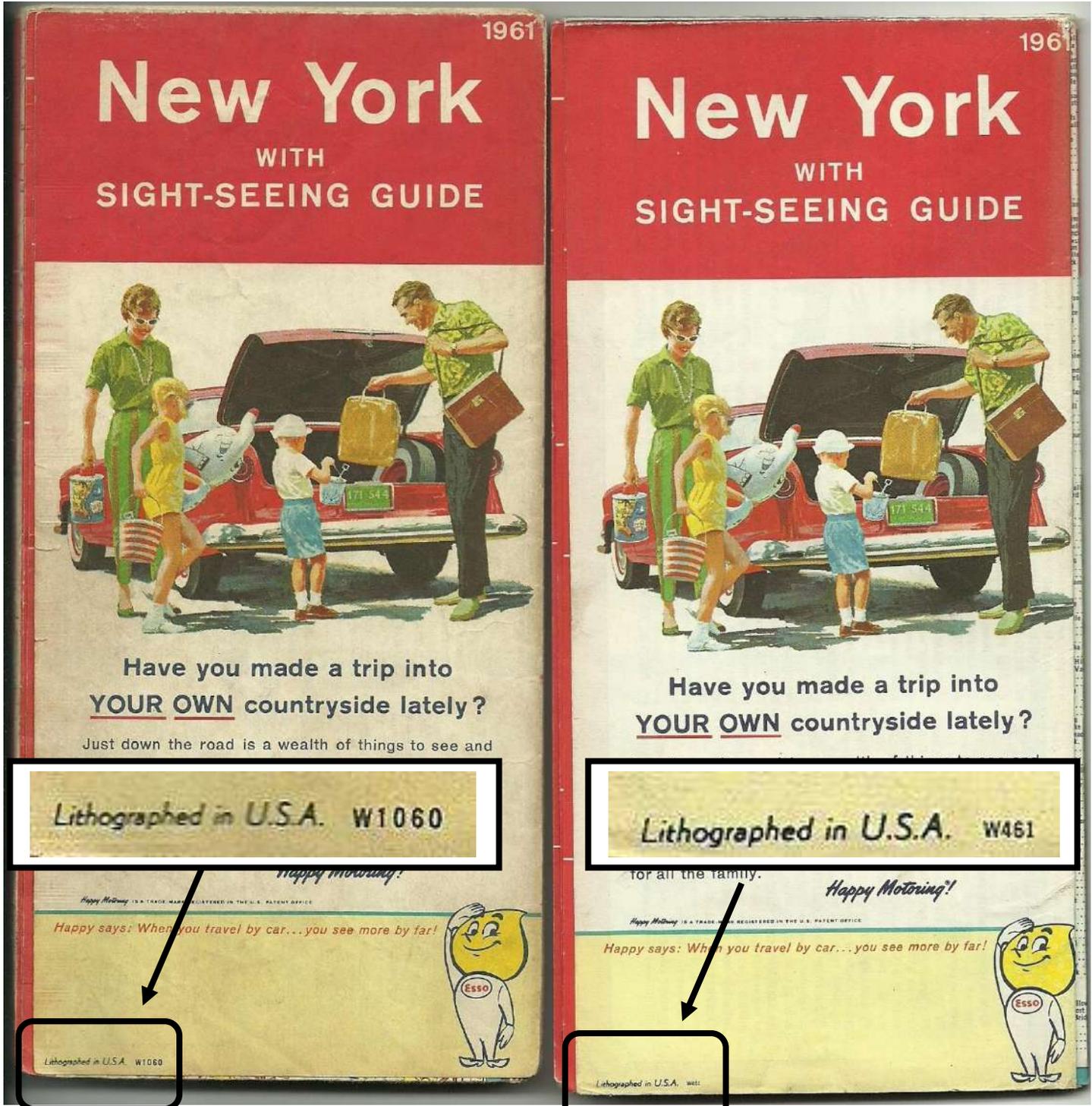
Early 1961 Back Covers



Later 1961/Early 1962 Back Covers

Other than some city maps that had special, appropriate back covers, most of the issues looked like one of these. Beginning in 1961, the GD (General Drafting) code was printed on a lower corner of the back cover. For the issues shown above the location was always the lower left corner.

1961-1965, cont.



1961A New York

1961B New York

This first issue of New York had the two different printings as shown above. Other than the GD code change the covers were identical. The right-hand map—GD code 461 was updated somewhat. I-87 showed more of the freeway route under construction compared to the previous map printed with GD code 1060. Although state maps with different codes usually showed modifications that is not always the case. Washington, D.C. had at least four issues for 1961 but with no discernible changes.

1961-1965, cont.

Seeing the Sights in BALTIMORE and VICINITY

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BALTIMORE MUSEUM OF ART (D-4). Paintings by old masters and contemporary American artists; prints, sculpture, silver, many other items; changing exhibits. Open Tues.-Sat. 11-5, Sun. 2-6. Free.

CONSTELLATION (E-7). Now being re-

stored, this wooden frigate, built and launched in Baltimore in 1797 a few months before the more famous "Constitution," was the Navy's first ship. She saw action on numerous occasions in the West Indies and Mediterranean. During World War II, she was flagship of the Atlantic Fleet. Open weekdays, 10-5, Sun. noon-6, June 1-Sept. 6, at Pier 1, Pratt Street. 50c.

ENCHANTED FOREST (K-6). Storybook characters recreated in 20-acre park. Open weekdays 10 to dark, Sun. 1 to dark mid-May to mid-Sept.; Thurs.-Sun., Sept. 15-Nov. 1; weekends mid-April to mid-May. 90c (children 50c).

EDGAR ALLAN POE HOUSE (C-7). The author lived here 1832-35. Open Wed. and Sat. 1-4. 25c (children 10c).

FLAG HOUSE (E-7). Restored home of Mary Pickersgill, who made the "victory flag" that flew over Fort McHenry in September, 1814. Museum. Large colorful map of U.S., made of stones from each state, displayed on lawn. Open Tues.-Sat. 10-4:30, Sun. 2-5, 50c.

FORT McHENRY NAT. MON. (R-6). See front cover story inside.

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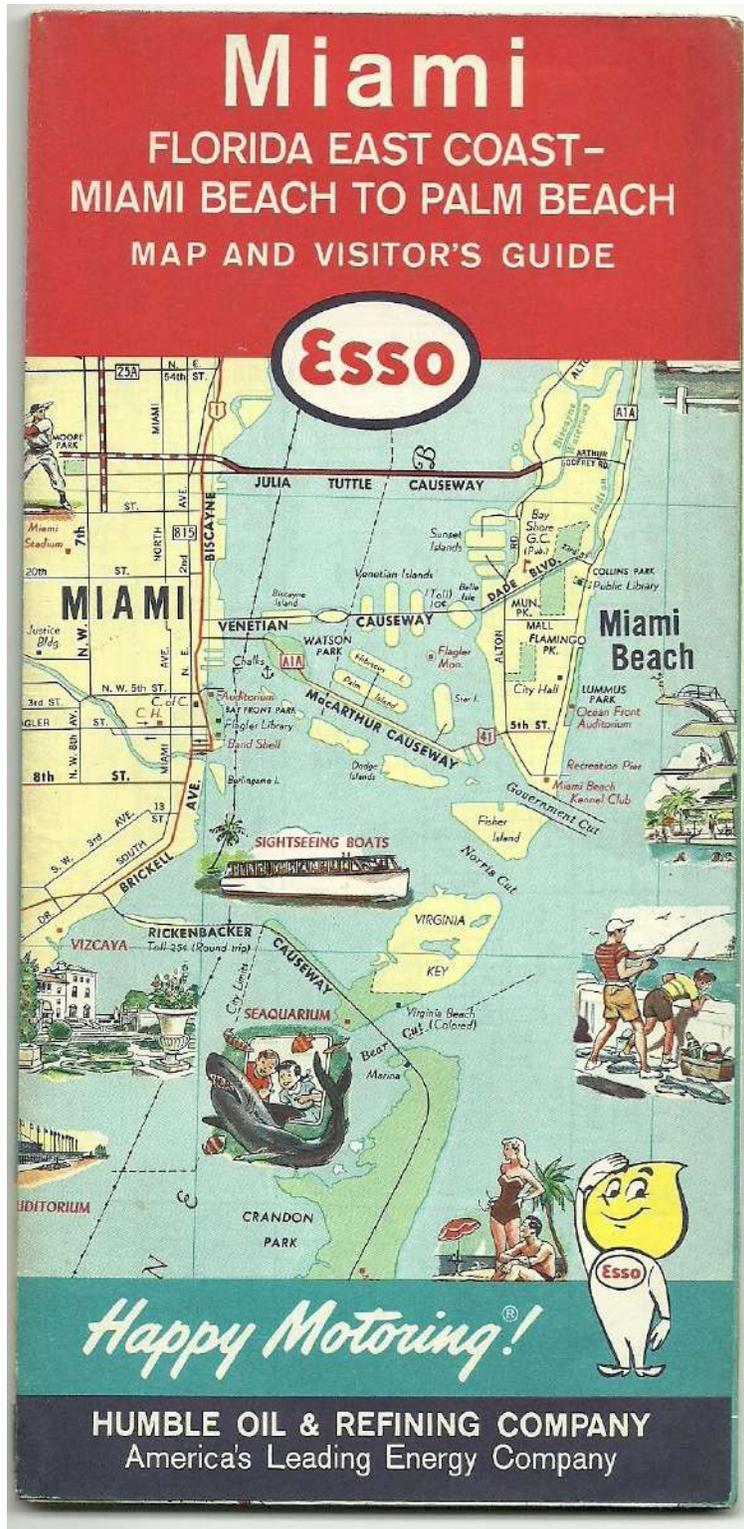
Lithographed in U.S.A. 1961

HUMBLE OIL & REFINING COMPANY
America's Leading Energy Company

October 1961

Some of the city maps had an appropriate, specific back cover like the Baltimore above.

1961-1965, cont.



1961-1962 Miami

Probably the most confusing map to date is the Miami shown above. The legend dates it as a 1961-1962; the GD code was 1061 (October 61); and the copyright date was, believe it or not, 1959.

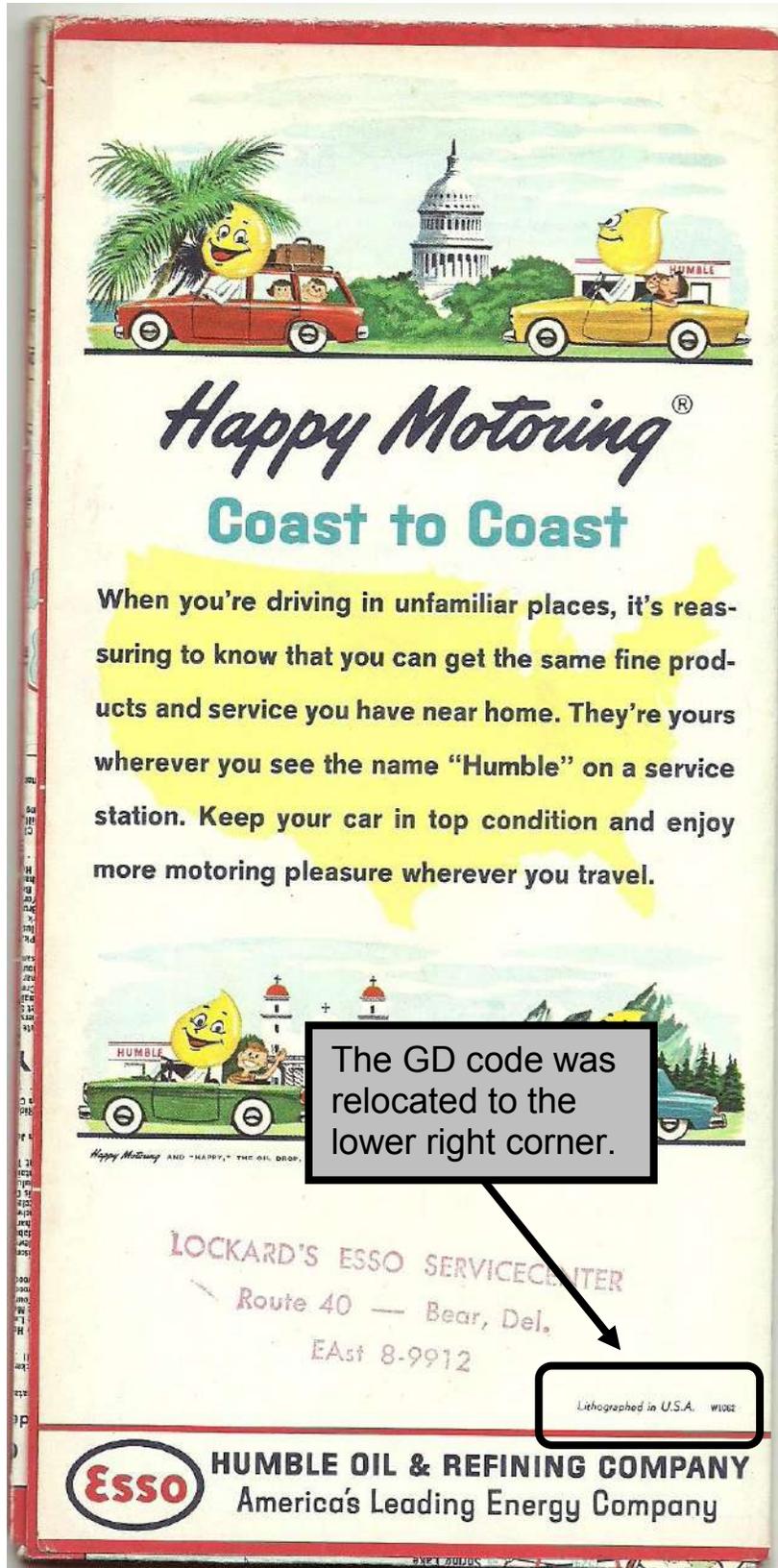
1961-1965, cont.



Late 1962 and Early 1963 Front Covers

Late 1962 saw the introduction of this format, a white background with very small red borders at the top and bottom.

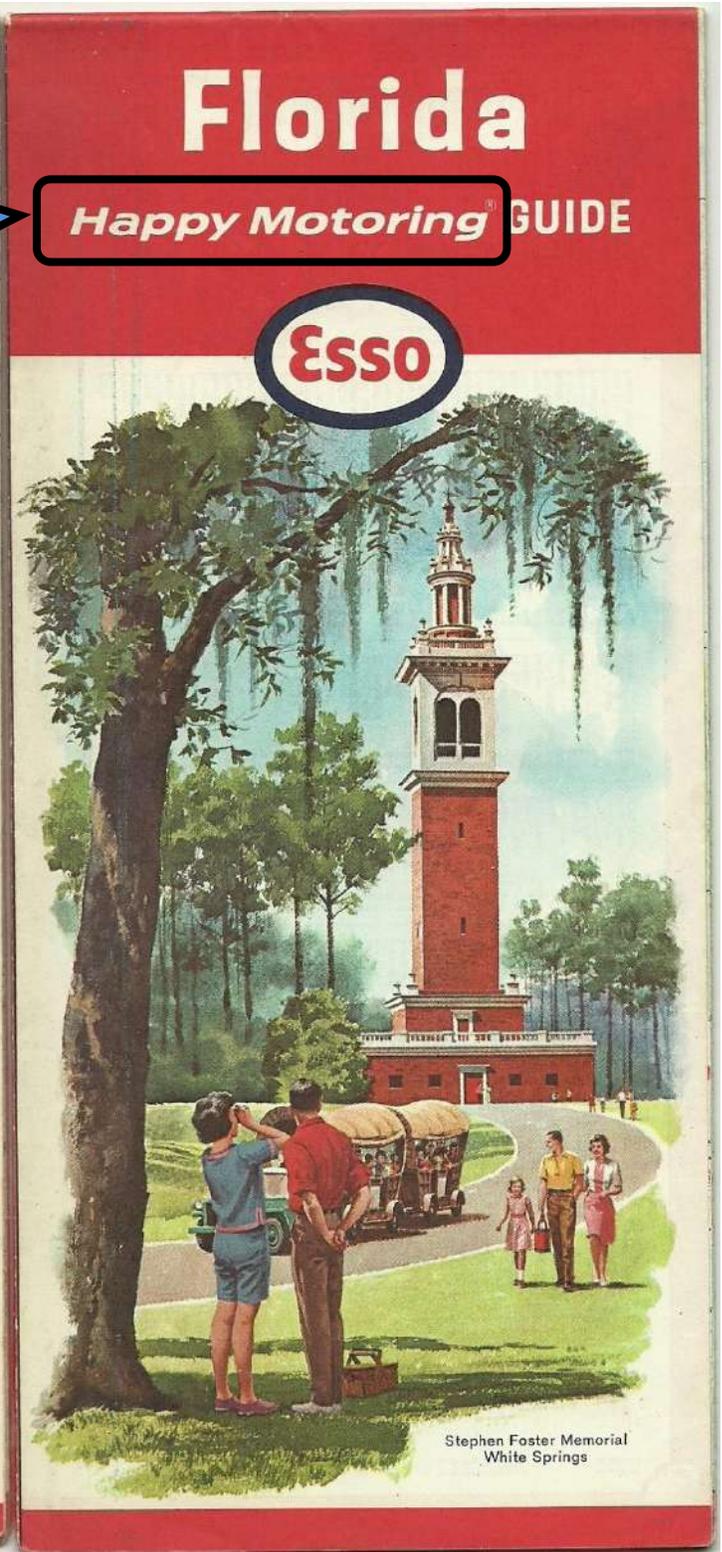
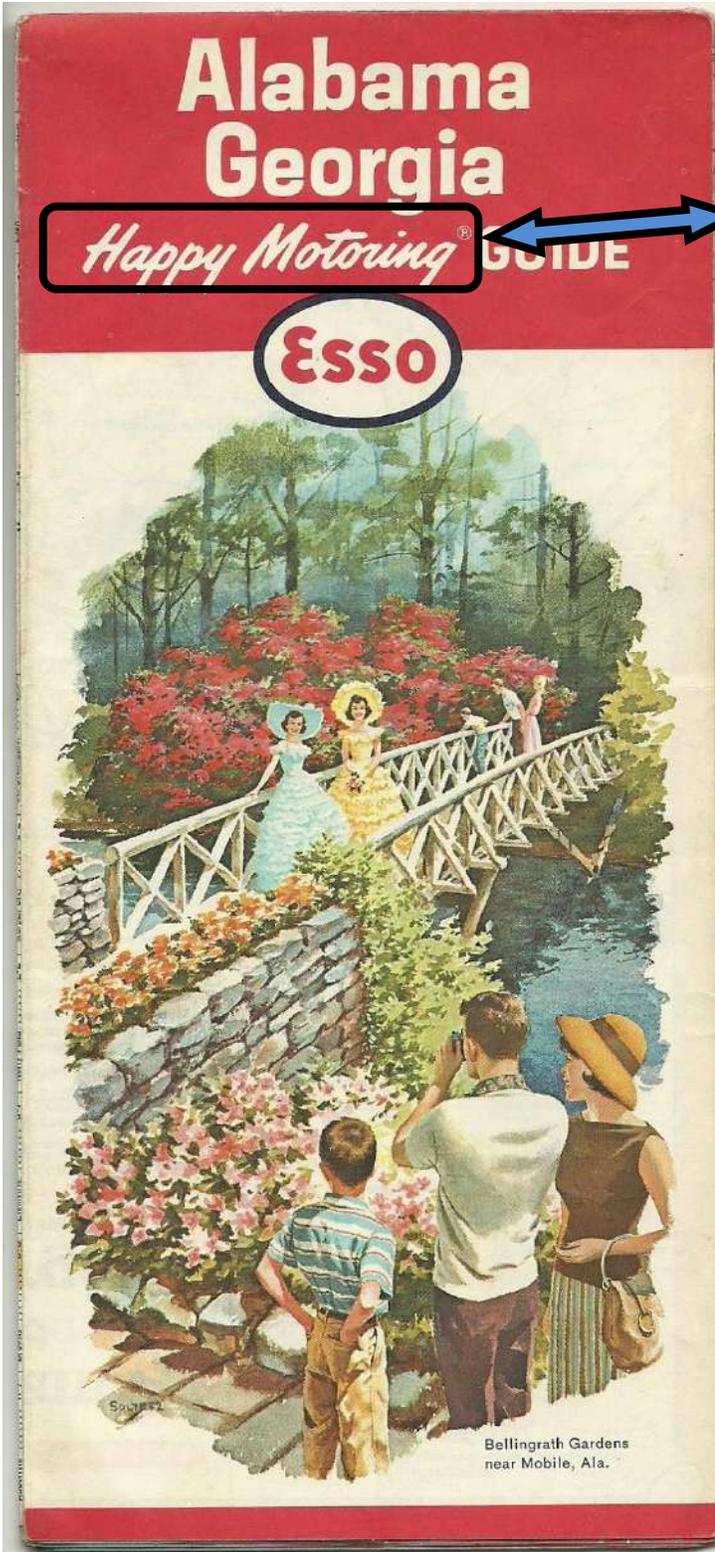
1961-1965, cont.



Late 1962 and Early 1963 Back Covers

The states and regions usually used this back cover, however, cities again often had special covers appropriate for the area mapped.

1961-1965, cont.



Late 1963/Early 1964 Fronts

Late 1964/Early 1965 Fronts

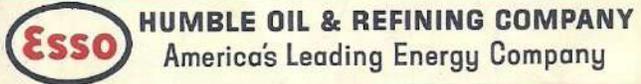
From late 1963 on through much of 1965, Esso went back to a format similar to the ones used in the 1950s. The font change is the only notable difference between these, although the ovals surrounding the logo are sometimes thicker in the later issues.

1961-1965, cont.

APPROXIMATE MILEAGES		Atlanta, Ga.	Augusta, Ga.	Birmingham, Ala.	Chattanooga, Tenn.	Columbus, Ga.	Dorhan, Ala.	Florence, Ala.	Opelika, Ala.	Jacksonville, Fla.	Macon, Ga.	Meridian, Miss.	Mobile, Ala.	Montgomery, Ala.	Savannah, Ga.	Tallahassee, Fla.
Albany, Ga.	175	215	230	290	85	80	365	240	190	105	315	280	155	220	85	
Andalusia, Ala.	255	375	185	320	150	80	320	225	335	250	185	125	85	360	170	
Anniston, Ala.	95	260	65	125	125	230	170	30	400	170	220	295	110	345	290	
Asheville, N. C.	210	175	350	205	315	415	360	285	425	255	505	580	385	305	440	
Athens, Ga.	65	100	225	165	160	265	315	175	305	85	380	435	240	220	275	
Atlanta, Ga.		160	160	120	105	210	250	110	315	90	315	370	175	285	260	
Augusta, Ga.	160		320	265	220	295	410	270	245	120	460	500	300	130	290	
Birmingham, Ala.	160	320		150	145	215	135	60	425	235	155	245	100	405	315	
Brunswick, Ga.	275	190	405	395	250	255	530	385	75	185	485	430	330	80	200	
Charleston, S. C.	300	140	460	405	365	415	550	410	270	265	610	610	445	105	360	
Chattanooga, Tenn.	120	265	190		205	305	175	95	435	210	305	395	235	385	365	
Columbia, S. C.	215	75	375	315	295	375	465	325	295	200	530	580	375	140	370	
Columbus, Ga.	105	220	145	205		105	280	155	275	95	240	280	80	260	165	
Columbus, Miss.	275	440	115	265	245	275	130	180	520	350	90	225	160	500	375	
Dalton, Ga.	90	230	155	35	175	280	210	95	405	180	315	410	220	250	340	
Decatur, Ala.	195	360	85	140	235	305	50	90	505	285	230	335	190	460	400	
Dorhan, Ala.	210	295	215	305	105		350	260	250	190	255	195	115	300	100	
Dixflin, Ga.	145	100	285	265	140	200	390	250	185	55	390	395	225	125	195	
Florence, Ala.	250	410	135	175	280	350		140	555	340	220	345	235	510	445	
Gadsden, Ala.	110	270	60	95	155	260	140		425	200	220	310	140	375	320	
Gainesville, Ga.	55	140	210	125	160	265	310	160	345	115	370	420	225	260	305	
Greenville, S. C.	160	115	320	225	265	370	395	245	360	185	480	530	335	240	370	
Gulfport, Miss.	450	580	310	460	360	275	370	370	495	455	150	70	275	555	330	
Huntsville, Ala.	185	345	100	110	230	315	75	75	500	275	255	350	200	450	395	
Jacksonville, Fla.	315	245	425	435	275	250	555	425		225	505	425	345	155	170	
Knoxville, Tenn.	195	280	265	115	290	395	290	210	515	285	420	510	335	405	460	
La Grange, Ga.	70	205	140	160	40	145	255	115	305	90	260	300	105	265	205	
Macon, Ga.	90	120	235	210	95	190	340	200	225		335	375	180	175	185	
Meridian, Miss.	315	460	155	305	240	255	220	220	505	335		135	160	505	355	
Mobile, Ala.	370	500	245	395	280	195	345	310	425	375	135		195	475	235	
Montgomery, Ala.	175	300	100	235	80	115	235	140	345	180	160	195		340	215	
Nashville, Tenn.	255	400	215	135	340	430	115	190	570	345	335	460	315	520	505	
Opelika, Ala.	110	250	120	200	25	130	255	125	300	125	225	260	65	285	190	
Panama City, Fla.	290	370	290	390	185	85	425	340	265	260	300	165	190	335	95	
Pensacola, Fla.	345	440	265	405	245	145	375	310	370	335	205	60	170	440	200	
Rome, Ga.	70	230	120	65	140	240	195	55	385	160	275	365	180	330	300	
Savannah, Ga.	265	130	405	385	260	300	510	375	155	175	505	475	340		245	
Selma, Ala.	220	355	100	250	135	140	225	160	395	230	105	160	50	390	240	
Tallahassee, Fla.	260	290	315	365	165	100	445	320	170	185	355	255	215	245		
Tuscaloosa, Ala.	220	380	60	210	190	215	145	120	445	280	100	200	100	455	315	
Valdosta, Ga.	235	225	310	355	165	135	445	320	125	150	390	305	235	165	80	
Waycross, Ga.	240	175	345	360	195	195	480	350	75	150	425	370	270	105	140	

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Lithographed in U.S.A. 1963



Late 1963/Early 1964 Backs

APPROXIMATE MILEAGES		Daytona Beach	Fort Lauderdale	Fort Myers	Gainesville	Jacksonville	Key West	Lakeland	Miami	Orlando	Panama City	Pensacola	St. Petersburg	Tallahassee	Tampa	West Palm Beach
Apalachicola	315	540	445	220	245	710	325	550	325	65	170	325	75	320	500	
Atlanta, Ga.	405	640	590	345	315	820	470	665	460	290	345	475	260	480	595	
Bradenton	195	220	85	180	235	360	65	230	130	380	480	25	285	40	205	
Clearwater	160	260	130	140	205	415	55	275	105	330	435	20	235	20	220	
Cocoa	65	170	195	160	155	350	120	195	45	400	505	160	305	140	125	
Daytona Beach		235	225	95	90	415	110	260	55	330	435	175	235	155	190	
De Funiak Springs	360	585	490	265	290	755	370	595	370	65	80	370	125	365	545	
De Land	20	240	200	100	110	420	95	265	40	325	430	145	230	125	195	
Fort Lauderdale	235		135	330	325	180	220	25	220	560	660	240	465	245	45	
Fort Myers	225	135		245	305	270	115	145	165	460	565	110	365	125	120	
Fort Pierce	130	105	130	230	220	285	120	125	115	455	560	170	360	145	60	
Gainesville	95	330	245		70	500	130	345	115	240	345	150	145	140	290	
Jacksonville	90	325	305	70		505	190	350	150	265	370	220	170	200	280	
Key West	415	180	270	500	505		385	155	390	730	830	395	635	400	225	
Lakeland	110	220	115	130	190	385		235	55	345	450	55	250	35	180	
Lake Wales	115	190	115	140	200	360	30	205	55	370	475	80	275	60	150	
Leesburg	65	260	170	75	135	430	60	270	40	360	465	100	265	80	215	
Marianna	305	530	435	210	235	700	315	540	315	55	135	315	65	310	490	
Melbourne	85	150	175	180	175	330	100	175	70	410	515	155	315	135	105	
Miami	260	25	145	345	350	155	235		230	570	675	255	475	260	65	
Mobile, Ala.	490	715	615	395	425	885	500	730	500	165	60	500	255	495	675	
New Smyrna Beach	15	220	215	110	105	400	120	245	55	345	450	175	250	150	180	
Ocala	85	295	210	40	100	465	95	305	75	265	370	120	170	100	255	
Okeechobee	165	115	95	220	255	285	110	125	105	445	550	145	350	135	75	
Orlando	55	220	165	115	150	390	55	230		340	445	105	245	85	175	
Palaika	55	290	260	45	50	470	150	310	95	280	385	180	185	160	245	
Panama City	330	560	460	240	265	730	345	570	340		105	345	95	340	515	
Pensacola	435	660	565	345	370	830	450	675	445	105		450	200	440	620	
Perry	190	410	315	95	130	580	200	425	195	145	250	200	50	190	370	
St. Augustine	50	285	275	75	35	465	175	310	110	295	400	220	200	185	245	
St. Petersburg	175	240	110	150	220	395	55	255	105	345	450		250	25	200	
Sanford	40	220	185	110	125	400	85	245	20	340	445	140	245	120	180	
Sarasota	205	210	75	190	245	350	75	220	140	390	490	35	295	50	195	
Savannah, Ga.	245	480	460	225	155	660	345	505	305	340	440	375	245	355	435	
Sebring	150	155	85	175	235	325	65	170	90	405	505	115	310	90	140	
Tallahassee	235	465	365	145	170	635	250	475	245	95	200	250		245	420	
Tampa	155	245	125	140	200	400	35	260	85	340	440	25	245		205	
Vero Beach	120	115	145	215	205	295	105	140	100	445	545	155	350	135	75	
West Palm Beach	190	45	120	290	280	225	180	65	175	515	620	200	420	205		
Winter Haven	115	205	110	135	195	380	20	220	55	360	465	70	265	50	165	

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Late 1964/All 1965 Backs

States and regions usually had mileage charts like the ones shown above, the chart specific to the area mapped. Addition of the slogan and tiger logo was the major difference between the two issues. City maps each had a special back cover.