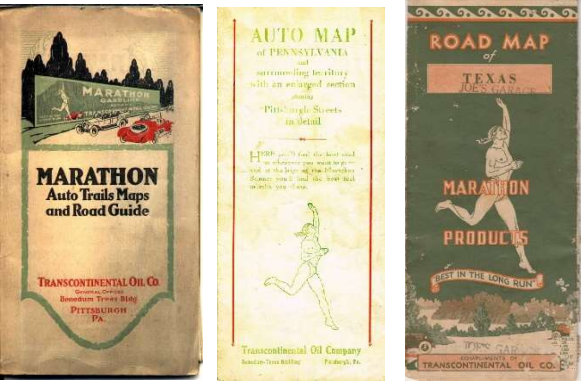


Marathon-Linco History

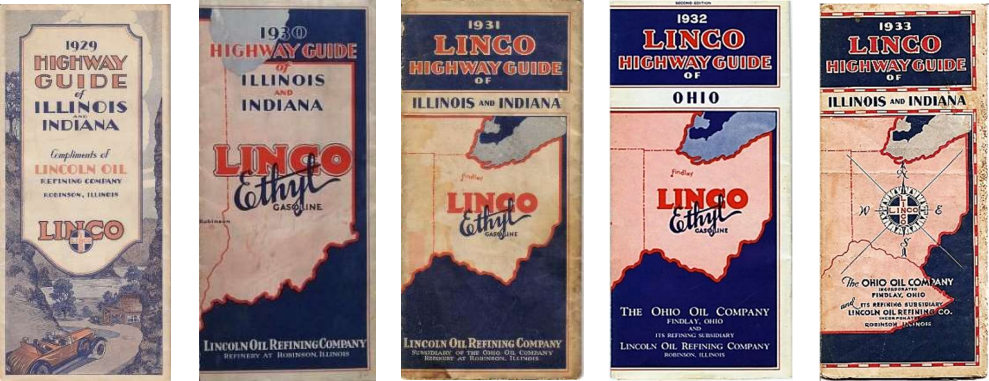
The Ohio Oil company was formed in 1887 and acquired two years later by Standard Oil, serving mainly as a producer and marketer of crude oil. In 1924 it moved into downstream operations by acquiring Lincoln Oil Refining of Robinson, IL, which used the Linco brand, and in 1930 added Transcontinental Oil, owner of the Marathon brand. The marketing subsidiaries were kept separate until around 1936, when the Linco name was phased out in favor of Marathon. The corporate name stayed as The Ohio Oil Company until 1962 around the time it acquired the Republic branded operation. In 1998 it merged with Ashland Oil, but this was unwound in 2004 with Marathon keeping most of the gasoline retailing assets. In 2011, Marathon Oil was demerged to form a company focused entirely on refining and marketing. Ashland, Republic and the numerous independent companies that have been acquired since the late 1950s and now form its Emro Marketing subsidiary, principally using the Speedway brand, are listed alphabetically on the relevant minor brand pages. These include Bonded, Cheker, Colonial-Progressive, Consolidated, Imperial, Martin Oil Service, Old Dutch, Osceola, Rock Island, Speedway 79, Wake Up and Zephyr.

Transcontinental

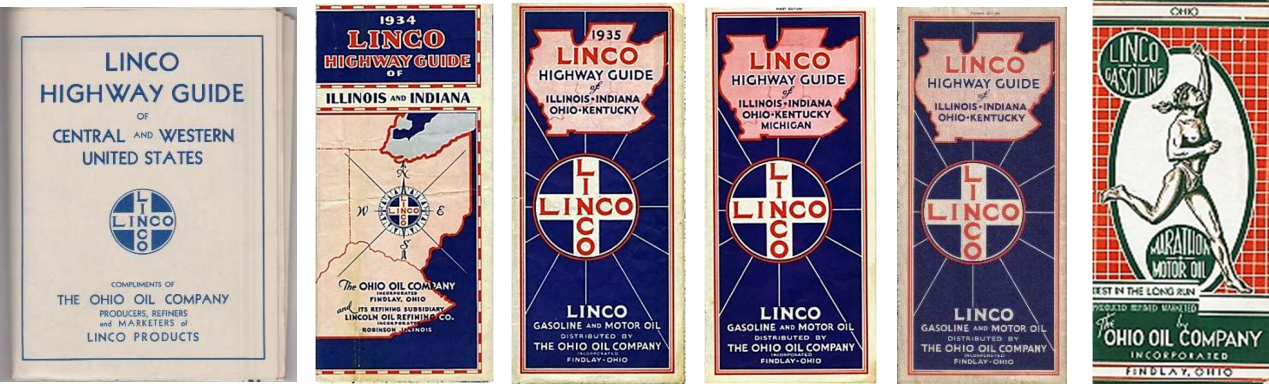


19 23 30

Linco



29 30 31 32 33



34 34 35 36 37 38

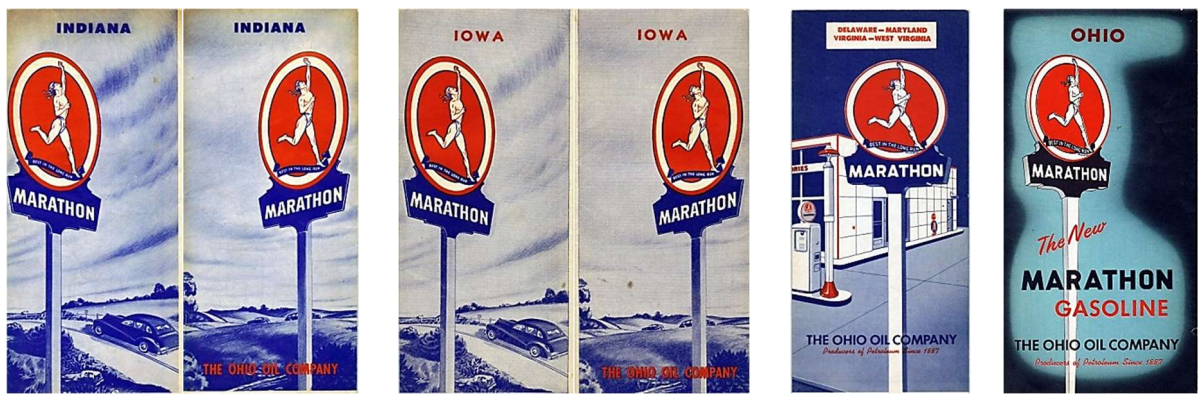
Marathon



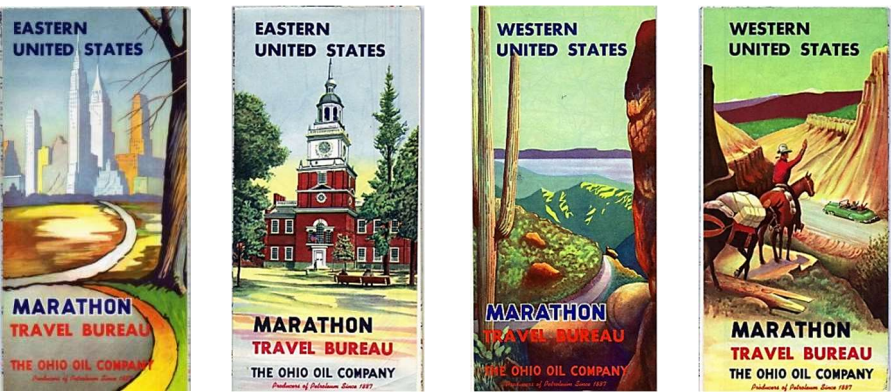
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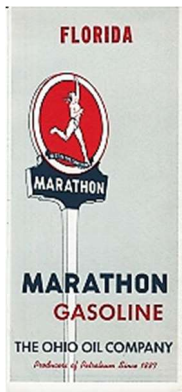
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45 46 47 48 48 49 50 51 52 50 51 52 53 54



50 51 53 54 57 58 57 54 56 57 58



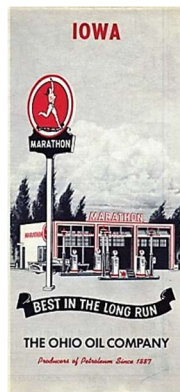
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53 54 55 56



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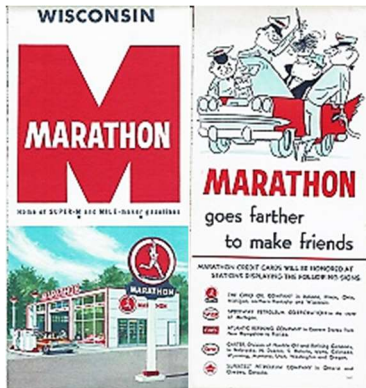
56 57 58



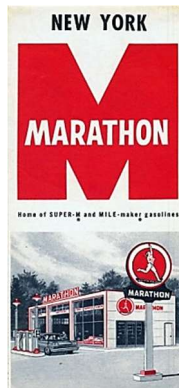
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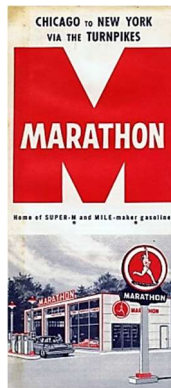
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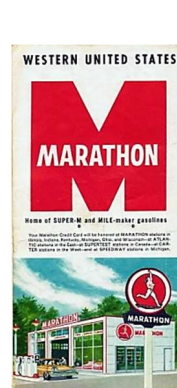
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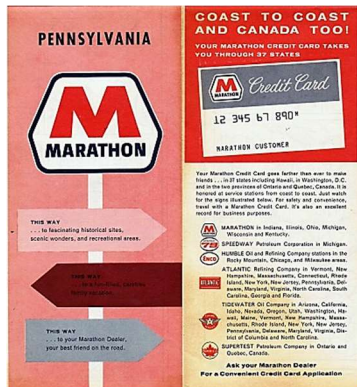
59 60 61



59 60 61



59 60 61



62



63



64



64



65



66



67

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Along the way

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 Planning to plan the most interesting and colorful way to see the wonderful state of Ohio? Then, you must take your own car and research Ohio's great scenic and historic sites. You will have the freedom to choose your own route and when and where you wish to stop. You will have the opportunity to see the state's most beautiful scenery and enjoy all that Ohio has to offer. You will have the chance to see the state's most beautiful scenery and enjoy all that Ohio has to offer. You will have the chance to see the state's most beautiful scenery and enjoy all that Ohio has to offer.

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Envy

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Atlantic

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Federation

SUSSEX
Sussex

Tomb Raider State Memorial
Tomb Raider State Memorial, West Liberty, Ohio

See Real Ohio, Central Ohio's Charm, West Liberty, World Famous, Mountain, State



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MARATHON V·E·P 50W is a high-temperature heavy-duty motor oil for use in automotive engines. It is formulated with special additives to protect your engine against wear and tear.

PREVISE SUPERGRITE, the exclusive oil-soluble additive in Marathon V·E·P 50W, helps to keep your engine clean and free from sludge and deposits. It also helps to keep your engine cool and running longer. Tests prove 50W.

MARATHON VERVISED EXTREME PRESSION OIL is a heavy-duty motor oil for use in 500 C.I. engines. It is formulated with special additives to protect your engine against wear and tear.

DETROIT SUPERGRITE carries harmful acids and deposits away from your engine. It also helps to keep your engine cool and running longer. Tests prove 50W.

50W





MARATHON V·E·P 50W is a product of the Marathon Oil Company. This Marathon product is in the United States and foreign countries for use in automotive engines.

DETROIT SUPERGRITE carries harmful acids and deposits away from your engine. It also helps to keep your engine cool and running longer. Tests prove 50W.

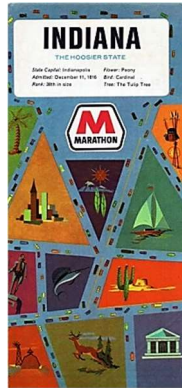
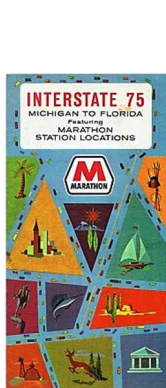
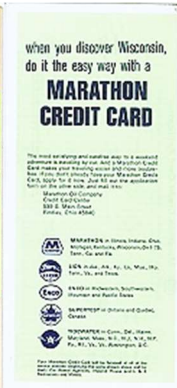
MARATHON OIL COMPANY
Ft. Worth, Texas

MAP OF
TOLEDO

M
MARATHON

cost 25¢

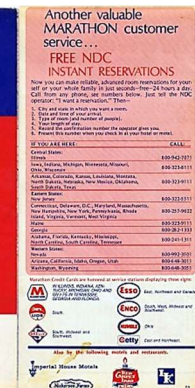
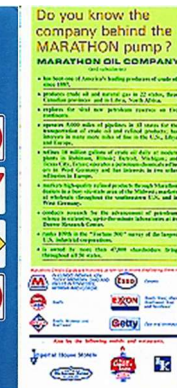
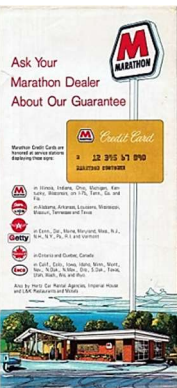
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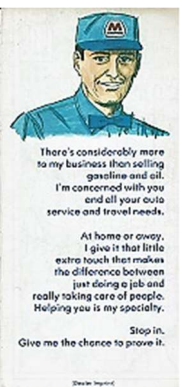


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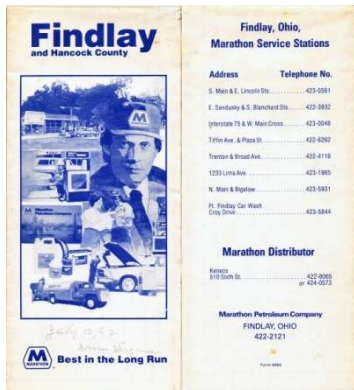
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86 87

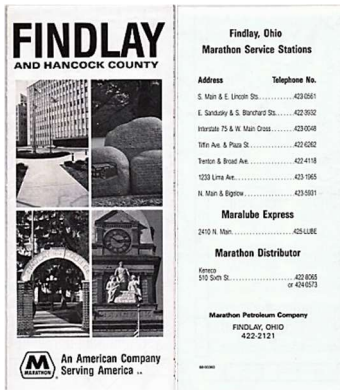
88 89 90

2010

2010



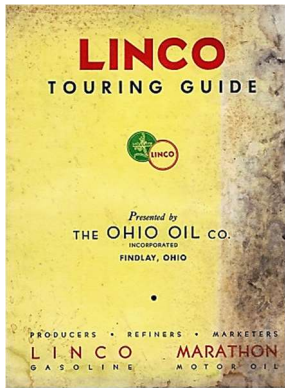
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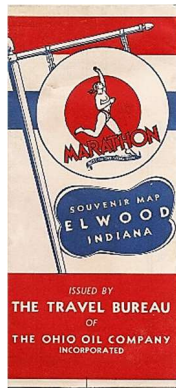


One Offs

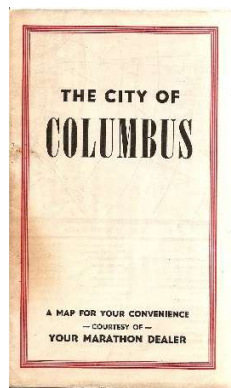


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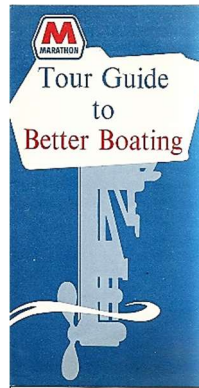
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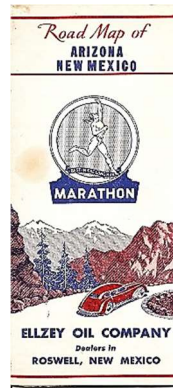
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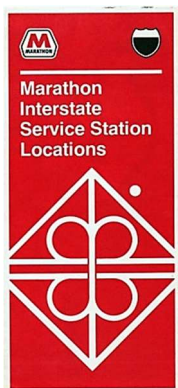
50's



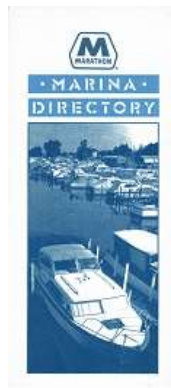
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81



84



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91

LINCO-MARATHON MAPS ISSUED

Linco	29	30	31	32	33	34	35	36	37	38
Eastern US										MW
Arkansas		RM	RM				RM			
AR-KS-MO-OK-TX			–		–	–	–	RM	RM	–
Illinois Indiana	RM	RM	RM			RM				
Illinois Indiana Ohio Kentucky							RM 1,2	RM		
Illinois Indiana Ohio Kentucky Michigan									RM 1,2	
Indiana										MW
Iowa			RM	RM			RM			
Kentucky-Tennessee										MW
Ohio				RM	RM					MW
Missouri		RM		RM	RM	RM	RM	–	–	MW
Nebraska							RM	RM		
Oklahoma			RM	RM				–	–	
Texas					RM		RM	–	–	MW

Touring Guide (undated, ca 1931) RM – atlas of Eastern US with a number of city maps.

Some other ways to date the 1936 & 1937 Linco maps are that the 1936 is a 4 state & the 1937 is a 5 state issue. The 1932,34,36,& 37 had 2 editions while the 1933 & 35 had only one. The outline on these maps are of the marketing area with older maps using a larger two panel outline. So with the 1932,33,34, & 35 having dated covers, the 1936 & 37 should be fairly easy to identify.

Marathon	19	23	30	31	32	33	34	35	36	37	38
Eastern US											MW
Arkansas			RM	RM				RM			
Arizona New Mexico											MW
AR-KS-MO-OK-TX				–		–	–	–	RM	RM	–
Iowa				RM	RM			RM			
Kentucky-Tennessee											MW
Missouri			RM		RM	RM	RM	RM	–	–	MW
Nebraska								RM	RM		
Oklahoma				RM	RM			RM	–	–	
Pennsylvania		XX									
Texas	RM					RM	RM	RM	–	–	MW
Wyoming									RM		

Note: A 1919 Rand McNally map of District 4 (NE Ohio, W. Pennsylvania, SE Michigan and W. New York) exists – Transcontinental Oil Co.

LINCO-MARATHON MAPS ISSUED

Marathon	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65
Central US																								RM			
Eastern US												RM	RM		RM	RM			RM	RM	RM			RM	RM	RM	RM
Western US													RM			RM		RM	RM	RM	RM	RM	RM				
Western US Central US													RM												RM		RM
Alabama																					RM						
Alabama-Mississippi																		RM		RM							
Alaska Western Canada																									RM		RM
Arkansas		MW																									
Arkansas-La																		RM									
AR-LA-MS				RM												RM	RM	RM									
Arizona-New Mexico	MW							RM					RM	RM		RM		RM						RM			
California														RM	RM	RM	RM	RM						RM			RM
Colorado		MW												RM	RM		RM										
CO-NV-UT																		RM									RM
Connecticut Massachusetts Rhode Island															RM									RM			
DE-MD-VA-WV		MW		RM				RM	RM	RM		RM		RM	RM	RM		RM			RM	RM	RM	RM	RM	RM	
Florida																RM		RM	RM		RM				RM	RM	RM
Georgia North Carolina South Carolina																		RM		RM			RM				
ID-MT-WY				RM										RM		RM		RM									
Illinois	MW		GA	RM				RM	-	-		RM		RM	RM	RM		RM									
Illinois and Central U.S.																			RM	RM	RM	RM	RM	RM	RM	RM	RM
IL-IN-KY-MI-OH	-	-	-	-			-	RM	RM	RM		-	-	RM	-	RM						-					
Indiana		MW	GA	RM				RM	-	-		RM	RM	RM	RM	RM	RM	RM									
Indiana and Central U.S.																			RM	RM	RM	RM	RM	RM	RM	RM	RM
Iowa	MW		GA					RM					RM		RM			RM	RM	RM	RM	RM	RM		RM	RM	RM
Kansas	MW															RM	RM										
Kentucky-Tennessee	MW	MW	GA	RM					-	-	RM	RM	RM	RM	RM	RM	RM	RM		RM		RM	RM	RM	RM	RM	RM
Louisiana	MW	MW																									
ME-NH-VT															RM			RM				RM		RM			RM

LINCO-MARATHON MAPS ISSUED

Marathon	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65
Michigan	MW	MW	GA	RM			RM	RM	–	–		RM	RM			RM	RM		RM		RM	RM	RM		RM	RM	RM
Minnesota													RM	RM			RM	RM	RM	RM							
Missouri	MW	MW	GA	RM				RM		RM		RM	RM	RM	RM	RM	RM	RM	RM	RM	RM	RM	RM	RM	RM	RM	RM
Nebraska	MW	MW											RM				RM										
N & S Carolina												RM		RM			RM										
N & S Dakota													RM					RM									
New Jersey														RM							RM			RM			RM
New York	MW	MW		RM								RM			RM	RM		RM	RM		RM			RM	RM		RM
North Carolina South Carolina																		RM									
North Dakota South Dakota																		RM									RM
Ohio	MW	MW	GA	RM				RM	–	–		RM	RM	RM	RM	RM	RM	RM	RM	RM	RM	RM	RM	RM	RM	RM	RM
Oklahoma				RM											RM	RM											RM
Oregon-Washington														RM				RM									RM
Pennsylvania				RM									RM	RM	RM	RM		RM	RM			RM	RM	RM	RM	RM	RM
Penn-New Jersey	MW	MW																									
Texas		MW			RM						RM				RM												RM
Texas-Oklahoma																RM											
Wisconsin			GA	RM							RM			RM		RM		RM	RM	RM	RM	RM	RM	RM	RM	RM	RM
Mexico Central America																								RM			
Akron																											MB
Chicago and Vicinity																						RM		RM			RM
Cincinnati																											MB
Cleveland																											RM
Columbus																											MB
Detroit																									RM	RM	RM
Indianapolis																									RM		RM
New York City																										RM	
Toledo																										HG	MB
Indiana-Ohio-Pennsylvania Turnpikes																		RM									
Chicago-NY Turnpikes																			RM			RM	RM				
World's Fair Metro New York																										RM	

38? Michigan: two issues with two different U.S. maps inside.

HG = Hagstrom/Mapco

38? Midwest maps (Linco & Marathon): orange and green cover with runner.

MB = Mapco

39? Midwest maps (Marathon: blue and red cover with station.

Two maps appear to be dated 1956, but one is really for 1957 (similar cover to 1958).

There is an undated Marathon map "Tour of the Mohican Forest and Vicinity", probably from the 1950s.

There are two maps dated as 1962 and have different covers. One has a big red M and the other is a Marathon pole with a blue background

There are two maps dates as 1963 and have different covers. One has an eagle and lines of cars and the other is Marathon pole with a blue background. Florida and Kentucky Tennessee

LINCO-MARATHON MAPS ISSUED

Marathon	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90
Central & Western US	RM	RM	RM	RM	RM	RM	RM	RM																	
Eastern US	RM	RM	RM	RM	RM	RM	RM	RM					RM	RM	RM		RM	RM		RM	RM				
Eastern Midwest							NAC																		
Northeastern US							RM	RM		RM															
I-75 MI to FL	RM		RM																						
Alabama		RM	RM																						
Florida		RM	RM		RM		RM	RM																	
Georgia			RM	RM			RM	RM																	
Illinois	RM	RM	RM	RM	RM	RM	RM	RM		RM			RM	RM	RM	RM		RM		RM	RM				RM
Indiana	RM	RM	RM	RM	RM	RM	RM	RM		RM			RM	RM	RM		RM	RM		RM	RM				
Iowa																					RM				
Kentucky																					RM				
Ky-Tenn	RM	RM	RM	RM	RM	RM	RM	RM		RM			RM	RM	RM		RM			RM					
Michigan	RM	RM	RM	RM	RM	RM	RM	RM		RM				RM	RM	RM		RM		RM	RM				RM
Michigan Ohio Kentucky		NAC																							
Missouri																						RM			
North & South Carolina				RM		RM																			
Ohio	RM	RM	RM	RM	RM	RM	RM	RM		RM			RM	RM	RM			RM		RM	RM		RM		
Pennsylvania																					RM				
Tennessee																					RM				
Virginia West Virginia																						RM			
Wisconsin	RM			RM	RM	RM	RM	RM													RM				
Ontario-Quebec		RM	RM	RM																					
Atlanta		RM	RM	RM																					
Chicago								RM																	
Chicago And Vicinity			RM				RM	RM																	
Cleveland		RM																							
Detroit	RM	RM	RM		RM		RM	RM																	
Findlay				UN									DM												
Findlay and Hancock County																					DM		DM		
Indianapolis		RM		RM	RM		RM	RM																	
Louisville		RM	RM					RM																	
	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90

Findlay, Ohio – multiple years, undated (appear to cover late 60s to early 80s), no cartographer

Findlay and Hancock County – 1988 – David L Metger, Findlay City Engineer

LINCO-MARATHON MAPS ISSUED

Marathon	Year	Cart
Weekend Adventure Plans: Illinois	1969	RM
Weekend Adventure Plans: Indiana	1969	RM
Weekend Adventure Plans: Kentucky	1969	RM
Weekend Adventure Plans: Michigan	1969	RM
Weekend Adventure Plans: Ohio	1969	RM
Weekend Adventure Plans: Wisconsin	1969	RM
Marina Directory	1984?	
Airport and Major Highway Maps to General Off	1981	
Interstate Service Station Locations	1984	RM
USA Road Trip Guide	2007	RM
USA Kid's map	2007	RM

Explanation of detailed tables:

The states and cities are listed in alphabetical order based on the map title. The title, however, may not always be shown with the states in the exact sequence used on the map.

The symbol ' .. ' means the map was not issued and is not covered on another map at approximately the same level of detail.

The symbol ' — ' means the map was not issued but at least part of it is covered on another map at about the same level of detail.

The letters RM, GD etc. indicate that a map was published and indicates the publisher of that map. For specific names, see the list of cartographer codes.

When no symbol appears, it simply is not known what was or was not issued.