# Section 9 Locations on Food & Lodging maps



1979 road map by RMcN

Specifically Locations and addresses printed on non oil maps that show locations of Restaurants, Hotels, Motels, & campgrounds in the US, Canada, Mexico, Central America, and the Caribbean.

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# **Restaurants-Fast Food**

Burger King Home of the Whopper. Early signs had a King sitting on a Whopper. 1975-Long Island using "**Burger King" in red inside a yellow bun**.

1977-& 1981 Road Atlas-medium size-(HMG) directory with addresses.
 1981 cover price \$1.
 Also see Marriott Travel Plaza maps in the Multiple chains section below
 32% owned by 3G Capital of Brazil-11% owned by Pershing Square

3G also owns Tim Hortons & Popeyes (and part of Kraft Heinz and Budweiser aka AmBev)

<u>Hardee's</u>

1983, 84, & 87/88 WI maps [also covering up-Mi & the Twin Cities] (WI DOT map)

1983 used **orange dots**, 1984 & 1987/88 used **brown dots**-on state maps and city insets. All 3 had addresses on the back.

1986 Tennessee Homecoming map lists all the Hardee's restaurants under the map. 5/87 IL map (co-sponsored) lists Hardee's along I-74.

1988 US road map booklet (includes all addresses) show each location with black six pointed star. Hardee's bought Burger Chef in 1981.

In-N-Out Burger

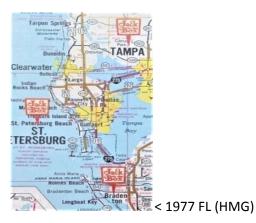
4/2004 directory Ca-154, 8 Las Vegas, 9 in Phoenix & Lake Havasu City (no map)

5/08-directory-Ca-171-, Nv-14-Reno/Las Vegas, Az-19-central Az, s.w.Ut.

2015/16 Dallas/Ft Worth (TX) "whereMAPS" street map/visitors guide (co-sponsor) shows

white "1" in red dot symbol for 13 In-N-Out Burgers lists 20 addresses in greater Dallas.

In the Summer of 2021 they opened 4 restaurants in greater Denver. In 2022 they have 3 Oregon locations along I-5, near Salem, Grants Pass, & Medford.



Jack-in-the-Box

1977-FL-(HMG)-none south of I-4 corridor-name outlined in red with a red wedge.

<u>KFC</u> Colonel Sanders' Finger Lickin' Chicken. Early restaurants had large red & white bucket on signs or on top of buildings. Col. Harlan Sanders still owned the Canadian restaurants after he sold the US restaurants.

	Kenlucky Fried Chicken locations Megasins Poulet Frit & Ia Kentucky
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<1976 Atlantic Provinces

Main map-Rolph McNally, Newfoundland-Rolph Stone Clark.

1970-Lower Rio Grande Valley TX

1976-Atlantic Canada, BC/AB/SK/MB/Yt/Nwt, ON, QU-town name highlighted in orange-& drawing of Col. Sanders inside an orange dot. City inserts used Col. Sanders in orange dot. 1984-BC/AB, ON, OU-red striped bucket & town highlighted in pink inside red square. City locations

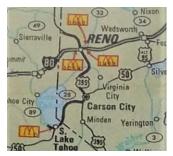
1984-BC/AB, ON, QU-red striped bucket & town highlighted in pink inside red square. City locations just used a bucket.

<u>McDonald's</u> Early units had Golden Arches. Most successful US fast food chain.

Alternative map titles <u>underlined</u>

Capital Beltway

1964, 65, & 68 Washington DC -Locations shown with **numbered red dots** on the map with addresses on the right side of map (64 & 65 have menus with prices) 1969 Washington DC uses golden arches inside a solid red dot.



<1972 CA/NV (Tempo Designs/Diversified)

#### US map sets (1972-73)

1972 & 6/73-set of 9 maps- of continental US & southern Canada-(Tempo Designs using Diversified maps). Both (72 & 6/73) had a number in a yellow rectangle & red arches with a red arrow.
1972 Hawaii map for Oahu (co-sponsored by Budget Rent-a-car).

1973 OH (McDonaldland) map (Diversified Map) just shows and lists addresses for all OH restaurants.

#### Heritage Roads (US map sets (1974 & 76)

6/74 & 3/76-(RMcN)-Set of 18 maps-now covering all 50 states & southern Canada Both maps have **yellow numbers inside solid red dots with red arrow** symbols. Small eagle over historical mural cover (6/74). Large eagle & Bicentennial symbol cover (3/76).

Enjoy your Visit

1975 Florida/Tampa Bay-solid black dots & black double arches locates 50 McDonald's in the greater Tampa Bay area.

<u>Big Map</u>

1976 SE PA/S NJ/DE-© New Settlers Guide-**yellow arches inside red dot next to red number.** Washington DC & Suburbs

Washington DC & Suburbs

1975, 1977, 1979, & 2002-Wash DC & Suburbs

Family Fun Places

1977 Denver cartoon map-Golden Arches-addresses at lower right.

~1977 Flint cartoon map-drawings of each restaurant-co-sponsored by Genesee Banks also shown

#### Interstate and Trans Canada Restaurant Guide

1979 Western Region (all states west of the Mississippi river and Canada from BC to MB) by RMcN AK and HI are not shown

1979 Eastern Region (all states east of the Mississippi river and Canada from ON to New Brunswick Small red dots show single locations and larger red dots show multiple locations. All addresses and highway numbers listed on the back. Also includes black & white pictures of several restaurants in different states. Quite likely an Eastern Region also exists.

#### Maine thing to do this summer

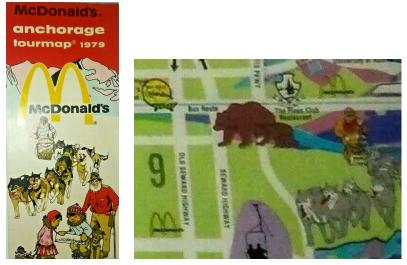
1979 ME (also c&e-NH) simple map with hwy numbers showing 33 ME & 7 NH McDonald's. Only towns with McDonald's are listed on the map. Also has 22 tourist places to visit. It also has 1 Free Sundae coupon inside.

Fun Finder Map

1979 NY State-McDonald's Loves NY-Fun Finder map copyright-McDonald's-white number on solid black dot-covers all of upstate NY Does not include lower Hudson Valley/NYC, or Long Island. All addresses listed next to the map. Close-up maps of Albany, Utica, Binghamton, Buffalo, Niagara Falls, Rochester, & Syracuse

#### Anchorage tourmap

1979 Anchorage map (Tourmap Co.) 3 Golden arches with McDonald's name inside symbols



Shows logos for TraveLodge, Avis, & Western Airline ticket offices.

#### Skispots

1984 VT/I-87-NY aka Northway/wMA-162 ski areas on map-close up to the largest 3-(Jimapco). White arches over white number in red solid dot with red stick to red dot

**Funspots** 

1986 MI State Parks, State Campgrounds-restaurants listed on back-not shown on map <u>Fun Map</u>

1985 MN map (Nyberg Communications) Cartoon map of MN on one side and the Twin Cities on the other. Each location is **shown with Golden arches on a red background.** 

Addresses for 69 Twin Cities (and close-in suburbs) stores, 8 more outer suburb stores, & 43 outstate towns with another 53 stores. It shows the experimental McDonald's "McStop" opening in Lakeville in the Fall of 1985. It also gives the history of Ray Kroc selling 8 Multimixers to one restaurant that could make 40 shakes at once. The next year, 1955, opened his own McDonald's in Des Plaines, III. It also has stories about the Ronald McDonald Houses and the Hamburger University (where managers and franchisees are trained).

#### Guide to Local Attractions

~1986 Norfolk/Williamsburg/Outer Banks-sign in red square over red number.

1980 Ronald McDonald poster has all US, PR, & Canada store addresses (one each-VI & Costa Rica), no map.

undated San Antonio (placemat) uses red double arch logo on downtown & vicinity map. Addresses listed for all San Antonio stores and listing of towns nearby with restaurants.

1986 San Antonio (placemat) map with bird's-eye view drawing of the city with restaurants noted with gold "M" in a solid red square with all 28 addresses in the corner. South TX map on the back uses the same symbol for towns (Del Rio, Laredo, Austin, Victoria, & Corpus Christi). 60 addresses

1986 NJ map (TRIP Inc) covers the whole state and uses a white number inside a solid red dot. 1987 Memphis Point of Interest map uses a white " (double arches)M" on a black flag pole that ends on a b&w numbered dot. The back cover lists 25 McDonald's addresses matching the dots. 1987 & 88 NJ maps (TRIP Inc map) shows all locations in north & east central Jersey. Doesn't show any Trenton, Philadelphia suburban, or Atlantic City/Cape May restaurants using white arches inside solid red dot-no numbers-addresses listed on back.

1991 NM & Southern CO (placemat) map shows town names in red box with Golden Archeson top. 2 in southwest CO and 30 NM towns shown.



Iowa Welcome Center Location Single McDonald's<sup>®</sup> Restaurant Location Multiple McDonald's<sup>®</sup> Restaurant Locations Ronald's Playplace<sup>®</sup> Restaurant Location



1996 Iowa-(copyright by McDonalds) simple hwy map put out for Iowa's 150 years Celebration of Statehood. It used golden arches on a red dot for single locations, two-tone red dots for with multiple locations (on the state map side only) and Ronald McDonald on red square for 18 restaurants with Playplaces. This is only map I know that shows locations of indoor playgrounds which several of the larger fast food chains built. All addresses on the back with Playplaces noted in red.

1998 Downtown Chicago map. Shows 22 restaurants with **McDonald signs** on a bird's-eye bird'seye view cartoon map.

1999 Hoosier Hospitality (nw-Indiana) map Golden arches next to number inside a red rectangle symbol49 locations shown with all addresses on the back panel.

2002 Regina (SK-Can) Mini map shows 6 locations with McDonald's under Golden Arches over a small red maple leaf. 3 McDonald's inside Wal\*Marts are shown using McDonald's sign over Walmart sign in a blue square. It also gives the addresses at the bottom corner as well as one in Moose Jaw. McDonald's is the chief sponsor-also has ads for Radisson, Country Inn, & Travelodge.

#### <u>Pepsi</u>

2000-Wash DC-(Reynolds Map)-11 Pepsi Refreshment Stands-red-over-blue circle logo in tourist area on & near The Mall. (Also shows Hard Rock Café). Coke, Pepsi, & Dr. Pepper had ads on Shell, Phillips 66, McDonalds maps. This one is the only soft drink map that shows locations.

#### Pizza Hut



1995 New Orleans Street Map & Visitor Guide co-sponsored by Pizza Hut has restaurant locations shown using Pizza Hut red hat logo shown above.

#### Starbucks 2006-(Downtown) Chicago

#### Waffle House

2003 & Summer 2004 Interstate Location Directory & Menu-both with interstate hwy maps-no symbols or towns on the map. just exit numbers. All south and east of Az, Co, Ks, Mo, s-II, In, Oh, Pa, & De.

#### Wendy's Alternative map title <u>underlined</u>.

1979 hot spots map of IL/s-WI/nw-IN-(Scott/Wolf Promotions)-**white number in a solid red dot**. 1987-"Chicago/100 mi radius"-(Scott/Wolf Promotions)-white number in red dot or oval.

7/2001 Southern California brochure (no map) lists 20 Orange County, 24 LA County, 14 Ventura County, 5 in Santa Barbara & San Luis Counties, 16 in the Inland Empire (near Ontario & Riverside). It includes 2 small Coca-Cola logos and all menu items, but no prices.

#### White Castle

1938 Location Guide lists addresses for Chicago restaurants and lists Wichita, Minneapolis, St Paul, Kansas City, St Louis, NYC/ Newark, Cincinnati/Covington, Detroit, Indianapolis, Columbus, & Louisville.

#### Multiple brands on the same map

Marriott Travel Plazas (<u>Bob's Big Boy/Burger King/</u>Mrs Fields/Sbarro/Popeyes/ Roy Rogers) 1988 IL & PA and 1989 DE/MD & PA maps-(RMcN)--**large red arrows pointing to red dots** (at turnpike service plazas).

## **Restaurants-Sit Down (Traditional) Food**

### Bob Evans

~1972 Bob Evans Farms brochure lists 9 locations Toledo>Cincinnati>Rio Grande-Oh

1/1977 Placemat map **uses black dots** to show Bob Evans with 26 locations in OH, 3 In Indianapolis & Richmond-In, and one in S Charleston, WV. They still had a Drive-In in Gallipolis, OH.

# Spring/81, Summer/81, Spring/82, 99, & 2000 Eastern US maps. 1981-red dots, 1999 & 2000-red sign silhouette trimmed in

black inside white dot outlined in red.

1/93 Location Guide lists addresses (no map)

1999 Large RMcN Road Atlas has Bob Evans logo on cover and includes a Location Directory. Cover price \$5.95.

11/02 (front cover-02/03), 03, 04/05, 05, 07/08 E US maps use a **reddish-brown sign silhouette**. Feb/03 OH map uses a **brown sign silhouette inside white dot outlined in brown.** 

Apr04-Arlington TX street map shows locations of Owens Restaurants-offshoot of Owens Sausage The Owens sign had the same colonial shape & red background as Bob Evans-unknown what became of Owens–never mentioned on later Bob Evans maps.

Since 1/2017 owned by Golden Gate Capital-who also owns Red Lobster & Calif Pizza Kitchen.



<1983-CA-(HMG)-red boy in checkered pants waving

Bob's Big Boy Large 3-D Big Boy in red checked overalls on top of sign and signature double-deck hamburgers.

1981 & 83-CA-(HMG)-see above image They also show Bob's in Reno, Sparks, & Las Vegas. They have also marked Marriott's Great America theme park in Santa Clara with red capital letters. Marriott owned Bob's Big Boy from 1967 to 1987. It was sold to Elias Brothers in Michigan. 1986-West-Central US map-red boy in checkered pants waving on the city maps and used red dots on the regional map side. ame as CA symbol-(Gousha). This map was a joint-issue of JB/s and Bob's Big Boy franchises. In states controlled by JB's the trade name Bob's Big Boy was used. This map shows Bob's Big Boy locations in AZ, CA, NV, OR, and WA. It shows Azar's Big Boys in CO, as well as JB's owned Bob's in ID, MT, NM, SD, UT, and WY. It no longer shows the Great America Theme Park. Cover price 49 cents. The back cover shows all franchise names used in the US. Bob's Big Boy or Shoney's Big Boy. Regional franchises-Azar's in CO & n-IN, Elias Bros in MI & ON, Bob's in c&n CA, NV, WA, OR, & AZ-owned by JB's; Adbow's in e-MA & CT; & Frisch's s-IN, OH, KY, TN, & FL; Marriott owned Bob's 1967-1989 in so.-CA, DE, MD, PA. From 1952 until 1977 Shoney's franchise covered WV, Philadelphia, VA, NC, SC, GA, LA, AR, TN, MS. & AL.

~1988 Denver fun map has 11 locations shown with a red Azar's name inside a red circle pointing to a black asterisk.

Multiple brands on the same map Marriott Travel Plazas(on the Toll Roads used the Bob's Big Boy as well as Burger King, Mrs Fields, Sbarro, Popeyes, & Roy Rogers.

1988 IL & PA and 1989 DE/MD & PA maps-(RMcN)--large red arrows pointing to red dots (at turnpike service plazas).

#### <u>Bonanza</u>

1973-Northeast US & SE US maps-(Diversified Map)-yellow number in red sign silhouette (bowed rectangle).

Bonanza and Ponderosa are now owned by the same company. At its peak it had 600 locations. As of 8/2022 there are just 5 Bonanza & 17 Ponderosa left from MN to PA to FL.

<u>Childs</u>

1939 Boston map co-sponsored by Child's red square next to Child's in blue, 3 addresses on cover. 1939 NY World's Fair shows location in Manhattan vicinity & at NYWF with numbered solid red dots symbols. Solid red triangles showed approx 50 Child's Luncheon stands located at the World Fair grounds. Addresses for greater NYC and others enroute to the Fair are inside the map. It had 87 restaurants in 23 cities.

#### Clark's (Ohio)

1936 map/brochure of ne-Ohio & Erie-Pa shows 20 Cleveland area addresses, along with Akron, Youngstown-Ohio, and Erie-Pa addresses.



#### <1969 KY/TN/GA simple map

<u>Cracker Barrel</u> Long porch in front of the restaurant with rocking chairs and rural-themed gift shops. 1969 KY/TN/GA simple map on the back of Cracker Barrel © 1969 by Consolidated OII has 3-Ky, 8-Tn,

& 1 in Dalton (Ga). All at Interstate exits. Locations and milemakers listed below map.

1982 Location Map shows 28 locations from Lexington to SC to Montgomery-AL to Nashville shown with. brown numbers in brown circles. 5 locations near Nashville & Knoxville & one in Franklin, KY

sell major branded gasoline. (brands are not listed).

1987-SE US-**brown dots**-IN to Memphis to n FL. (no mapmaker given)

8/90-Eastern US map uses number inside a black circle-5-AL, 6-n-FL, 17-GA, 3-sc-IL, 9-IN, 10-KY, 5-NC, 3-OH, 5-SC, 30-TN, 4-VA, 1-sc-WV

10/91 FL map (no mapmaker) **red number inside a white dot** (FL map), **color logo** (6 vicinity maps) 1992 SE US map-purple number inside purple circle

1995 KY map-same symbols as US maps.

US Maps-9/91, 11/93, 6/95, 96, 2/97, 4/98, 6/99, 9/99, 9/00, 3/01, 8/01, 3/02, 2/03, 9/03, 3/04, 10/04, US maps-3/05, 10/05, 2/06, 4/06, 9/06, 4/07, 9/07, 9/08, 6/09, 12/09, 4/10, 9/10, 4/11, 4/12, 10/12, 10/13, 8/14, 6/15, US map-11/15,Summer-2021 (2000 thru 2021 maps all made by maps.com)

Summer 2021 shows 660 locations. None in Ak, Hi, Wa state, Wy, & Vt.

Red number inside white dot outlined in red, new locations same as above except inside yellow dot. 1999-by Mapquest; 2000-2015-by Maps.com; 2016 RMcN Rd Atlas does not list locations. 2017 RMcN Rd Atlas lists addresses, interchanges & map grids (no locations on any atlas maps).

2017 (medium) Road Atlas (Globe Turner maps) Family Motor Coach Assn.issued (spiral bound)

has all Cracker Barrel locations shown on the map with **a black** "**C**" **inside a yellow barrel**. 2023 (medium) Road Atlas (cover price \$19.99) lists locations



Davis Brothers Cafeterias Late 60s GA directory

^83/84 Motor Lodge & Cafeterias directory

 Yellow
 All locations shown on map

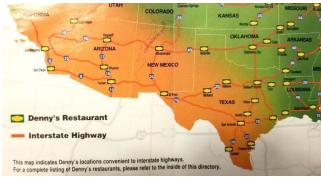
 Bold
 Symbols used on maps printed in bold

 Maps with alternative titles <u>underlined</u>

 Italics
 Brief history of the brand

<u>Denny's</u> Unique boomerang shaped roofs, diner-counter & colorful booths in the front (many) under vaulted zig-zag ceilings.

~1962 placemat shows 71 open locations and 9 more planned Seattle to CA to central TX.
1996-Travel Directory US map-shows all restaurants on Interstate highways using a yellow sign
Silhouette on green rectangle background symbol. None in Ak, Hi, Mt, Nh, & De.



<1996 Denny's Travel Dir./US map

2000 & 2001-CA maps (Maps.com/Magellan Geographix) -co sponsor-Choice Hotels. Small CA map on map uses **Denny sign symbols**-no hwy numbers. 1996 map it lists 383 CA restaurants with town names.

#### Dutch Pantry

Red & white barn shaped roof with cupola on top. Pennsylvania Dutch hexes used inside & outside.
1978 RMcN medium Rd atlas red windmill blades, addresses listed inside front cover. K.C. to Syracuse, Nashville to Richmond, Charlotte to Tampa. See Sohio, Boron, & Amoco maps.

#### Elias Bros. Big Boy

1983-MI-one shown in Windsor-ON-(Champion Map)-White "Elias" inside solid red oval. Cover price 25 cents.

#### Ford Times Map of Famous Restaurants

1964 US map (GDC) has **numbered red and blue dots-red is for one restaurant in a city, blue dots** mean more than one restaurant in a city. Specifics for each restaurant are on the back of the map. It appears all the restaurants are locally owned and not part of a chain.

#### Friendly's

1983 Locator shows locations in IL, IN, MI, OH. PA, New Engl, NY, NJ, DE, MD, & VA.

In 2018 New Engl, NY to SC & FL—out of the Midwest. Since 2016 it has been owned by Dean Foods.

<u>Howard Johnson's</u> Famous steep-peaked orange roofs, 28 ice cream flavors, on many turnpikes.
 1939 Northeast US map (and NY World's Fair) shows restaurants with all orange roof & steeple silhouette on the map and addresses under the map.

1941 Northeast & FL map (RMcN) shows restaurants using **orange circles** in New Engl, Oh, Pa,

Ny, Nj, De, Md, Dc, Va, and Fl (Daytona Beach, Orlando, W. Palm Beach, & 4-Miami). 1950-54-Eastern US-(RMcN)-locations of ice cream shop/restaurants-**orange dots**-restaurants 1953 OK map (on a placemat) co-sponsored with Phillips 66 shows Howard Johnsons on the new

Turner Tpk. Mid 50s & 60s maps showed their turnpike restaurants in the northeast & FL.

1955-59 (Eastern US) map shows restaurants with **orange circle & orange square around cities with** multiple locations. Motor Lodges addresses are listed but not shown with separate symbols.

1960-Eastern US (RMcN)-orange circle restaurants, blue star-motor lodge & restaurant, number inside orange dot-turnpike restaurants. Last Howard Johnson closed in Lake George, NY 6/2022.

Large 1957, 60, 63, 64, & 66 RMcN road atlases listed restaurants & motor lodges but did show on the maps. These were only the atlases with Howard Johnsons mentioned on the cover. 1967 & 69 Texaco Touring atlas lists restaurants on the last 3 pages.

#### <u>Hooters</u>

2008 & 09 FL official has ad on the back that lists all the towns with Hooters in Florida

#### Hot Shoppes

1956 map shows locations in Albany (NY), Philadelphia, Baltimore, Washington (DC), Fredericksburg & Richmond-Va & Salt Lake City. Earlier undated maps were made in the late 40s and early 50s. In 1927 Marriott started in the restaurant business Washington (DC) with A&W. By 1934 they expanded the menu and called it Hot Shoppes. That brand lasted until 1999. Over the years they also owned Roy Rogers restaurants, Rustler steak houses, Big Boy family restaurants, Howard Johnson's restaurants, Gino's Hamburgers and even Walgreens Wag's restaurants (1988-91). In 1957 they opened their first hotel.

#### <u>IHOP</u>

1976-MA/RI/CT-red bldg. with a blue striped roof symbol. Now also owns Applebee's

#### <u>Jerry's</u>

1970-Rd Atlas-black stars on back cover map. One in AL & FL, FL-5, IN-8, KY-43, OH-5, & TN-7.

#### <u>Kents</u>

1953 Atlantic City is dated for their 50th Anniversary-all 3 locations shown with Kents outlined in a blue oval.

1954 Atlantic City is dated for the Atlantic City Centennial. **Same symbol as 1953** 1954 maps show two Boardwalk Candy Shops.

1963 Atlantic City 3 locations-60th Anniversary

~1965 Atlantic City maps show 3 locations with Kents in thin black ovals. Also a Boardwalk candy store. Undated map-covers say (35 million guests by 1953), (55 million by 1963), (56 million by 1965), 62, & 65 million guests in the late-60s.

Morrison's Cafeterias/Admiral Benbow Inns

1972 directory-60 Morrison's & 13 Adm. Benbow's-none yet in AR or VA (no map) 1974 & 76 SernUS-Al/Ar/Fl/Ga/Ky/La/Ms/Nc/Sc/Tn/Va.

97 cafeterias in 1976 from Little Rock to Nashville to Norfolk, Shreveport to Miami (Florida alone had 42). In 1976 there were 20 Admiral Benbow Inns (none in Va, Nc, or Sc). In 1982 bought Ruby Tuesdays based in Knoxville. In the late 1990's the last 142 Cafeterias were sold to rival Piccadilly based in Baton Rouge.

Blue lower-case "m" inside blue rectangle with rounded corners (74) & red "m" inside yellow box with store number under it-Motels use a red side view of Admiral Benbow in his old hat,

#### head and shoulders also with a 3 digit number under it (76).

Old Country Buffet/HomeTown Buffet/Country Buffet (Co & Wy) based in Eden Prairie, MN

1994 Old Country Buffet Travel Guide has regional maps with **blue and brown dots with letters** to show locations on state maps and **numbers on city maps**. They had 188 restaurants in 33 state with 21 more restaurants under construction, 13 more planned for 1995, and 20 more "coming soon."

2007 US map (Hedberg Maps) using white numbers in a red rectangle with rounded corners. Restaurant names, addresses and phone numbers on the back. City insets for LA/San Diego, San Francisco, Denver, Minneapolis-St Paul, St Louis, Chicago, Washington-Baltimore, and Philadelphia. In all 48 states except Nv, Nd, Sd, Ar, La, Ms, Al, Vt, Nh, Nc, Sc. Country Buffet used in Co and Wy only. Old Country and HomeTown name mixed in several states. Most Hometown in Or, Ca, the Southwest, Mo, Oh, Ky, and the Southeast. Most Old Country in Wa, the upper Midwest, the Midwest, New England and the mid-Atlantic.

<u>History-update</u>-after bankruptcy they reopened several Old Country in Mn. Now all have been closed BBQ Holdings owners of Famous Dave's BBQ, Granite City, Village Inn, & Baker's Square bought Old Country naming rights but has no plans to reopen any Buffet restaurants. They did get 5 Tahoe Joe's steakhouses between Sacramento & Bakersfield in the Central Valley. BBQ Holdings was sold to MTY Group in Montreal in 2022. MTY owns Papa Murphy's, Cold Stone Creamery, & Blimpie,

#### Ponderosa Steakhouses

1990 US map shows locations with solid red dots-the larger the dot the more locations in that city. Addresses of the 700 locations listed on the back.

#### S&W Cafeterias

18 locations listed on ad on April 1969 American E US map. 7 in eastern-VA, 4 in NC, 2 in eastern-TN, and one in Atlanta.

<u>Sambo's</u> 1957 name combo of Sam & Bohnett, trouble with Little Black Sambo's stereotype in 60's Civil Rights era.

1971-Rd atlas-222 addresses on first and last pages-all states west of Miss. River except Sd, Wy, & Mn. East of Miss. River-FI, Ga, II, western-Ky.

Spring 1972 directory-no map. 201 addresses-(130 in Wa-Or-Ca-Az) Same states as 1971 road atlas. 1975 directory (no map) 447 addresses. All states west of Miss. River except Mn. East of Miss.

River-Wi, II, In, Mi, Oh, Tn, Nc, Sc, Ms, Al, Ga, & Fl.

1974-76 Std (IN) & American midwest state map shows locations with S in red dot. Did have a Location in Richfield, Mn. Never had any in Hawaii or Alaska. Most Sambo's were sold to Denny's in the 1980's.

#### Shoney's Big Boy

1973 Southland (SE US) map/directory-(Diversified map-Published by Tempo Designs). Noted as 1<sup>st</sup> Edition on back next to city maps. Big Boy Hamburger, Fresh Strawberry Pie, and Seafood plates/sides pictured on the back cover. Red number inside yellow box outlined in red with (yellow and red) "Big Boy" holding a burger standing on top of the box. Locations in TN, WV, VA, NC, SC, AR, LA, MS, GA, AL, & GA. Later had a restaurant in Philadelphia, Pa.

#### Shoney's and Shoney's Inn

1983, 84, 84/85, 85/86, 86, 87, & 89 SE US maps. Hammond (83), Champion map (84 & 85/86),

RMcN (87 & 89) 1983 Hammond & 1984 Champion both had a 50 cent cover price. The Hammond map symbols were all red. Champion symbols were all blue. They used six 6 symbols, dot-1 restaurant, triangle-2+ restaurants, square-1 Inn, red dot in red square-one restaurant & inn (Hammond), blue star-1 Inn & 1 restaurant (Champion), triangle in a box-1 inn & 2+ restaurants, and blue diamond for multiple restaurants & inns (Champion). I think this may be the most symbols on any location map I have seen. By 1986 back to 3 symbols all in orange.

1991 US map (Gousha) This uses a solid brown dot for restaurants, a solid brown square for Inns, and a brown dot inside a brown box for locations with both.

None of 1983 and later maps used Shoney's Big Boy name. From 1947 until 1977 they were a Big Boy franchise. .

By 1989 now in AZ, CO, NE, KS, MO, IL, IN, OH, PA, MD, OK, TX, & FL. In 1991 expanded to Auburn, CA, Provo & St George, UT, Kenosha & Racine, WI. Shoney's Inns started in 1975-and was sold in 1991—Last motel was renamed Guest House in 2006.

#### Steak 'n Shake

1978 Pocket Menu & Directory (no map) lists 23-FL (Gainesville-Daytona-Sarasota), 15 Atlanta area, 21 central-IN, 28-Moline-E St Louis-central IL, davenport-IA, 4-Louisville-KY, 33-Springfield-St Louis area-MO, 8-Cincinnati-OH, and 4 Memphis-TN.

8/2022-454 restaurants in 29 states-s-CA, Reno, Las Vegas, Tucson-AZ, Den/Cos-CO, Oma, Kc, Tx, e-Ia, Jef, Stl, Springfield-MO, nw-AR & Jnb, LA, AL, GA, FL; IL, IN, s-MI, OH, Avp, PhI, central & eastern-KY, Nashville, Knoxville, Wash-DC, e-central-Norfolk-VA, Greensboro-NC, Charlotte-Myrtle Beach-SC.

<u>Stuckey's</u> Famous Pecan Log Rolls sold in gift shops with small snack bars. Started in Georgia in the 1930s.Spread along the two lane highways in the southeast. Adopted a unique steep blue roof with a flat top and W-shaped canopies spread along the new interstates and made it to to Oregon & Connecticut. Located at rural freeway exits-half-way between big cities. During the 1960s & 1970s most sold Texaco. Later many sold Citgo gas.



<1957 & 1976 Stuckey's RMcN road atlases with locations

1969 Texaco Road Atlas-2 page ad with all cities listed.

1974 & 76-Locations Guides-small exit map of each exit- **blue bldg. silhouette**-cover picture of Stuckey's sign over modular Texaco sign.



< 1978 Stuckey's Location Guide

1978, 1981, 82-USA maps-by RMcN-small red number-red arrow to red dot
 1992 USA sheet map Locations Guide has Citgo under Stuckey's sign on the cover. Some locations co branded with Dairy Queen since the 1990's.

Wag's 24 Hour Restaurants (owned by Walgreens Drugs Stores)

1983 FL map (HMG) 48 locations on the state map and city insets using **a white fork**, **knife**, **& spoon on a blue background**. All addresses on the back cover. All restaurants located in Tampa-Orlando-Daytona and along Gulf and Atlantic coasts. Most between West Palm Beach and Miami. Map also includes Walgreens Drug Stores. Cover price 59 cents. In 1988 Walgreen's sold Wag's to Marriott. 30 in Chicago were rebranded Shoney's & 61 in FL mostly closed in the early 90's but a few still open today as IHOPs.

# Lodging (hotel, motel & campgrounds)

Yellow-All locations stations shown

**Bold-**Symbols used on maps Maps with alternative titles <u>underlined</u> Numbers white unless noted.

Only chains are listed.

Admiral Benbow Inns Morrison's Cafeteria maps included Admiral Benbow locations.

**1974-SE US**-red silhouette of Admiral hat, head, and pony tail next to red number-by Diversified/Tempo. At its peak in 1997 it had 16 motels with 1-AR, 5-TN, 5-KY, -LA, 1-MS, 3-GA, & 2-FL. Sold to Allad Investments around 1980. Most closed by 1985.

### Albert Pick Hotels

1947 Eastern & Central US map (RMcN) shows cities with hotels in red, also lists hotel names and cities next to Florida. 20 hotels from Topeka to Scranton, Baton Rouge to Flint-MI. Most in Ohio.

<u>America's Best Value</u> 2008 & 2009 NY Official list towns with motels.

**Baker Hotels** 

1928 TX map shows 5 hotels in Dallas, Ft Worth, Austin, & 2 in San Antonio-hotel name in red outlined box with red arrow on state map. On the city maps hotel names in gold with gold arrows.

Baymont Inns

2000/01 (cover date-2001)& 2001/2002 (cover date 2003) WI (semi-official) list addresses on the

back of the map. Simple map on the back shows locations. 2000/01 using wavy blue/red/yellow

lines on blue rectangle background with blue signpost. 2003 uses very small sign with partial sign post.

<u>Best Western</u> Yellow-All locations stations shown **Bold-s**ymbols used on maps Regional maps with alternative titles <u>underlined</u>

Road atlases (US/Can-issued by Best Western)-1969-82, 84-96, 98, 01-02, & 2007 Intl only-84/85 & 99; US maps by R.R.Donnelley (69-93), GeoSystems (94-99), Mapquest (2000-07). All have Best Western **towns printed in red**. See Amoco/Std (IN) for 70-78 ads.

Road maps-Maps were printed on an irregular schedule. Room prices shown 1975-89 on Best Western issued Maps Mo/Yr dates are often found on the bottom right corner of the back cover.

#### <u>1975-1978 maps</u>.

1975-FL-(Creative Sales map)-white number in solid red dot.

RR Donnelley regional maps (76-78) & 1980 road atlas booklets by RR Donnelley In 1976, 77, 78, & 80 Western US (AK), Central US, Northeast US, & Southeast US (RRD) all RRD maps/atlases above use **red dots & bold (all caps) red town names on the maps.** This series did not list any BW in Hawaii-some titles also included border areas in Canada. 1984 North America road map for Intl visitors (GD)

1994 North America road map for Intl visitors (no mapmaker-possibly American Map)

Best Western map dating infoblack & red log1-800-528-1234 used 1984-992001-05 differeEront covers2001-05 differeDiscover ... the Best Western Way-1984-GDCAs Individual as ... 91-92 except GDC Nc/ScMultiple pictures with faded edges-1998-2004Blue strip-line under title-2004-2006BW +, BW, BW Premier logos top of cover-2012-14Back coversJoin Now-1990-91Little b2 Bellboys in red suits joking-1998Your ke4,000 Hotels, 1 Standard-2003-04Man hoOfficial Hotel of NASCAR-2005Gold CLet get to the points-2009-10"Stay w

black & red logo-1984-93, black & gold logo-1994 & after 2001-05 different toll free number for each state

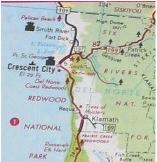
"Nobody knows ... like Best Western" 86-90 Free road map under line-95-97 World's Largest Hotel Chain-2000-2010 World's Biggest Hotel Family-2012 "Stay with people who care"-2012-14

Little boy in big cowboy hat- xx flavors 1991 Your key to a free room-2002 Man holding Gold Crown Club card (no AAA) 04-05 Gold Crown Club card-(with AAA)-2006 "Stay with People who care"-2013-14

<u>1984-1993</u> maps use all black logos (except as noted) Old black and gold rectangle logo Month/year codes from the bottom corner on the back covers. Mapmakers-Rand McNally-RM, Gen'l Drafting-GD, Gousha unless noted. Some Gousha (88-93), Color-Art, & 3/89-Ks-DOT use "**3 color" red crown, yellow sign, black words & background.** GDC (84-91) CA/NV, New Engl., NY, NY/NJ/PA, & WI-black signs except 86 & 2/90 CA use a solid black sign silhouette.



<84-CA/NV (GDC) with an all black logo</p>



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1984-AZ, CA/NV-IN/MI-OH-all black logo-(GD)-cover price \$1.50, CO-(RM) 1985-NY (GD) all black logo 85/86 Canada (Unique Media map) 56 hotels on 3-D drawing map. Black number inside a black circle. 1986-AZ-(RM), CA/NV-(GD)-cover price \$1.50-solid black silhouette, FL (GD), IA-(RM), KS, TX 1987-CA/NV, CO-(RM-all black logo, MN-(RM), OH 8/87-TX-cover price \$1.50 1988-AR-(Gousha)-3-color, IL, IA-(RM)-all black logo, KY-red dots-(no mapmaker's name) 1989-CA/NV-(GD)-cover price \$1.50, IA, OH-(Color Art), 89-WA-(Wa DOT)-3 color (Co & Wa), 3/89-AZ, CO & TX-(RM)-all black logo-Tx, KS-(Ks-DOT)-3 color, 9/89-WI (GD)-all black logo 1990-AR-(Gousha)-3 color, AZ, IL, MI, NM, NY/NJ/PA 2/90-CA/NV-(GD)-black sign silhouette <mark>3/90-CO-</mark>(RM) <mark>4/90-IA-</mark>(Gousha) 6/90-TX-(RM)-all black logo 1991-AR, IL, MO ~91-KS-(RM)-all black logo 8/91-Louisiana (Official map)-black sign silhouette 1991-ON/QU-(RM)-blue dots, co-sponsored by Avis used red dots-addresses on edge of map 91-NC/SC-(GD) 2/91-CA/NV-(Gousha), 2/91-WI-(GD) 1991-AZ 3/91-CA.NV-GD-black sign silhouette 3/91-MO-(Gousha) 5/91-CA-Kid;s map, CO-(RMcN)-all black logo 6/91-IA, UT-3 color-green line to green-star-(both Gousha) 7/91-IL-(RMcN)-all black logo 8/91-Louisiana-all black logo, NY/NJ/PA-(GD)-TX-(Tx-Dept. of Hwys) 9/91-NM & UT-(RM) 1992-CA/NV/HI (RM), OR 2/92-Mid Atlantic-DE/MD/VA/DC/WV-(Gousha)-3 color 3/92-Scenic West-ID/MT/SD/WY-(Gousha)-3-color, New Engl-(GD)-cover price \$1.50 5/92-IA-(Gousha) 1993-AL. IA. MI. NM-3 color. NY/NJ/PA: 1993-Great Lakes of N America-IN/IL/MI/MN/NY/OH/ON/PA/WI (inc NJ & QU) 4/93<mark>-FL-(Dolph), UT (HMG)-**3 color**</mark> 1/93-AZ-(RM) 8/93-Scenic West-ID/MT/SD/WY-(Gousha)-3-color ~1993-BC-(Supermap)-yellow & black sign-Avis-red dots on map-also OK Tires addresses. <u>1994-1996</u> that use different symbols (new blue and gold five-sided BW logo) 1994-CA/NV/HI, NM, OR 5//94-IA-(RM)-black house-shaped pentagon sign with crown. 1994 & 95-E US/Can, W/C US-inc. Nd, Wern US/Can-both-red city names & red dots-(GeoSys Global) 1994/95 Great Lakes ON/MN/WI/IL/IN/MI/OH/PA/NY 1995 East Central-AL/AR/IL/IN/IA/KY/LA/MI/MO/MS/OH/TN-WI (GeoSysGlobal)-towns printed in red. 4/95-KY-(WCP map)-blue solid diamond outlined in red-map doesn't show far eastern KY. 9/95 Scenic West ID/MT/SD/WY (no mapmaker) solid red diamonds

1995/96-AL-**red dots** 

 1996-FL-(Gousha)-red stars
 3/96-CO-CO by Car-black house shaped pentagon

 1996-CA/NV/HI (AMC-formerly GD)-large red stars-numbered for multiple locations.

<u>1997-2010</u> maps **red star symbol & yellow highlighted town names** on map & index. (except as noted) GeoSystems Global-GSG, Mapquest-MQ, other mapmakers noted.

1997-CO/UT-GSG 11/97-OR-GSG 10/97-MI <mark>1998-IA-GSG, MS-GSG, MO</mark>-MQ, <mark>NY/NJ/PA</mark>-GSG, <u>Scenic Wes</u>t-ID/MT/SD/WY</mark>-GSG undated ON/QU circa 98 or 99 1999-CO-(MAP Publ)-red/blue/yellow pentagon 1999-CA/NV/HI, New England, TN-all MQ <mark>6/99-IL</mark>-MQ 9/99-KS 2000-MO, Mid-Atlantic-DE/MD/VA/DC/WV, Scenic West-ID/MT/SD/WY-all MQ 5/00-Mid Atlantic-DE/DC/MD/VA/WV 9/00-NY/NJ/PA-MQ. 12/00-NC 2001-Scenic West-ID/MT/SD/WY-MQ, IA-(IaDOT) 2/01-Discover the West-AK/AB/AZ/BC/CA/CO/HI/ID/MT/NV/NM/OR/UT/WA/WY-<mark>vellow towns &</mark> red dots-regular BWs & blue stars-prime destination hotels-Mapquest 2002-AZ-also red stars on back cover, CA/NV/HI, NM-MQ 2003-OK 3/03-MI. NY/NJ/PA <mark>7/03-AR</mark> 9/03-OH-all MQ 10/03-IN 3/04-ND/SD-MQ 2004-IA, NM, OR 2/04 & 7/04-New England, TX-lighthouse cover 10/04-NY/NJ/PA 11/04-MO-all MQ 12/04-CA/NV/HI-Golden Gate/beach cover-back cover-13 minor league Ca & Nv baseball teams 7/05-MS, MO-all MQ 3/05-LA <mark>4/05-OK</mark> 5/05-CO/UT 2006-CA/NV/HI, TN-Spatial Graphics-4 fold 1/06-TN-full map-MQ 3/06-IN-MQ 4/06 NY/NJ/PA 06-IA-MQ 7/06-New England 12/06-FL-GeoNova 2007-ID/MT/WY-MQ, MI (inc ON-Sault Ste Marie-North Bay-Windsor-Toronto-Belleville)-no mapmaker 8/08-TX-GeoNova 1/08-KS-Spatial Graphics 2/08-New Engl-Spatial Graphics 7/09-CA/NV/HI-blue stars-numbered red stars for H-d dealers 5/09-IA-Spatial Graphics 9/09-New Engl-Spatial Graphics-blue stars for BW-red stars for Harley-Davidson dealers 2/10-AR-SGI map-(formerly Spatial Graphics), 2/10-TX-Spatial Graphics

- 2011-2014 maps Front covers are branded Best Western Plus, Best Western, & Best Western Premier solid blue stars for single hotels; numbers on blue stars-how many hotels in that town no map maker given 2011-14, all maps are former Spatial Graphics
- 2011 NY/NJ/PA-blue stars & city names highlighted in yellow on map & index.

2012 US/Canada/Virgin Islands-unsure if locations are shown

3/12-CA/NV/Hi-blue stars & town names highlighted Harley Davidson dealers shown in red stars.
 6/13-FL-blue stars & towns highlighted Harley-Davidson ad inside the map-no H-D on maps
 2/14-CA/NV/HI-blue stars & town names highlighted -list of Harley-Davidson dealers inside the map
 9/14-NY/NJ/PA-(no mapmaker) blue star & city names highlighted in yellow on map & index
 End of Best Western issued maps.

Official state maps with Best Western ads and/or locations

1989 WA state Full color logo with pictures of each motel on the back of the map.

6/91-(MN State Parks) & 93/94 MN list towns and addresses on back cover.

Maps with mistakes trivia-93/94 Explore MN maps. 42 BW on 1st edition Explore MN map & 41 BW (inc N Mankato) on 2nd edition 2nd edition was printed with Split Rock Lighthouse reversed

1993-AL-illustrated directory

1993/94 (semi-official) WI-map on back has **"bw" in solid blue dot.** Town names listed below map. 1993/94 & 95/96 MN lists hotel names & addresses on the back cover

1997-2000-OH-semi-official-"**BW" on blue dot** 

1997, 2000, 2002,& 03-IN/semi-Official-"bw" (lowercase) in black dot inside black circle.

97/98, 2001/02, 03/04 MN list the motel names & towns.

1998-IN Travel map-semi-official-(Northwood Map)-"**BW" in blue dot**-motel names & towns in ad.

1998, 98/99-GA-<mark>black house-shaped pentagon logo</mark>

1999 & 2000 GA-addresses on back-cities highlighted in yellow

1999-NY-motel names and towns on back cover.

1999-WI-Semi-official-map on back uses "**BW**" in blue dot-list of hotel names & addresses on back. 2000, 2002/03, & 04-AZ-yellow highlighted towns & index (00-Randy's Maps; 04-Wide World of maps) 2000, 01, 03, & 06-NY-ads have cities & name of motel on back cover.

2005/06 & 2007/08-IL-ad lists towns & hotel names under the map.

2006-& 2007 KY-inset map on back has gold "BW" (caps) inside blue house-shaped

**pentagon** & name on hotels in ad. (2006 has two different covers-Canoe and Lincoln statue) 2007 CA VisitCalifornia.com "Find Yourself Here" lists all Best Westerns by town & hotel name

under the map. Disneyland, Legoland, Monterey Bay Aquarium, San Diego Zoo, & SeaWorld locations noted.

2007 & 08-FL-hotel & resort names on the back.

2003/04 & 07/08 MN list towns with Best Westerns.

Spring 2007 LA sponsored by BW-listed addresses for 9 featured hotels, and 37 towns with more BW's. 2008-AZ/Official-cities listed in ad inset. (map-Wide World of Maps)

2008 & 09/NY-ads list hotel name and towns.

2008/09-KY-ad shows motel names and towns.

2009 (semi-official) IN Travel map lists addresses on the back ..... End of Best Western.

Blackhawk Hotels

~1934 North Central map (AAA) shows 6 hotels in MN-St Paul and Iowa-Mason City, Des Moines (2), Davenport (2). City names are printed in red with hotel names in bold caps arched around the city. On the back is a picture of each hotel including the Hotel St Paul and the Blackhawk in Davenport both on the National Registry of Historic Places.

Canadian Pacific Hotels

1996-Atlantic Canada-6 hotels & resorts with red dots on back of map (RM-Allmaps)

Chadwick Hotels

1937, 41, & 42 Official Oregon map has 5 hotels along US-99 listed by name and city on the front & back covers. The 1941 & 42 also shows a resort now owned.

<u>Choice Hotels</u> Choice uses many names on their locations-so to save space I will use these letters to indicate the chains on the map cover A-Ascend & Cambria, C-Comfort Inn, Cs-Comfort Stes, Cam-Cambria, Cl-Clarion, EL-Econo Lodge, F-Friendship, MS-Mainstay Suites, Q-Quality,

Qr-Quality Royale, R-Rodeway, S-Sleep, Sub-Suburban Extended Stay, WS-Woodspring Suites Last mention of Friendship was on 1995 AAA road atlas back cover ad.

In 6/2022 they were buying all Radisson Hotels in the US, including Radisson blu & RED, Park Inn, and Country Inn & Suites. Should close by Dec 2022.

1982-directory-C/Q/Qr-US/Can/Mex/UK/W-Ger/Neth/Italy

1989-Rodeway Inn-US-**pink dots**-(Ramada owned Rodeway from 1978 until 1990)

1990-AL/GA/MS-(RMcN)-S/C/Q/CI-full color logos-red/gold sun over each name. Cover price \$1.25

1992 & 93 Wern US/Can-(HMG)-S/C/Q/CI-full color logos-red/gold sun with names Cover price \$2.75

1993 dir Friendship/Econolodge/Rodeway simple US map with Interstates shown-**small black dots** small area maps near each hotel

1993 & 96 Western US/Can S/C/Q/Cl (HMG-93, RMcN-96) **full color logos** cover price \$1.95 WA/ORD/ID/MT/WY/CA/NV/UT/CO/AZ/NM/AK/HI

1994 & 96 Eastern US/Can-S/C/Q/CI (HMG-93, RMcN-96) full color logos cover price \$2.75 Traveler series (94-2000) none known of Ky/Tn/Nc/Sc/FI

1994 SW Traveler OK/AR/TX/LA-S/C/Q/CI-(maybe RMcN-no mapmaker given), cover price \$2.25 1995 SW Traveler (Flatlands Land map) \$2.25 full color logos-S/C/Q/CI

1995 & 96 VA/WV S/C/Q/CI-(RMcN-using HMG info)-96 map used same ZM 95 map) black & white logos 1994 Mid America<mark>-WI/IL/IN/MI/OH-C/Q/CI-(RMcN using HMG info) **color logos-**cover price \$1.95 1996 VA/WV-S/C/Q/CI-(HMG)-black & white logos</mark> ~96-OK/AR/TX/LA (no mapmaker)- **full color logos-red & gold sun with names**-cover price \$2.25 1998 *Midwest Traveler* ND/SD/MN/NE/IA/KS/MO (Map Graphics) S/C/Q/Cl 1999 Northeast Traveler New Engl/NY/PA/NJ/MD/DE S/C/Q/CI/MS 2000-CA-S/C/Q/CI/R/EL/MS

2000-SE Traveler -GA/MS/AL-S/C/Q/CI-MS-(Map Graphics)-color logos-2000 VA/WV-S/C/Q/CI-& 2002 Virginias-Wy-Va-Dc-S/C/Cs/Q/CI-(Map Graphics)-full color logos. 2000-WI-(Cloud Cartographics)-color logos for C/S/Q/CI/R/EL/MS-Clarion on cover-none in Wisconsin. 2001-CA-S/C/Q/CI/E/EL/MS-same symbol C in solid black dot used on the map for all brands

Town names for Choice hotels are shown on the back of the map. Six Flags, Legoland, SeaWorld, Knotts Berry Farm, Universal Hollywood Studios-also shown on the large state map.

2005-US/Can Road atlas & Worldwide Dir-C/Cs/Q/S/CI/MS-(RMcN). No hotels shown on the atlas pages. The directory shows each hotel with a blue dot on a small area map and larger metro areas have

a road map with locations shown with blue dots labeled A, B, C ...

2006 GA (TRIPmedia) 91 Days Inn addresses on the back.

2007 & 2009 Virginias-Wv-Va-Dc-C/Cs/Q/S/CI/MS-color logos both have cover price \$2.95

2008 KS (TRIPmedia) 18 Days Inn addresses on the back

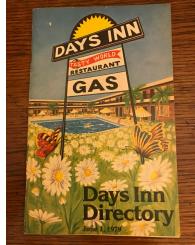
2009 Virginias/Washington DC-(Map Graphics)-C/CS/Q/S/CI/MS/EL; cover price \$2.95, color logos 2009 MS (TRIPmedia) 37 Days Inn addresses on the back.

2010-MO-C/Cs/Q/S/Cl/MS/EL/R/A-sheet map (maybe Map Graphics-no mapmaker given) **9 color dots** used on map for each brand-Each city name on back list brands-but no addresses.

2012-VA/WV/WDC (Map Graphics)-C/Cs/Q.S/MS/A-cover price \$2.95-"We'll see you there" 2015-OH-A/Cam/C/Cs/S/Q/CI/MS/Sub/EI/R-(no mapmaker)-only C/Cs/Q/S/CI/EI in Ohio-**5 colored dots** 

<u>Days Inn</u> Started in 1970 as 8 Days Inn due to an \$8 rate.





<6/1978

<1979

1976 directory has a picture of a Days Inn with gasoline canopy next to the Tasty World restaurant. 12/1978 directory front cover shows a Days Inn with a "Gas" under the Days Inn sign. From 1976 until at least 2000 some Days Inn sold unbranded gas in Sd, Ne, Mo, Wi, II, In, Oh, Ky, Wv, Ok, & Tx.

1984 FL map has black & yellow Days Inn symbol next to white letter inside red dot on the state map & Days Inn symbol next to number inside red dot on city insets. Town names in red on the index

1984 (Eastern US strip map) HMG Strip maps of I-65, I-75, I-81, I-85, and I-95 using Days Inn logo on strip maps and larger sold red dots on the Eastern US side.

1985 Eastern US (HMG code CP) strip maps on back show I-65, I-75, I-81, I-85, & I-95 and locates locations using s **Days Inn logo with black arrow pointing to red dot** (red dot has number for more than one motel in the same town.

1991 TX/OK & 1991-KY/TN-yellow half sunburst sign with black arrow to red dot (both HMG)

#### 1993 KY (Strearley Publ) Days Inn logo with **black arrow pointing to yellow dot** 1995-TN-**black number in yellow half sunburst**.

1995/96-GA-towns on back of map

1998 & 1999-FL-Official has **black number in yellow half sunburst** symbol on map 1998, 99/00, & 2000 GA-Official-cities on map & index highlighted in yellow-addresses on back

of map-**numbered red dots** on the map inside cover-lists addresses of all motels. 1999/2000 GA (no mapmaker) local maps of each hotel with black dots on the back ~2000 AZ/CA/NV by Mapquest using **black number in yellow half sunburst** 



^ 1991 Days Inn KY/TN (HMG) ^

Regional maps with alternative titles underlined

2/00-<u>Great Midsouth/Great Midwest</u> (MAP) (Ok, Tx, Ar, La, Tn, Ms, Nd, Sd, Mn, Ia, Wi, Mi, Ne, Ks, Mo, II, In, Oh, Ky) and 2000 PA/NJ/MD/DE both use black number on yellow half sunburst with city name under the sunburst. The 2000 Midsouth/Midwest lists 36 motels with gas available at properties in Sd, Wi, Mi, Ne, Ks, Mo, II, In, Oh, Ky, Wv, Ok, Tx, Ar, Ms.

2000 SC Official list cities inside the map (also notes 30 years of hospitality)

2001 GA (Publication Concepts) small local maps for each hotel

2002, 2003 & 2005-FL Officials-83 addresses listed on back near insets

2004, 2006, & 2007 GA (Trip media map)-all list addresses. Likely 2005 exists.

2006-FL & NC-both sponsored by Days Inn-logo on front cover

2006 <u>Great Midsouth/Great Midwest</u> (MAPSouth Publ) **27 motels that also have gas stations** (same area as 2000 except AL was added)

gas stations: Al-Demopolis, Ms-Forest, La-Baton Rouge, Tx-Dallas/Collins, Red Oak, San Antonio/I-35, Weatherford, SD-Strugis, Wall, Wi-Wi Dells, Mi-Alma, Ne-N Platte, Paxton, Ia-Atlantic, Il-Waukegan, In-Carefree, Plymouth, Oh-Bowling Gr, Jackson, Youngstown, Ky-Williamstown

2006-NY Official-towns with motels listed on back of map
2007-FL-co-sponsored by RaceTrac-addresses on back on map
2007/08 MN Official lists town names on back cover
2008 FL (TRIPmedia) Towns highlighted in yellow 93 addresses on the back of the map.
2008 KS (TRIPmedia) 18 KS addresses listed on the back of the map
2008 NY-Official-lists addresses
2009 (semi-official) IN Travel map lists addresses on the back
2009 MS (TRIPmedia Group) 37 Days Inns addresses on the back of the map
WI-2008-logo now in blue (replaced black)-tear off sheet maps,
WI-2009-red number in yellow sunburst only logo-tear off sheet maps

Downtowner/Rowntowner/Passport 1979-US map

3 Houston hotels owned by Red Carpet/Master Hosts (7/2022)

Drury Hotels 2012, 2014, 3/2022-all use a simple map-no highways shown.

120 hotels in 2012, 130 in 2014, 150 in 2022. 11 hotels (2012 & 14) in Ky, La, Mo, & Tx branded Pear Tree Inn. In 2022 Pear Trees in Overland Park-Ks, Lafayette-La, McAllen-Tx, & San Antonio/I-35/Crestwood have been rebranded Drury Inns. 7 remain Pear Tree Inns.

Pa added in 2014. 2022 now in St Paul, Richmond-Va, & Milwaukee-Wi (Oklahoma City-UC). .

Econo Lodge

4/1986 directory lists over 500 motels, 2 in Canada, 9 on the West Coast, 47-in the Rockies & plain states, 2 each in VT & CT, ~430 from MN to NY, along the MIss. River and the SE states.

#### Ford Hotels

1939 NE US/Can map (Natl. Survey) shows "Ford Hotel" in red with red arrows in Buffalo, Rochester, Erie (PA), Toronto, & Montreal.

1941 NE US/Can map shows new hotel opening in Ottawa (ON).

<u>Hoffman Hotels</u> <u>1929 IN map</u> lists 4 hotels in IL & IN. State map has large red circle & Indianapolis insert uses a **red arrow** pointing out Severin Hotel.

<u>Holiday Inn</u> Famous large green sign with wrap around yellow arrow, large red column held white star on top.

1961-US/Montreal medium Rd. atlas-(GDC)-**cities underlined in blue**, **thick blue circles** on city maps. 1963-Baltimore Dwtn & Beltway map-co-sponsored with Hertz Rent-a-Car-shows hotel with **a green sign** 

with a wrap-around arrow and star on the top.

- 1975-OK/NM/TX/Mexico map-black script "H I" inside yellow sign with wrap-around arrow. Number (replaces "H I") to show how many motels in each city. H-I in pink sign for Trav-L-Park campgrounds (Kerrville & Houston area). Black "A" in black circle symbols means Gulf station nearby. Not shown on the back of the map. RMcN map
- 1977 & 78 medium Rd Atlases (RRD) shows hotels with solid green sign silhouette and a solid green star for Trav-L-Park campgrounds. The index has town names printed in green and green dot for hotels and a solid green star for Trav-L-Parks campgrounds.

There are 35 campgrounds in AL, AR, CA, 8-FL, GA, TN, NC, OH, Myrtle Beach-Sc, SD, TX, VA, WI, & WY. Hotels are in all 50 states, Canada, & Mexico.



^ 1979 (medium) Holiday Inn Road Atlas

1979 medium Road Atlas (HMG) shows motels/hotels with a green sign silhouette and town name in green. Towns with multiple motels use a white number on the green sign

**symbol**. Index has a small green dot next to the town name printed in green. Cover price \$1.50. 1985-C/W US & E US-solid green dots with green wedges pointed to hotels

1992-Midwest (Nd, Sd, Ne, Ks, Mn, Ia, Mo, Wi, II, In, Mo, Oh, Ky)

2001 US/Canada/Mexico Pocket Road atlas back cover shows the number of Holiday Inn hotels in each state. CA had the most-84. GA, NC, TX each had over 50. AK, CT, DE, ID, ME, MA, NV, NH, NJ, ND, UT, VT, WV, & WY had 10 or less. None in HI, RI, or Wash DC.

Holiday Inn on Official maps (GA & TX co-sponsored by Southern Living magazine) GA-91/92 (AMC-map) **3 symbols-orange star-Holiday Inn, 3 gray waves-Crowne Plaza,** orange star with 2 tails-Holiday Inn Express.

GA 93/94, 94/95, 95/96 (all 3-DOT) white number in green dot 95/96 now lists Holiday Inn Resorts and Crowne Plazas have an updated logo that drops the Holiday Inn name.

7 pointed "rainbow stars" and Holiday Inn Crowne Plaza-5 wavy lines in brown boxes. 6/93-CA (Sunset Magazine)-7 pointed color pinwheel with green background. Originally glued

into Sunset Magazine.

1994 Indiana Tour map ad lists cities.

1994 TX Official-white number inside green dot.

1995/96-GA-white numbers in solid green dots on map & insets-hotel names on inside panel.

HowardJohnson's

1939-Restaurant map used a solid orange roof silhouette symbol.

**1951 to 1960-Eastern US-turnpike restaurants & motels** 1951 to 1975 used RMcN maps. First Motor lodges opened in 1954 (Savannah-Ga), by 1957 had 12.

1960 (Cent & Eern US) map shows Motor Lodges with solid blue stars and city names printed in blue.

1960, 63, 64, & 66 US Road Atlases-RMcN-lists motor lodges on back cover and restaurants inside front & back covers. Not shown on maps

1967 & 68 state maps listed Howard Johnson's/HoJo's motels for that state on the back cover. 1967 & 1969 Texaco Touring atlas lists Motor Lodges on the last pages.

1969 directory has 830 restaurant addresses with simple maps for each of 375 motor lodges

1973-1975 Set of 7 regionals maps- Western US, West Central, East Central, Northeastern,

Middle Atlantic, Southeast, & Florida-orange dots (all 73-75 maps)-none in WA, OR, ID, MT, WY, ND, AK, or HI. 1973-one Apr-Sep. edition; 1974-Summer/Fall & Winter/Spring Editions; 1975-one Apr-Sep. edition. All RMcN-only Motor Lodge & Restaurant located together shown on map-Restaurant only locations on back of maps- no symbols on map.
1973-75 regional maps also had a small white tent inside a green dot symbol for Howard Johnson's Camp Grounds. (1973 & 74-Lake Buena Vista FI & Williamsburg-Va( 1973-only-I-84 at the CT 74 exit-ne of Hartford). None were listed with the motels on the back of the maps.

1978-SEern US-see Amoco

<u>Hyatt Hotels/Resorts-1994/95-Oahu (HI) map show location with **black circle and arrow from black logo** pointing to bird's-eye view drawing of hotel & the greater Honolulu area.</u>

#### KOA (Kampgrounds of America)

<mark>1972& 73 KOA</mark>

1983, 1986-2000 Road Atlas directories (US/Can)-Family Circus cartoon covers (all by Gousha.). In the mid-1980's KOA started renting Kamper Kabins at selected locations.

White number in red dots (with Kamping Kabins). White number in black dot (without Kamping Kabins).

2003, 06, 09, & 2013 KOA directories include road atlas. Color logos on state maps.

2012, 16, 17, & 19 folding US/Canada road map-locations in towns printed in red and use red/black teepee logo on yellow background. Smiley-face on green background shows Care Camps sites that serve children with cancer. Towns listed on the back. The 2016, 17, & 19 maps both show 4 types of campgrounds. They are KOA, KOA Journey, KOA Holiday, & KOA Resort. The last 3 are upgraded campgrounds that offer pull-thru sites, cabins, & pool upgrades.

2013, 14, 15, & 17 Atlas/directory used yellow highlighted cities & a red number in yellow square-black KOA under number.

Knights Inn 1993, 94, & 97-US Interstate maps-(HMG-93 & 94, RMcN-97)-navy blue dots

1993 & 94 have a \$2.75 cover price. Hotel/Casino in Las Vegas only in 1993. Hotel at LA Intl Airport (LAX) only in 1993 & 94. 1993 has 115 Knights Inn, 12 Knights Courts, 1-Knights Stop (up-scale) in Findlay-Oh & 7 Arborgate Inns (no frills)

1994–151 Knights Inn & 3 Knights Courts-\$2.75 cover price-now in Niagara Falls, On, CO, CT, MA,

MS, NM, & WY. All Arborgate now branded Knights Inns. 1997-over 200 locations-now in Medford-Or, Anaheim-Ca-and 3 in MN Now owned by Red Lion Hotel Corp (Denver-Co) who also owned America Best Value Inns (economy). Knights Inn is now a lower economy chain.

#### <u>LaQuinta</u>

1982 & 1984 US maps (HMG) uses solid orange dots on the map to show 125 locations. On the back city insets of San Antonio, Austin, Dallas, Houston, & Denver also use orange dots and list addresses for each motel in the 5 cities. For the rest of the country just city names are given. A list of motels opening in 1983 is included. 1982 locations in LA-Reno-Salt Lake, Casper, Omaha, Chicago, Kalamazoo, Columbus-Oh, Lexington-Ky, Charleston-Sc, Orlando, Tampa, along the Gulf Coast, Texas, & Tucson. 1984 map shows expanding to Sacramento, Stockton, Virginia Beach, & Fort Myers. 1984 has towns listed on the back of the map.

#### Las Vegas Hotels on "The Strip"

Gousha NV maps for Chevron Conoco, Shell & Texaco from 1965 until 1978 included the names of the major hotels and showed them on the Las Vegas inset map. Dimapco/Diversified maps for American from 1968 to 1970 also did. Exxon maps by General Drafting from 1972 until 1992 as well as Best Western 1991 (GDC) & 1996 (AMC) also show the major hotel names. Conoco & Phillips 66 1966 Las Vegas maps also located the major hotels on the maps.The 1960 Richfield Las Vegas map (Thomas Bros) also showed the major hotels on the map by name. listed I am not aware of any other oil company maps that did this in other cities.

<u>Marriott/Fairfield /Courtyard/Residence /SpringHill Suites</u> 2000 & 01 Austin (TX)-**color logos** 

<u>Motel 6</u> Fall-1974 & 1978-directories with USA map in booklet-**black dots** on US map. 1990-901 directory exists.

Nugget Casino-Motor Lodge 1957 Reno-Sparks map

Palmer House Hotel (Chicago)

**1933 & 1934 Chicago (art deco styled) maps** show birds eye view of Chicago with the hotel and a nearby garage with a **3-D hotel drawing**. The 1934 has Chicago World's Fair details.

Parker House/Hotel Bellevue

~1939 Albany to Boston and ~1939 New York to Boston road maps (both by National Survey) also have a downtown Boston map that shows both hotels with blue rectangles.

<u>Quality Courts</u> *Early signs red and yellow on white starburst.* 1952 directory/map-all independent motels east of Miss. River. Later maps see Choice hotels.

<u>Ramada</u> Old English man in green coat or white apron blowing longhorn with banner on old signs. 1973 & 74 US Road atlases (HMG) with directory. **Solid red dots and town names printed in red** on the

US and 6 regional map pages. These were issued Jan, May, & Sept 1973 and Feb 1974.

Jan/1977 directory has only small local maps next to each location.

Sep/1980 has all Ramada towns printed in red on the US map.

1982 Worldwide directory exists.

1984 & 86 New England maps-(dated) Natl Survey map-cities printed in red & red star on small inset

maps on the back with interchanges and streets within a mile or two of each hotel. 1986 cover price 50c. 1993 & 1994-IL-**white "R" in red dot** co-sponsored by Amoco.



<1994 Amoco/Ramada IL Dalan Publ</p>

#### 1994 Indiana Tour map list cities and exits

1995 IN Travel semi-official map (Northwood Map) map on back uses **solid red dot** for Ramada locations. Ad on the back cover shows towns, Interstate & exit numbers.

1995 semi-Official IL shows towns, exit numbers for 15 Ramadas (not shown on map). Six Flags (Gurney) and Casino Queen (E St Louis) are shown on the map.

1998 Mississippi Travel map (Whitcomb & Associates-map) -shows Ramada with a red old wooden

signboard (with irregular edges on both sides) symbol next to each town. The symbol has Ramada in white letters over a number that matches up with addresses next to the map.

2001/02 Ramada Worldwide directory exists

## Residence Inn by Marriott

2003/04 US directory exists

#### Rodeway Inns

61 locations listed on an ad on Apr 1969 American E US map ad, None north of Salt Lk & Denver. Only midwest location is Sioux City Iowa, None in Ohio Valley, New England or Mid-Atlantic. Most between Blythe-Ca & New Orleans, Cluster in south-AL, Atlanta, & north Florida.

1988 Central & Western US, Eastern US both use **solid red dots**. Cover price \$1.75. Now a division of Ramada Inns. none in New England, Mid-Atlantic states, WV or NC.

**1989 US (HMG) map. \$1.75 cover price. Solid red dots symbols.** One in BC-Canada and one soon in Niagara Falls-ON. None in WA, OR, ND, SD, MN, New England, NY, PA, WV, DE, MD. States with only one Rodeway are Boise-ID, Billings-MT, Milwaukee-WI, Breezewood-PA, Texarkana-AR, & Charlotte-NC. 2002 US directory-back cover also shows Econo Lodge/now owned by Choice Hotels Intl.

#### Schroeder Hotels

~1946 WI map shows eight hotels-6 in Wi (2-Milwaukee, 2-Fond du Lac, one each in Wausau, Green Bay, & Madison), 1 in Duluth (MN), & one in Benton Harbor-Mi on the side panels. 1959 WI, 1964 MN & WI (RMcN) maps show the same 8 hotel names on the back cover.

#### Scottish Inns

1975 Allstate Motor Club Atlas ad states 80 Scottish Inns in 70 cities in TX/OK/IL/IN.OH/MO/LY/VA, AR/TN/NC; LA/MS/AL/GA & FL. History Began in late 1960s in TN. In 1985 was bought by Red Carpet Inns

#### Sheraton

1976 & 76/77 Directories have small maps of roads around each hotel, but no state or US maps. 1978 RMcN Road Atlas shows Hotels with a pink Sheraton logo (S inside laurel leafs), multiple locations in larger cities shown shown with number indicating how many hotels) inside pink dot.

3/91-USA/Canada map-blue dots-AAA map states "Reproduced by permission"

ITT owned Sheraton until 1998.

Shoney's Inn

1986, 87, & 89 Southeastern US- All use solid red dot for restaurant, solid red square for Inns, red dot inside red box-inns next to restaurants. Champion map (86), RMcN (87 & 89). By 1989 motels in IL, KY, TN, MD, WV, VA, NC, SC, GA, FL, AR, LA, MS, & AL.

1991 US map-(Gousha) uses the **same symbols now all colored brown**. In 1991 now in IN & more in FL, GA, & TN.

Statler Hotels

1941 GDC city maps for Boston, Buffalo, Cleveland, Detroit, NYC, Pittsburgh, & St. Louis. 1947 & 54 Washington DC maps. 54 Boston map. All show hotels with names and arrows. Sold to Hilton Hotels in 1954.

<u>Stuckey's Carriage Inns</u> 1974 Locations Guide map-only 2 were left open in Eastman, GA & Altamont, IL. A postcard shows another in Jekyll Island, GA. Stuckey's Carriage Inn in Altamont (IL) was prototype for a multi-story motel built on freeway exit halfway between St. Louis & Terre Haute (IN). This location affiliated with Best Western and shown on their atlases from 1969 until at least 1988. It appears the fourth unit may have been briefly in Hattiesburg (MS).

<u>TraveLodge</u> Early mascot was Sleepy the Bear (a drowsy bear with eyes half shut, sleep walking). 1966-US/Can/Australia-**black dots** 

 1968-San Diego-number in red-dot, 1971 & 72-number in black dot-black arrow
 1975 & 1976 regional RMcN maps front cover dated "Effective January 1, 1975, May 15, 1975, May 15, 1976, and November 1, 1976. Titles made-Southern CA/Baja Calif, Northern CA/HI & Tahiti, NW US/AK/AB/BC/SK/Yukon, SW, SC, NC, NE, SE (Canada added in 1976 only)-black number in orange dot, black number in pale orange dot for motels under construction.

Travelodge/Thriftlodge

2000-SW US-RMcN-(owned by Forte Hotels). Travelodge-**blue dots**; Thriftlodge-**red dots**. SW covers WA, OR, CA, Baja-Ca, ID, UT, AZ, MT, CO, NM, NE, KS, OK, TX, IA, IL, MO, LA. None SD, MN, WY, & AR.

2012-Western Canada-(Porter Publ) uses underlined names in blue & red rectangles.



<2012 Western Canada (Porter Publ)</p>

Vagabond Inn

1979, 80, & 3/81 (USA) maps-titled "Vagabond Country." All use a yellow number in

**solid red dot.** Both are RMcN & show 41 in CA, Reno & Las Vegas, Tempe (Az), 3 in Tx, Little Rock, Monroe (La), 2 in Tn, 2 in Sc. Best Western in Texarkana (AR), Houston & Clive (Ia).

1992 CA map & directory (HMG).

Merged in 1994 with Imperial Hotels Corp/Imperial 400.

- 1993 CA map & directory (HMG) © 1992 front cover date 1993 HMG map codes UH-92 36 in CA & 1 in Reno. Back cover price \$2.25
- 1994 CA map & directory (HMG) © 1994 front cover date 1994 HMG map codes GT-93 & NA-94 same rectangle with shadow symbol as the 1995 CA map below. 30-CA & 1 in Reno. Back cover price \$2.25

1995 CA map & directory (HMG) ©1994 front cover date 1995,HMG map codes UH-92 & GT-93 uses white rectangles with rounded corners with black ype "The Vagabond Inn with number.

Each symbol has a shadow on the left and bottom sides. 41 in CA, Reno & Las Vegas-NV and Portsmouth-Va (not shown on the map) Chico, Eureka, Long Beach, Marysville, Mojave, Pasadena/E Colorado, Redding/Pine St, Sacramento/E 30th St, San Diego/Pacific Hwy, So.San Francisco (CA), Las Vegas (NV), and Portsmouth (VA) all former Imperial 400 Motels.

1996 & 97 (WA/OR/CA/NV)-3 versions-(© HMG-map code 95 ZM; © RMcN-code ZM-same back cover) number inside logo with sunburst above "Vagabond Inn" all in black. Back covers shows former Imperial 400 Motor Inns as Vagabond now in Seattle, Wenatchee, Richland, Walla Walla, & Yakima-Wa, Portland & Pendleton-Or, Twin Falls-ID, Billings, Bozeman, Great Falls, & Helena-Mt. Later Rand McNally version has a new cover showing Seattle Space Needle.



Seasid <2001 CA/NV/WA (RMcN)

- 2001-CA/NV/WA–(RMcN)-red number in yellow sunburst edged in red. Cut back to 31-CA, Reno, Las Vegas, & Seattle. Out of OR, ID, MT, TX, & VA.
- 2004-CA/NV/WA-(maps.com)-red dot in a tan sunburst with town names highlighted in orange. Now with 40-CA Reno, & Seattle. Las Vegas is gone.

YellowAll locations shown on mapBoldSymbols used on maps printed in boldMaps with alternative titles underlinedItalicsBrief history of chain

What happened to that Restaurant?

pink = owner of these brands

Brazil's 3G aka Restaurant Brands owns Burger King, Tim Hortons, & Popeyes. . Berkshire-Hathaway owns DQ/Dairy Queen and Orange Julius.

Flynn Restaurant Group operates franchises for 451 Applebee's, 282 Taco Bells, 137 Panera Breads, & 369 Arby's. It is buying another 1225 Pizza Hut & 385 Wendy's franchises from NPC Intl.

Germany's JAB Holdings owns Krispy Kreme, Panera Bread, Caribou Coffee, Peet's Coffee & Tea,

Coffee & Bagels, Einstein Bros. & Bruegger's Bagels. They also own Keurig coffee makers,

Dr Pepper, 7-Up, Hires, Squirt, Snapple, Canada Dry beverages.

Mr Steak went bankrupt and closed in 1987.

- MTY Food Group Inc (Montreal) owns Papa Murphy's, Cold Stone Creamery, Blimpie, Baja Fresh, (in 8/2022) buys (BBQ Holdings owners of) Famous Dave's, Baker's Square, Granite City, Tahoe Joe's, & Village Inn.
- Nickerson's Farm restaurants lasted from 1965-1980-most with Skelly gas pumps out front. Started by a former Stuckey's franchisee.

A small number of Country Kitchen, Po' Folks, & Ground Round are still open.

The last Howard Johnson's restaurant closed in 2019 in upstate NY. Howard Johnson's motels still exist. Roark Capital/Inspire Brands now owns Arby's, Buffalo Wild Wings, Carl's Jr., Hardee's (which took over

Druthers/Burger Queen, Sandy's and Burger Chef), (partial owner of Culver's), Jimmy John's, Rusty Taco, Sonic Drive-Ins, Dunkin' (Donuts)/Baskin Robbins (2020); smaller Auntie Anne's & Cinnabon. It It also owns Anytime Fitness and Maaco/Meineke Auto repair shops.

Aug, 2023 Roak is trying to buy Subway restaurants in a \$9 billion The deDeLuca & Bu families have owned Subway since it started in 1964 in CT.

Yum Brands! owns KFC, Pizza Hut, and Taco Bell.

Jack in the Box, McDonald's, Rax, Roy Rogers, and Wendy's, White Castle are still independent.

<u>What Ever Happened to that Motel/Hotel?</u> pink = owner in 8/2022

1957 Quality Courts United directory has a 2-page ad for Best Western. BW was in all states west of the Mississippi River plus WI & western IL. Quality Courts were only in the East. Bought by Choice.

Choice Hotels brands-Comfort Inn/Suites, Quality, Sleep Inn, Clarion, EconoLodge, Rodeway, & WoodSpring Suites (bought in 2017). Summer 2022 buying Radisson Hotels & Country Inns (US only) Econo Lodge was based in Norfolk, Va and by 1982 had most motels in the mid-Atlantic and FI. They were expanding west to the Mississippi river. Bought by Choice Hotels in the 1990.
 I find it an interesting bit of history that in 1987 Quality Inns International announced it was going to

open a chain of budget motels (\$20-\$29/night) called McSleep Inns. They were sued by McDonald's and lost in 1988. Quality Inns (now called Choice Hotels) changed the name to Sleep Inn.

Hilton Worldwide (75% owned by Blackstone Group)--brands-Hilton Garden Inn, Hampton Inn, Embassy Suites, Hampton Inns, and Embassy was started by Holiday Inn in 1984 and sold to Hilton in 1999. Blackstone owns 20%-(see Motel 6) and 25% by HNA group (see Radisson)

Hospitality Intl. brands-Red Carpet Inn, Scottish Inn, Master Hosts Inn, Downtowners Inn, & Passport Inn

IHG/InterContinental Hotel Group: Holiday Inn, Holiday Inn Express, Crowne Plazas, Candlewood Stes, & StayBridge Stes

Marriott International owns Courtyard, Fairfield, Sheraton Four Points by Sheraton, Renaissance (formerly Stouffer Inns (until 1993). Most rebranding with Marriott's name at the bottom of all signs).

In 2016 it bought Starwood and its Sheraton & W Hotels. It also owns 50% of Extended Stay America. Motel 6 is now owned by the Blackstone Group which also owns 20% Hilton Worldwide and 5% of

- Extended Stay America. (Regal-8 no longer used). Blackstone also owns Michael's Craft Stores. Radisson Hotel Group-US hotels & Country Inns bought by Choice Hotels-late 2022- Intl Radisson hotels
- owned by Jim Jiang Intl (owned by the govt. of China). Ramada Inns started in 1954 and was based in Phoenix. By early 1960s they had hotels from LA to San Antonio & 2 in Chicago. They expanded rapidly in the 1970's. Sold to Cedant in the late 90's and then to Wyndham in 2006.

Red Roof Inns 151 sold to Westmont Hospitality Group in 2011

Regal 8 motels were based in Mt Vernon, II. By 1976 most motels were in in the midwest from Nd, Mi, Ne, Ia, II, In, Oh. A few near San Fran, in Az, Ok, Tx, Ar, and Tampa. Bought by Motel 6 in 1991.

Wyndham Hotel Group aka Blackstone owned Hospitality Group (1990-97) & Cedant (1997-2006), brands-Baymont Inn-(2005–formerly Budgetel before 1999), Ramada (2004), AmericInn (2017), Days Inn (1992), Travelodge (1996), LaQuinta (2005), Microtel (2008), Hawthorn Suites(2008), Howard Johnson's (1990), Super-8 (1993), Knights Inn (bought 2006, sold in 2018 to Red Lions Hotel Corp), Exel Inns (2008) since rebranded to other Wyndham brands, Wingate Inn (started by Cedant in 1996),

"by Wyndham" added to all brands examples-Super 8 by Wyndham or Microtel by Wyndham). Newer brand-Wyndham Garden, 63 in the US, 5 in Canada, 9 in Mexico & 57 Intl. A mid-value brand often near airports or in the suburbs. 5 in CA, 1 each in KS & WA state, Most along Atlantic & Gulf of Mexico coastal states from NY to TX. 12 from MN to IL to MI.

Still Independent: Best Western, Drury Hotels/Inn, Hyatt (and Hyatt Regency), & Vagabond (25-CA, Reno, Green Valley, AZ, Klamath Falls, OR, & El Paso).

#### Chain campgrounds listed on Food, & Lodging maps

Holiday Inns had Trav-L-Parks noted on its 1975 maps. Now locally owned 4 Holiday Trav-L-Parks still open VA Beach-VA, near Chattanooga-TN, near Jacksonville-NC, & Del Rio-TX.

Howard Johnson's had its campgrounds on 1974 & 1975 motel maps-Two shown in Williamsburg VA & Kissimmee FL.

Stuckey's also started a chain of 9 campgrounds called Camparks in 1974. Benson-AZ, N Little Rock-AR, near Melbourne-FL, Titusville-FL, Tipton-IA, Corbin-KY, San Marcos-TX are on

1982 map. Only Titusville is shown on the 1982 map.

Not on the above list for reasons listed:

I have tried to only identify chain restaurants and motels.

I have not listed maps put out by states, turnpikes, state or regional motel trade organizations that list all motels.

Framework compiled by Tom Sveum with help from Gary Spaid (Western Auto) & Chris Turner.(restaurant maps and atlases).