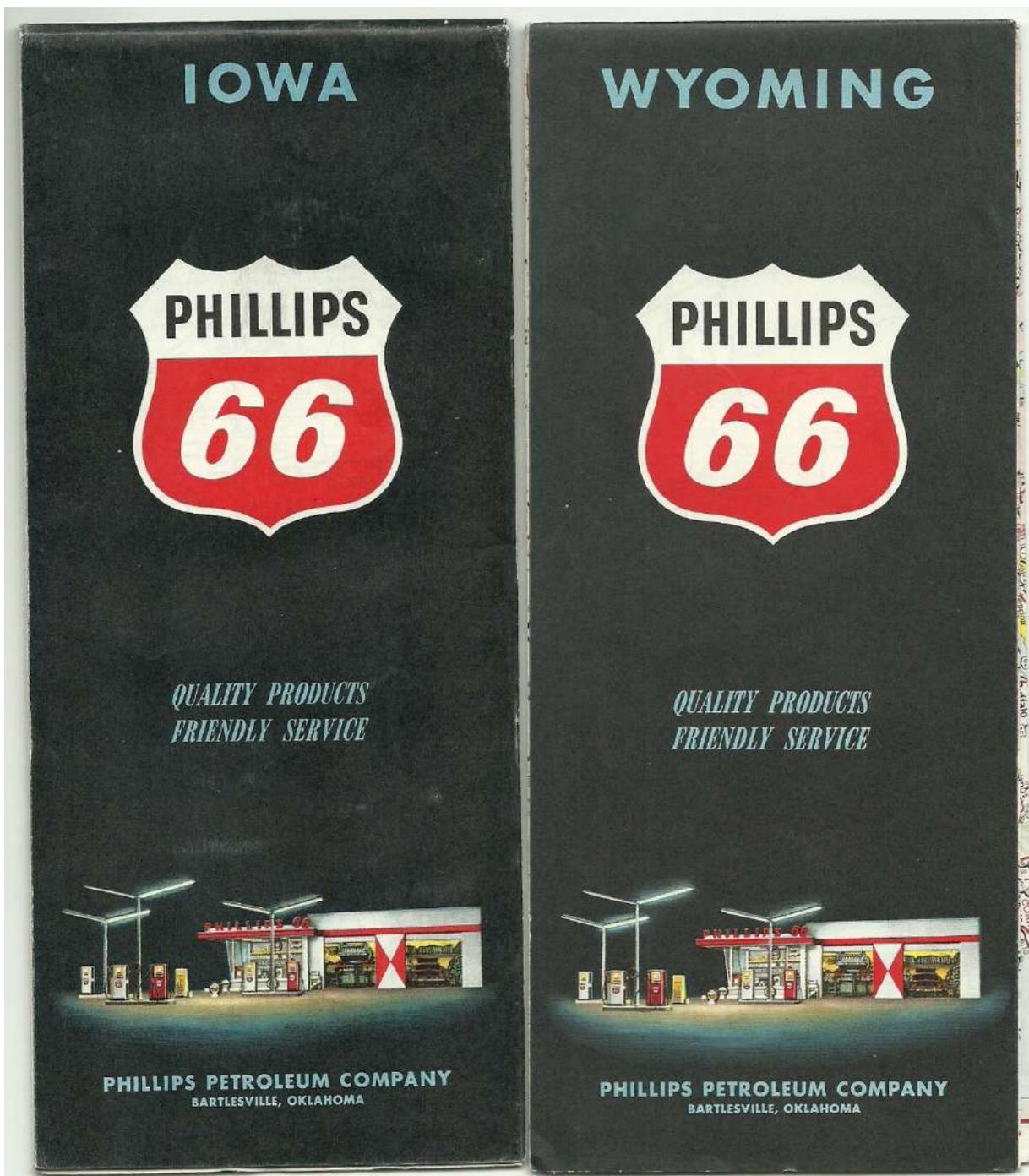


Phillips 66 Covers 1960-1967

1960-1962



1960-1961 Both Covers

In 1960, Phillips 66 changed their maps to the solid black covers as shown above. The 1960 and 1961 issues utilized the same cover for both the front and back. There is no discernable way to differentiate between the two years without opening the map.

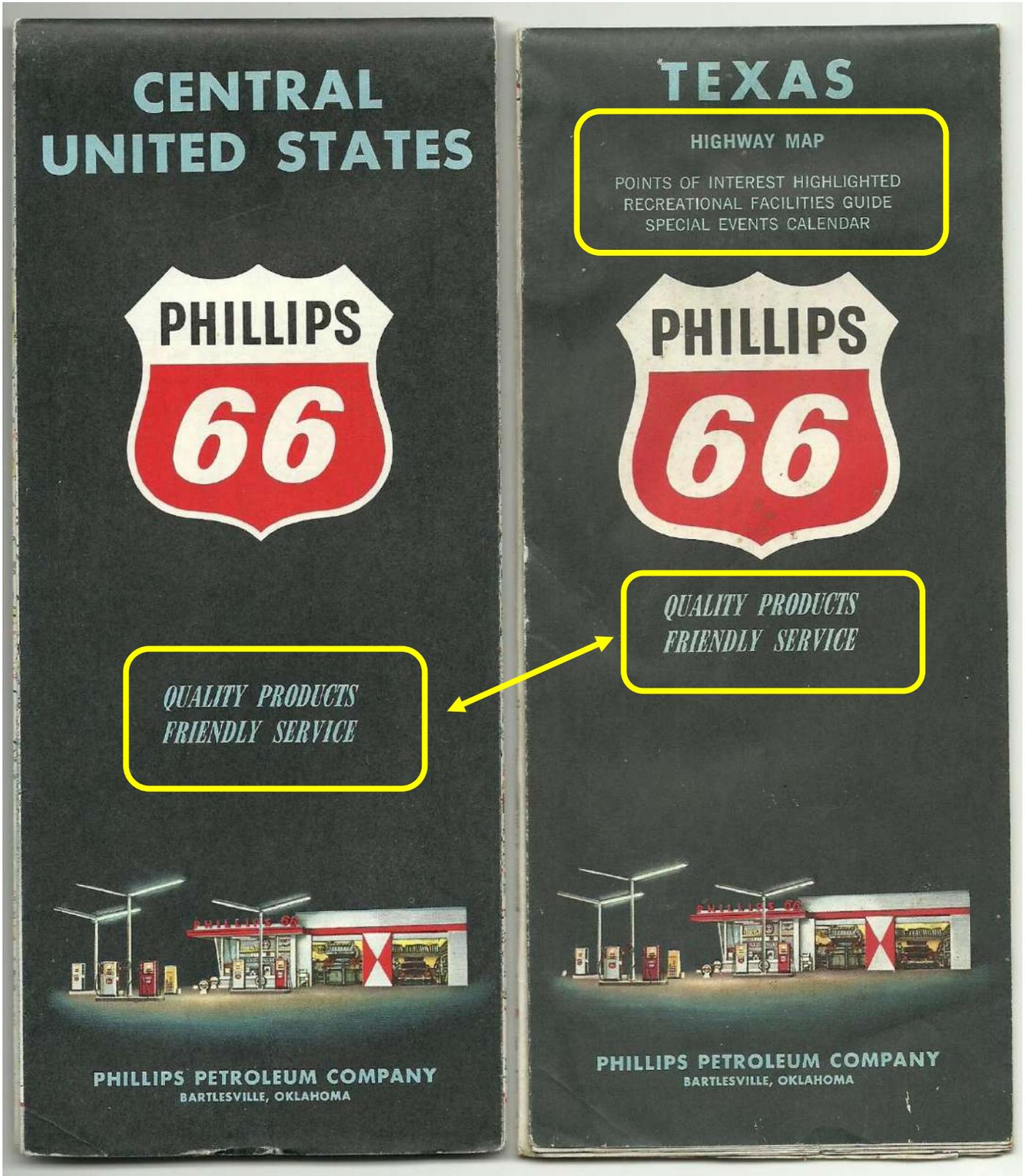
1960-1962, cont.



1960-1961 Both Covers

Regional and city maps used the same cover format for both front and back. Cities sometimes had a street portion included like the Salt Lake City shown above.

1960-1962, cont.

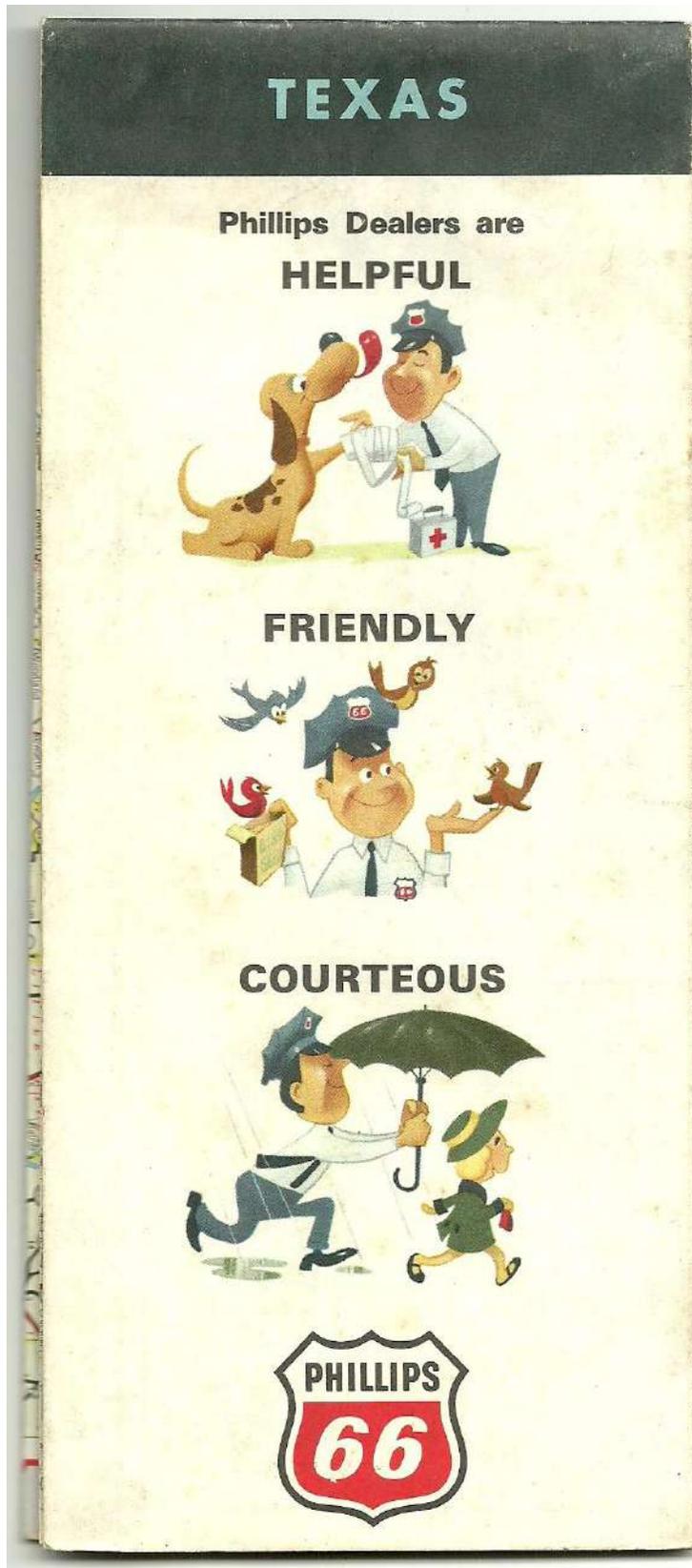


1961 All Covers

1962 Front Covers

The 1962 pictured the same gas station and logo but added a descriptor (highway map) and text material at the top. Also, the slogan was raised.

1960-1962, cont.



1962 Back Covers

All 1962 maps issued used this back cover.

1963-1964

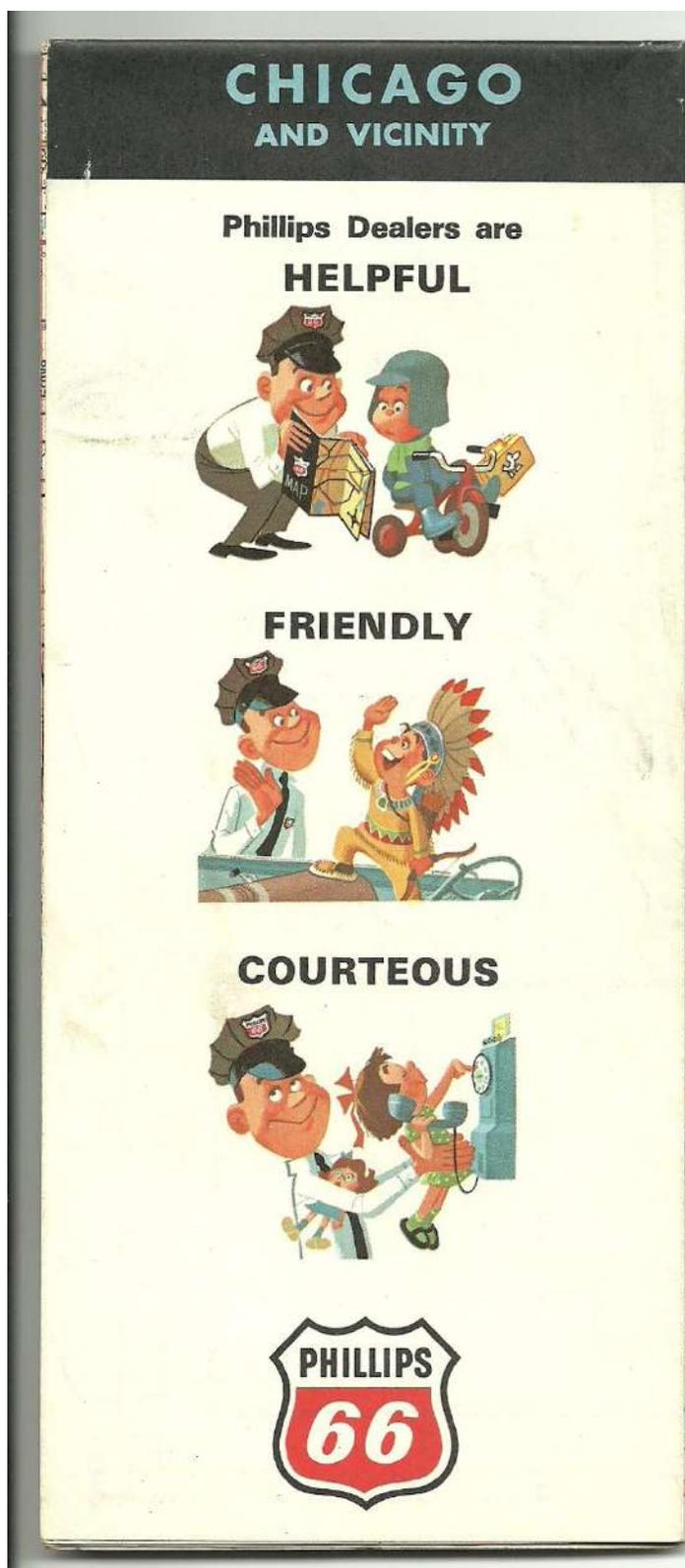


1963 Front Covers

1964 Front Covers

The 1963 map was the same as the prior year except for the obvious change of replacing the station picture. The butterfly-roofed station was used for both the 1963 and 1964 issues. Note the new slogan and slightly different text material in 1964.

1963-1964, cont.



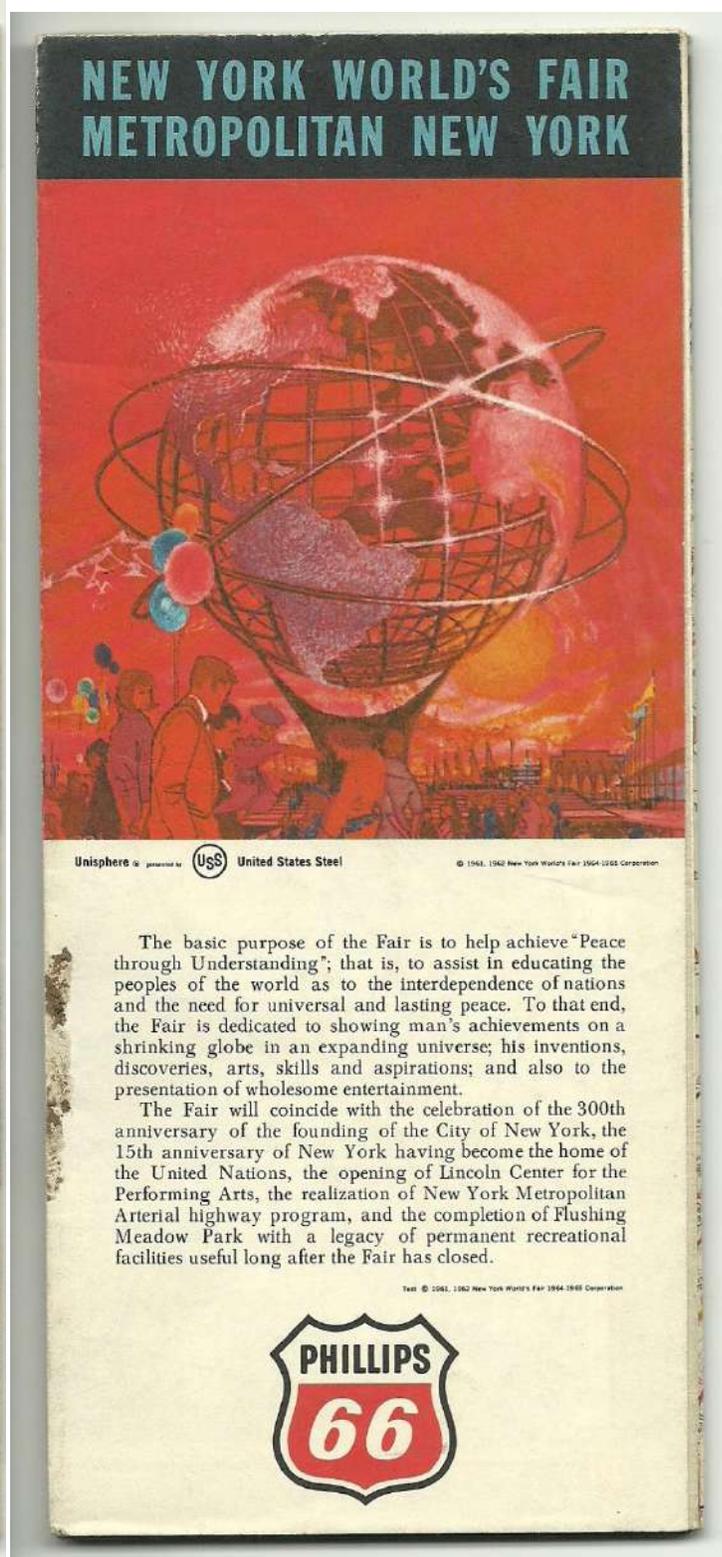
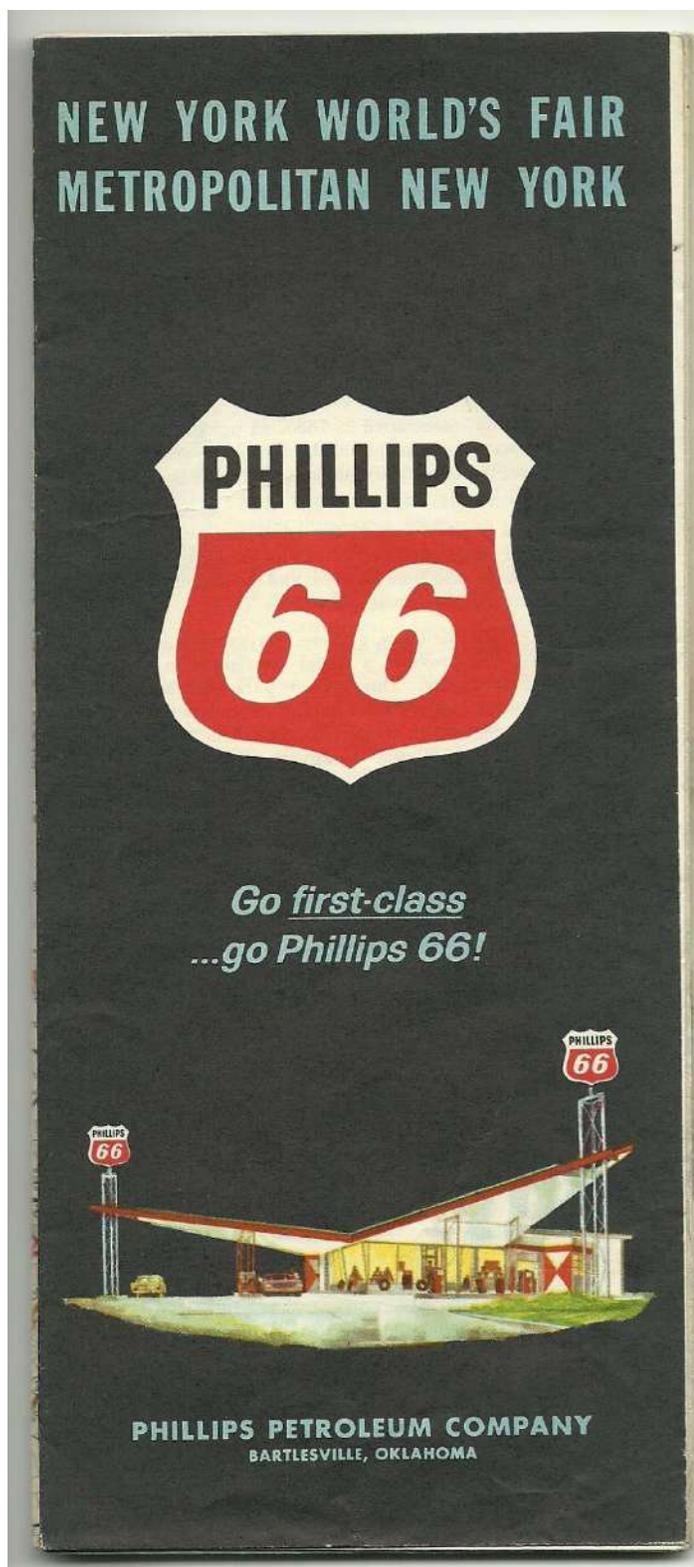
1963 Back Covers



1964 Back Covers

All 1963s used the back cover shown above left and all 1964s (with one exception, shown next) used the example shown above right.

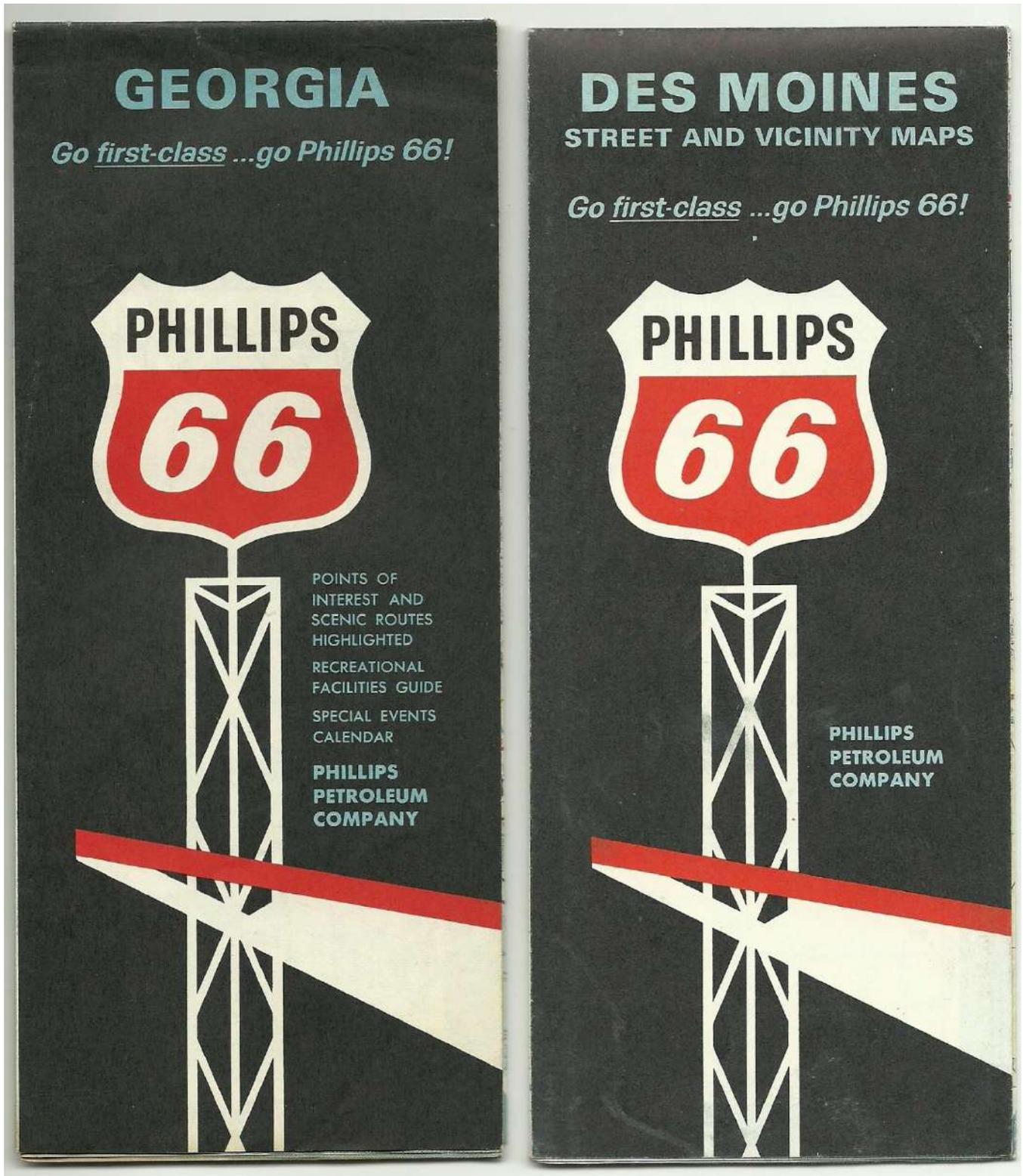
1963-1964, cont.



1964 New York World's Fair Front and Back Covers

This special issue for the 1964 New York World's Fair is the only one discovered at this time that did not use the standard back cover. There may have been others.

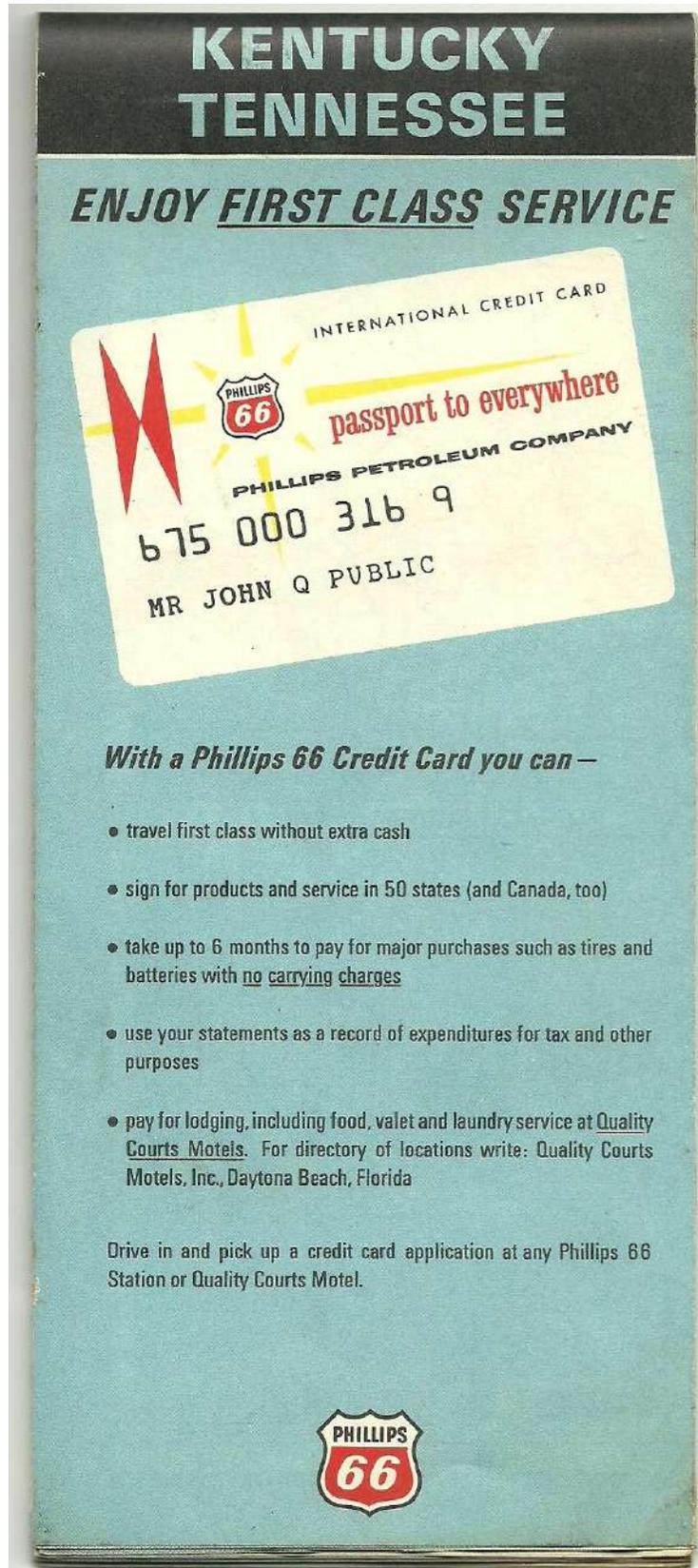
1965-1967



1965 Front Covers

Sadly, in 1965 Phillips 66 went to a truncated version of the butterfly roof for all of the front covers. States always had the text material included while city maps did not.

1965-1967, cont.



1965 Back Covers

All 1965 maps had the same back cover as the Kentucky-Tennessee shown above.

1965-1967, cont.



1966-1967 Front Covers

The 1966 and 1967 covers used an identical format. Note that the slogan was modified from the previous year and was moved to the bottom of the cover.

1965-1967, cont.

UTAH



BEST BY CAR
WITH A PHILLIPS 66 CREDIT CARD

- Travel without extra cash with your Phillips Credit Card
- Use your credit card for products and service in 50 states (Canada, too)
- Take up to 6 months to pay for major purchases of tires and batteries with no carrying charges
- Use your monthly statements as a record of expenditures for tax and other purposes
- Use your credit card at all Quality Courts Motels for lodging, including food, valet and laundry service. For a directory of locations write: Quality Courts Motels, Inc., Daytona Beach, Fla.
- A Phillips 66 Credit Card Application is yours for the asking at any Phillips 66 Station or Quality Courts Motel



1966 Back Covers

NEVADA

NOW...



...YOU CAN GET
The gasoline that won the West! from coast to coast and Hawaii.

IT'S EASY WITH YOUR PHILLIPS 66 CREDIT CARD...



- Travel without extra cash.
- Use your monthly statements as a record of expenditures for tax and other purposes.
- Use your credit card at all **QUALITY COURTS MOTELS** for lodging, including food, valet and laundry service. For a directory, write: Quality Courts Motels, Inc., Daytona Beach, Florida.
- A Phillips 66 Credit Card application is yours for the asking at any Phillips 66 station or Quality Courts Motel.



1967 Back Covers

In 1966 a Discover America icon and western artwork were added to a revised 1965 back cover. The 1967 back cover was entirely different.