



## Road Map Collectors Association

### Master Catalog of American Oil Companies that Issued Roadmaps (Comprehensive Version)

Among the most enduring icons of 20<sup>th</sup> Century travel are the free roadmaps that motorists picked up at gas stations they stopped at during their road trips and vacations. These roadmaps not only served as essential navigation tools during their journeys but also as cherished souvenirs long after the trips were over. American oil companies were quick to pick up on the power of roadmaps as promotional items. Over the years, American oil companies of all sizes and types issued roadmaps. Although the era of free maps has passed, in recent years, oil company roadmaps have become highly desirable collectable items.

At the time most American oil company roadmaps were issued, nobody gave any thought to the possibility that they might some day become collectable. As a result, unlike coins or stamps, there has never been a definitive list of what oil companies issued roadmaps and when they issued them. This catalog has been created to help fill that void, intended to serve as a resource to guide people who are interested in roadmaps or roadmap collecting. The catalog includes information on every American oil company currently known to have issued a roadmap. It will be updated as additional road maps are discovered.

The catalog's format is simple and easy to use. The list contains three columns. The first column alphabetically lists company names and brand names that major and regional oil companies are known to have issued roadmaps under. Because it lists both company names and brand names, many companies are listed more than once. This was done intentionally to make it easier for a person to find relevant information no matter what name on the map is used to search. The second column lists the first and last known date of issuance for each company/brand. The third column is intended to provide context, with comments and cross-references.

The catalog will be updated as new discoveries come to light. This includes road maps issued by oil companies not listed in the catalog, as well as road map issued by companies in the catalog, but outside of the listed date ranges. If you come in possession of a road map that fits either of these criteria and wish to have it added to the master catalog, please compile the following information: issuing oil company, map publisher, date code, and a scan of the front cover, and email it to [oilcompanymasterlist@roadmaps.org](mailto:oilcompanymasterlist@roadmaps.org)

Company	Timespan of Issue	Comments & Cross References
76	2003	76 Marketing, Costa Mesa CA. spunoff from Union. pre 2003, see Unocal 76
A.B.A. Independent Service	1924	A.B.A. Independent Oil & Gas Co., Lincoln NE. five station chain.
A-C (American Coal Co.)	1937	
Ace High (Midwest Oil Company)	1934 - 1940	based in MN. post 1940, see Ace Products (Midwest Oil Co)
Ace Oil	1938	based in Georgia
Ace Products (Midwest Oil Company)	1949 - 1962	pre 1949, see Ace High (Midwest Oil Co.) post 1962, see Midwest
Aero	1923 - 1926	Aero Oil Products Co., Cheyenne WY. early Western marketer
Aetna	1938 - 1956	post 1956, see Ashland
Agway	1968 - 2003	1984 is atlas with overprint. 2003 is map with cover ad
Air-Line (Pink-O-Red)	1920s	undated, pre-1926
Air-Speed; Dorco	1958 - 1964	brand name used by Dorchester Corp., Amarillo, TX
Air-Speed; Panoma	1955	brand name used by Dorchester Corp., Amarillo, TX
Alabam's	1952? - 1953?	single station; Phillips 66 dealer, dated through textual context
Allegheny-Arrow	1931 - 1933	Allegheny-Arrow Oil Co., Canton OH. early refiner and marketer in OH
Allen's	1938	small chain marketed in East Central WI
Allied	1972	small Texas co.
Allied Independent	1948 - 1954	Allied Oil Co., Inc., Yakima WA. unrelated to TX based Allied
Allman's Service	1925	single station located in Vernon TX
All Pen	1930s	Bradford Oil Refining Co., Bradford PA
Almco	1959	based in New Orleans
Amalie	1910s, 1960s	L Sonneborn Sons, founded in 1903 in Franklin PA. mostly lubricants
American	1961 - 1974	American Oil Co., Baltimore MD. pre 1961 and 1974 forward, see Amoco
American Coal Co. (A-C)	1937	
American Oil Co./Pure	1930 - 1937	Woco-Pep distributor in MS. post 1937, see Pure
American Farm Bureau Fed-Magic Aladdin	1937 - 1938	co-branded; see also, Illinois Farm Supply
American Petrofina (Fina)	1959 - 1977	Dallas TX based subsidiary of Belgium's Petrofina. formed by mergers
American Petroleum Co	1952 - 1955	based in Davenport IA, no connection to Amoco/American
Amlico	1955 - 1956	American Liberty Oil Co., Dallas TX. post 1956, see Fina
Amoco	1928 - 1960; 1974-1993	American Oil Co., Baltimore MD. for 1961-1974, see American
Amoco (Yorkville Amoco)	2001	local issue
Amoco, Lyden Oil Company	1981	local issue
Appaline	1928	Appaline Oil Co., Clarksburg WV
Anderson-Pritchard Challenge	1938 - 1952	see also, Anderson-Pritchard Challenge
APCO-Challenge	1953	pre 1953, see Anderson-Pritchard Challenge; post 1954, see APCO
APCO	1955 - 1978	Anderson Pritchard Oil Co. Oklahoma City. OK
A.R. Newcombe (Cities Service Co.)	1930	Cities Service division that issued its own maps. pre 1930, Keystone
A.R. Newcombe (Keystone)	1928	based in Kingston NY. post 1928, see A.R. Newcombe (Cities Service Co.)
Arro	1936	based in Lewiston, MT
Arrow Oil Co.	1929	located in Wooster OH Ohio Petroleum Marketers Assn
Arrowhead Direct Service	1937	located in International Falls MN. Arrowhead Gasoline & Rajal Motor Oil
Ashland Oil, Pepper Gasolines	1931 - 1938	marketed in Great Lakes states. post 1940, see Ashland Oil and Refining
Ashland Oil and Refining	1940 - 1972	pre 1940, see Ashland Oil, Pepper Gasolines
Associated	1916 - 1955	Associated Oil Co, San Francisco, CA. post 1955, see Flying A
Associated Garages	1927 - 1930	in Northeastern states. also, one undated map from late 1920s
ARCO (Atlantic Richfield Company)	1969 - 1987	merged companies. pre 1968, see Atlantic Refining and Richfield of California
Atlantic Imperial	1958-1965	marketing name used by Atlantic for a few years. see Atlantic Refining
Atlantic Refining Co.	1916 - 1968	merged with Richfield in 1968. post 1968, see Atlantic Richfield Company
Atlantic Refining/C.J. Stahl	circa 1940	undated Rand McNally generic map with Atlantic ads
Atlantic Richfield Company (ARCO)	1969 - 1987	merged companies. pre 1968, see Atlantic Refining and Richfield of California
Atlantic White Flash	1931-1942	brand name used by Atlantic for a period. see Atlantic Refining
A.T. Locke (Illinois Petroleum Marketers)	1927	
Avco	1955	
Baker's Bonded	1942 - 1949	based in Willmar, MN
Bamlett's	1974	single station in Cambridge WI. RM generic map
Bandy & Walker	1927	single station
Bankline Oil (Norwalk)	1949 - 1961	post 1961, see Hancock
Bareco Oil Co., Barnsdall	1940 - 1941	pre 1940, see Barnsdall; post 1941, see B-Square, Bareco
Bareco Oil Company, B-Square	1942 - 1950	pre 1942, see Bareco Oil Co., Barnsdall
Barkhausen	1924	
Barnes Oil Co. (Town Talk)	1958, 1962	Barnes Oil Co., Grand Rapids MI. sold to Conoco in 1970

Barnsdall	late 1920s - 1939	earliest map is undated. post 1939, see Barnsdall, Bareco Oil Co.
Barnsdall, Bareco Oil Co.	1940 - 1941	pre 1940, see Barnsdall; post 1941, see B-Square, Bareco
Barstow Oasis Service (Tidewater-Associated)	1954	local issue by Barstow CA dealer
Bartle's Bonded	1930	based in Milwaukee, WI. bought by Wadhams. post 1930, see Wadhams
Bartles-Shepherd (Northland)	1924 - 1935	Bartles-Shepherd Oil Co., Waterloo, IA
Battery Service Corp	1923	early battery service station chain
Bay	1938 - 1960	Bay Petroleum Corporation, Denver, CO., post 1960, see Tenneco
Bay-Dow	1956 - 1972	gasoline retailing subsidiary of Dow Chemical, based in Bay City, MI
Bay (Hi-Way Oil Co.)	1956	local issue
Bay State	1950s - 1962	Bay State Petroleum Co., Cambridge MA. earlier maps are undated
Bay/Tenneco	1966 - 1973	dual branded, one brand on each side. pre 1966, see Tenneco and Bay
B.B. Lewis	late 1910s	undated
Beacon Gasoline, Caminol Company	1946 - 1960	Caminol Company, Hanford, CA post 1960, see Beacon Gasoline
Beacon Gasoline	1967 - 1972	pre 1967, see Beacon Gasoline, Caminol Company
Bear State Oil Co.	1920s	undated
Belco	1925 - 1928	1928 map is Spread Eagle
Bell	1939 - 1961	refiner based in Tulsa OK, mostly supplied independent stations
Bell (Curt's Oil Co.)	1950s	local Bell distributor in OK
Bell Garage	1938	single station
Benzoco	1937 - 1952	Benzoco, Inc., Akron OH
Benzoline	circa 1930s?	based in New Haven Ct; undated Nat'l Survey map
Best Oil Co.	1955 - 1970	based in Flint MI
Betholine/Richfield (Sherwood Bros.)	1936 - 1941	based in Baltimore MD. dual branded. post 1941, see Sherwood/Sinclair
Betholine/Sinclair (Sherwood Bros.)	1941 - 1955	based in Baltimore MD. dual branded. pre 1941, see Sherwood/Richfield
Billups	late 1930s - 1973	earliest map is is undated MWM custom w/ cover style used from 1936-39
Black Eagle	1938 - 1940	Black Eagle Oil Co., Milwaukee WI. marketed in WI and MI
Black-Gold	1937	
Black Hawk	pre 1926 - 1927	Blackhawk Oil Co., Waterloo IA. marketed in IA. earliest map is undated
Black Oil Co./Shell (Outwest Food & Fuel)	circa 1980s - circa 2005	UT based c-store chain with Shell gas, maps are undated
Blakely	1956 - 1961	Blakely Oil Co., Phoenix AZ
Bland's	1967	retailed in the FL panhandle. Sigma generic cover
Blue-Blood	1941	
Blue Flash (Pocahontas)	1929 - 1935	Pocahontas Oil Co., Cleveland OH. post 1935, see Hi-Speed (Blue Flash)
Blue Flash (Hi-Speed)	1936	dual branded after merger; post 1936, see Hi-Speed
Bluemound Poly	1947	
Blue Ribbon Gas & Oils (Golden Rule)	1929 - 1937	Golden Rule Refining Co., based in Wichita KS. see, Golden Rule
Blue Seal (Illinois Farm Supply)	1948 - 1950	brand used by Illinois Farm Supply for a few years. see Illinois Farm Supply
Bolivar Oil	1937	Allegany Refiners, Boliver, NY
Bonded	1936 - 1977	Bonded Oil Co., based in Springfield, Ohio
Bonded (Ellis and Vaughn)	1941	
Bonded (Gaseteria-Bonded)	1937 - 1949	Gaseteria-Bonded Oil Co., Indianapolis IN. post 1949, see Gaseteria
Bonded (Surety Oil Corp.)	1964	KY based affiliate of Bonded Oil Co.
Boron	1962 - 1982	Sohio retailing subsidiary for states other than Ohio. see, Sohio
Borowski Bros	1911	located in Manhattan NYC. one of the oldest old company maps in existence
Bottum Brothers	1959	Bottum Bros. Oil Co., wholesale and retail, St. Louis MI
BP	1969 - 1988	bought East Coast operations Sinclair divested after ARCO merger in 1969
Brilliant Oil	1935	Predecessor to Red Head; post 1935, see Fair Price (Red Head)
Brilliant Bronze (Johnson Refining Co.)	1946 - 1951	secondary marketing name used by Johnson Refining Co.
Brooks Oil Co	1924	
Brown's Conoco Service	late 1930's	local issue by Hot Springs Arkansas dealer
B-Square, Bareco Oil Company	1942 - 1950	marketing name for Barnsdall. pre 1942, see Bareco Oil Co., Barnsdall
B.T. Huffman	1930s	B.T. Huffman, Enid OK. undated
B&W Filling Station	1926	
Cada's Garage	1924	single station in Cicero IL
Cal-Gas propane	19?	date unknown
Calhoun Independent Oil Co.	1939	
California Company (Calso)	1936 - 1941	marketed in the Mountain states post 1946, see Chevron (California Company)
California Company (Chevron)	1948 - 1962	pre1948, see Calso; post 1962, see Chevron Western Division
California Company Western (Chevron)	1963 - 1965	pre 1963, see Cal.Co. (Chevron); post 1965, see Chevron Western Div
Cal-Pet (California Petroleum)	pre 1926 - 1927	earliest map undated, predates Federal Highway system.
Calso (California Company)	1936 - 1941	marketed in the Mountain states post 1946, see Chevron (California Company)

Calso (California Company)	1947 - 1958	marketed in the Northeast. post 1958, see Chevron (Eastern Division)
Caminol Companies, Beacon Gasoline	1946	based in Hanford, CA post 1960, see Beacon Gasoline
Campbell Oil Co. (Shell)	1936 - 1939	local Chattanooga distributor. post 1939, see Campbell (Mobilgas)
Campbell Oil Co. (Mobilgas)	1941	local Chattanooga distributor. pre-1941, see Campbell (Shell)
Canfield	1927 - 1955	post 1955, see Sohio
Capitol City Oil	1950	map of Lake of the Ozarks
Cardinal	1965	
Carl Bolch	1956	founded in St. Louis MO in 1934, now Atlanta GA based RaceTrac
Carl's Oil Co	1938	located in Versailles MO. MWM custom map
Carter	1949 - 1960	Esso subsidiary in the West. pre 1950, see Oval-E; post 1960, see Enco
Cash Discount Service Stations	1950s	secondary marketing name used by Johnson Refining Co.
C & C Schall	1930	trackside station in Columbus OH
C-B (Cirillo Bros.)	1967	marketed in the NYC metro area. based in the Bronx
C-B Oil Co.	1951 - 1952	located in Randolph, IL. RM generic map
CCA Co-op; (Consumers Co-op of Am)	1936 - 1966	regional co-op based in KS. post 1966, see Co-op Farmland Industries
Genex	1973 - 1998	regional co-op based in MN. pre 1973, see Farmers Union Central Exchange
Cent-A-Grade	1961	short lived Sunoco secondary brand
Central Cooperative Wholesale (Co-op)	1936	co-op based in Superior WI
Central Service Station	1910s	undated; single station in Greenville, PA
Central States	1930s	undated
Certified	1963 - 1970	marketed primarily in Ohio and in parts of KY and WV.
Challenge (Anderson-Pritchard)	1938 - 1952	see also, Anderson-Pritchard Challenge
Challenge-APCO	1953	pre 1953, see Anderson-Pritchard Challenge; post 1954, see APCO
Challenge (Col-Tex)	1938	see also, Col-Tex Challenge
Champion	1945 - 1965	Champion Oil Co., Portland OR
Champion (Hardin Oil Co.)	1956	based in Shelbyville, IN. no relation to Champion Oil Co. of OR
Champlin	1926 - 1976	Champlin Refining Co., Enid, OK. sold to Fina and rebranded in 1984.
Champlin (Pyramid)	1941	Champlin distributor; MWM generic cover map
Champlin/Super Oil Co./Topeka Petroleum Co.	1959	Champlin distributors in Topeka KS, local issue
Chappell Oil	1941	
Checker	1949 - 1953	The Checker Oil Co., Columbus, OH
Cheker/Oklahoma	1979	co-branded; tear-off sheet map
Cheker/Oklahoma/J & L Gas/Imperial	1981	quad-branded sheet map. see also, Cheker/Oklahoma
Chevron (California Company)	1948 - 1962	pre 1948, see Calso; post 1962, see Chevron Western Division
Chevron (California Company Western)	1963 - 1965	pre 1963, see Cal.Co. (Chevron); post 1965, see Chevron Western Div
Chevron (Eastern Division)	1959 - 1976	pre 1959, see Calso (California Company)
Chevron (Erickson Chevron)	1960s	local Oregon dealer; undated
Chevron (Standard Oil of California)	1923 - 1975	Chevron name first used in 1934; post 1975, see Chevron USA
Chevron (Standard Oil of Kentucky)	1969 - 1976	1969 and earlier, see Standard Oil of Kentucky (KYSO)
Chevron (Standard Oil of Texas)	1945 - 1965	pre 1945; see Standard of Texas; post 1965, see Chevron West Div.
Chevron (Southern Division)	1969 - 1975	entity created to market in Southern states outside of KYSO's assigned area
Chevron Travel Service	1947 - 1972	special maps were issued by Chevron's travel service
Chevron USA	1976 - 1979	national brand. pre 1976, see Standard of California and subsidiaries
Chevron, Western Division	1965 - 1975	pre 1965, see Cal. Co. Western; post 1975, see Chevron USA
Chief	1939 - 1946	brands used by Wasatch in WA, OR, ID, and MT. post 1946, see Wasatch
Cincinnati Oil Works (White Rose)	1929 - 1955	based in Cincinnati OH. unrelated to National Refining Co. (White Rose)
Cirillo Brothers	1967	marketed in the NYC metro area. based in the Bronx
Citgo	1965 - 1976	based in Tulsa OK. pre 1965, see Cities Service Company
Citgo/7-11	1990	dual branded: c-store and gasoline
Cities Service Company	1924 - 1964	based in Bartlesville OK. post 1964, see Citgo
Cities Service Co. (Lindsey-McMillan)	1932	Cities Service division that issued its own maps
Cities Service (A.R. Newcombe)	1930	Cities Service division that issued its own maps
Cities Service (Crew Leveck)	1930	Cities Service division that issued its own maps
Cities Service (Interstate Oil Co.)	1920 - 1924	Interstate Oil Co. LaCrosse, WI affiliate of Cities Service
Cities Service (Iowa Oil Company)	1930 - 1949	Cities Service distributor that issued its own maps
Cities Service (Loreco)	1932 - 1936	1938-1930, see Loreco
Cities Service (Winona)	1929	Cities Service division that issued its own maps; pre 1929, see Pomiac
Cities Service (Warner-Quinlan)	1935 - 1936	CC division that issued maps; 1931 and earlier, see Warner Quinlan
Cities Service Oil Company of Michigan	1930	Cities Service division that issued its own maps
Citizens-Speed	1947 - 1957	Citizens Oil Co., Tallahassee FL
City Fuel Co	1930	located in Lincoln NE
C.J. Stahl/Atlantic	circa 1940	undated Rand McNally generic map with Atlantic ads

Clark's	1937 - 1952	Clark's Super Gas, Milwaukee, WI post 1952, see Clark
Clark	1953 - 1973	Clark Oil & Refining Corp., Milwaukee WI. pre 1953, see Clark's
C.M. Clay's Sons	1937 - 1940	based in Poughkeepsie NY
Clipper	1947	Clipper Oil Co., marketed in the Pacific Northwest
Crew Levick Co. (Cities Service Co)	1930	Cities Service division that issued its own maps
Coastal	1965 - 1996	Coastal Oil & Refining, Houston TX
Colonial Beacon	1927 - 1933	post 1933, see Esso (I think I've seen 1926 map)
Colonial Oil Co.	1968 - 1970	based in Jacksonville FL, not related to Colonial Oil Industries
Colonial Oil Co./Pure	1933 - 1934	post 1934, see Pure. went independent as Colonial Oil Industries in 1950.
Colonial Oil Industries	1953 - 1977	based in Savannah GA. operated in Southern States. now ENMARK
Colonial Petroleum Co.	1952 - 1958	small chain based in Des Moines IA. bought out by Fina in early 1960s.
Colonial Gasoline & Oils	1950 - 1951	small local chain based in Evansville. IL.
Colonial Service Stns (Rock Island Refining)	1965	co-branded. pre 1960, see Colonial-Progressive
Colonial-Progressive	1938 - 1940	based in Fort Wayne IN. marketed in Northern IN and Southern MI
Col-Tex	1957 - 1963	Cosden secondary brand. post 1963, see Fina
Col-Tex Challenge	1938 - 1956	Anderson-Pritchard sold brand to Cosden in 1952. post 1956, see Col-Tex
Col-Tex Challenge (Regal)	1949	Col-Tex distributor located in Rockford, IL. see, Regal Oil Co.
Col-Tex (Indiana Home Oil Co.)	1930s	Col-Tex distributor. undated MWM custom map
Col-Tex (Ohlenbusch Oil Co.)	1947 - 1956	Col-Tex distributor based in Lubbock TX
Col-Tex (Zenith Oil Company)	1948	based in Milwaukee, WI. distributed Col-Tex products
Columbus Bulk	1930	
Comet (Tressler Oil Co.)	1951 - 1955	Tressler Oil Co., Cincinnati OH. post 1955, see Tressler Comet
Comet/Tressler	late 1950s - 1973	earliest map is undated. 1955 and earlier, see Comet (Tressler Oil Co.)
Commercial	1964	Commercial Oil Co., Winston-Salem NC
Commodore	1928	based in Steubenville OH. Ohio Petroleum Marketers Assn map
Community Service Oil Co.	1931	located in Anadarko OK. MWM orange print map
Conoco	1920 - 2000	Continental Oil Co., Denver CO
Conoco (Brown's Conoco Service)	late 1930s	local issue by Hot Springs Arkansas dealer
Conoco (Crescent Oil Co.)	circa 1930	undated local issue by Conoco distributor for MN
Conoco, Mileage, DS	1968 - 1969	after merger, tri-branded in selected states for two years
Consolidated	1959 - 1969	based in Oshkosh WI
Consumers	1928 - 1950	
Co-op	1936 - 1972	generic co-op maps were issued for use by smaller co-ops
Co-op CCA; (Consumers Co-op of Am)	1936 - 1966	regional co-op based in KS. post 1966, see Co-op Farmland Industries
Central Cooperative Wholesale (Co-op)	1936	local co-op based in Superior WI
Co-op (Gas Co-op Service Stations)	1947	local co-op in Montana
Co-op (Indiana Farm Bureau)	1947 - 1949	Co-op based in Indianapolis, IN
Co-op; Farmland Industries	1967 - 1977	regional co-op based in Kansas City, KS pre 1967, see CCA Co-op
Co-op Oil Company	1981	based in FL. not a agricultural Co-op, but a discount chain
Coreco	1920s - 1936	Continental Refining Co., Oil City PA. oldest map is undated
Corn Belt Oil	1923	
Coryell 70	1935 - 1958	L.L. Coryell & Son. prior to 1930, distributed Nioma maps
Corypenn	late 50s	string of stations mostly located along Rte 66 in AZ and NM
Cosden	1936 - 1963	Cosden Oil & Refining, Big Springs TX. merged with Fina in 1963.
Courteous Service Station	1925	single station in CT
Covey	1942	
Cox and Douglas (Richfield Oil of California)	circa 1940	undated local issue by Richfield of California distributor
Crescent Oil Co. (Conoco)	circa 1930	undated local issue by Conoco distributor for MN
Crest	1940	MWM custom map
Criteria Petroleum Products	1936	J.A. Hogshire & Son Inc, Indianapolis IN. post 1936, see Wake Up
Crosser's Super Service Station	1948	Amoco distributor in Lisbon OH issued its own RM map.
Crown (Crown Central Petroleum Corp.)	1946 - 1967	based in Baltimore MD, marketing area from PA to FL
Crown	1959	Bay/Tenneco subsidiary that marketed in New England
Crystal Flash	1954 - 1968	Crystal Flash Petroleum Corp., Grand Rapids MI & Indianapolis IN
Cunningham (Gulf)	1960s	undated local issue
Curt's	1967	Sigma generic cover
Curt's Oil Co. (Bell)	1950s	local Bell distributor in OK
Cushing	1920s - 1942	Cushing Refining & Gasoline Co. oldest undated. post 1942, see Gible Gas
Cut-Rite (Progressive)	1920s	undated

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