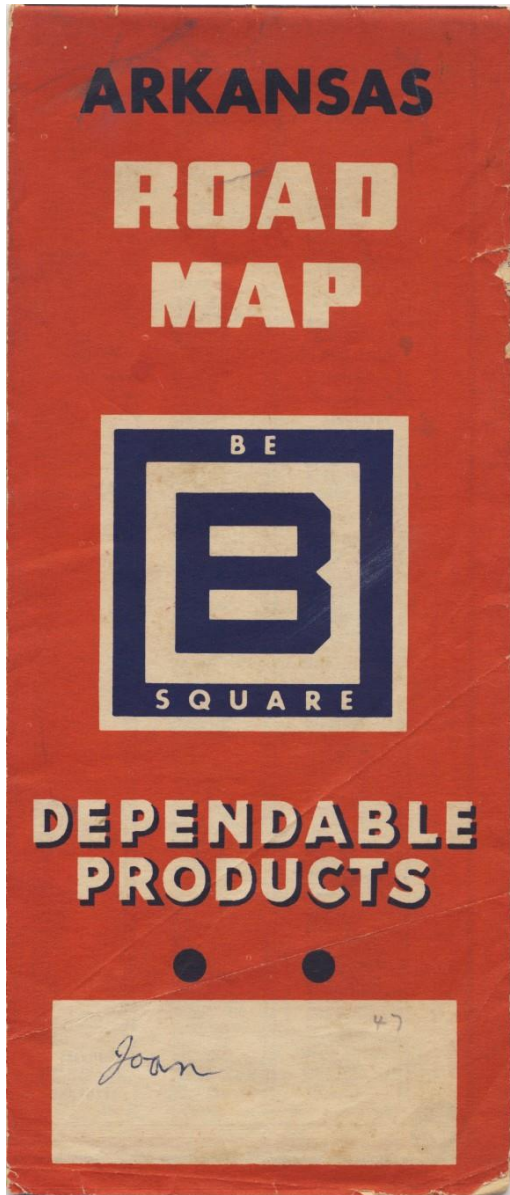


Sixth RMCA Road Map Auction

Our sixth auction will follow the same format as the previous one. Please send us your best and final offer for any lots you are interested in – we won't be updating the status during the auction with current high bids, only announcing winners at the end. The following guidelines apply:

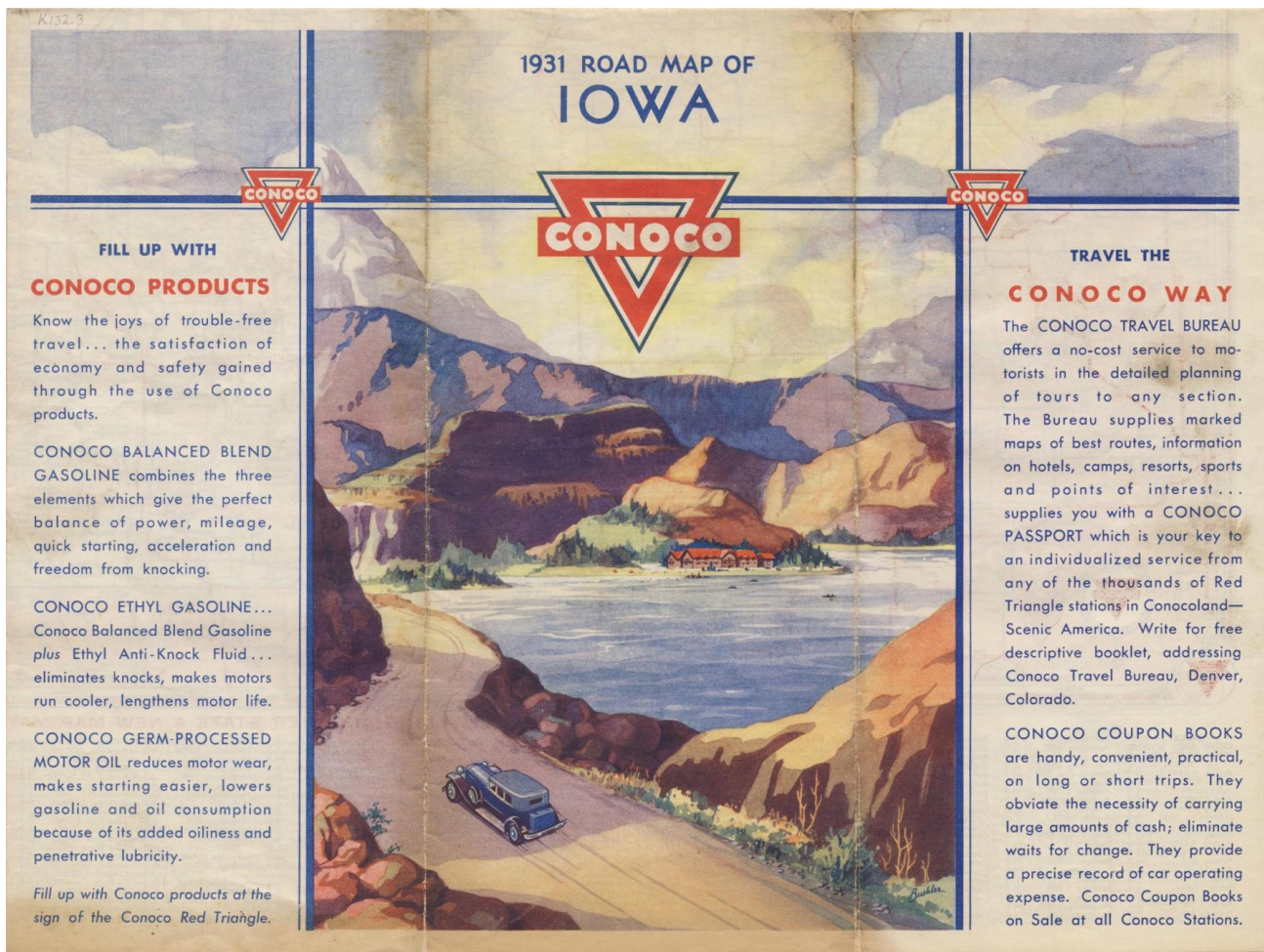
- **\$5 minimum** bid unless noted otherwise.
- Winners will be determined as the highest bid for each lot, at one bid increment over the next highest bid. Bid increments are \$1 up to \$50, then \$5 over \$50. So, for example, if someone bids \$35 for a particular lot, but the next highest bid is only \$16, then the lot will be won for \$17.
- Email bids to donations@roadmaps.org with subject line "**RMCA Map Auction #6**" – please include **both the lot number and description** with your bid (this helps to avoid mistakes, where someone meant to bid on Lot X but mistakenly typed in Lot Y). Also, please include your **RMCA membership number** so we can verify your active membership.
- Send any questions about maps to the above email address as well. (NOTE: the auction manager will try to answer any questions but may not have access to the maps towards the end of the auction period, so any questions requiring inspection should be asked as early as possible.)
- Bidding will close at midnight (Eastern Time) on **Aug. 31, 2026**.
- Shipping costs from Zip Code 85719 **will be added** to winning bids - actual postage only, no added fees. Single maps can be mailed in an envelope with stamps (no tracking) for a dollar or two, but at your risk as they may get bent. Otherwise, figure around \$6-7 for up to 3 or 4 maps. We can try Media Mail for larger lots (also around \$6-7), but that may risk "postage due" if USPS inspects and rejects, then charges the regular postage rate.



Lot 6-1: BE SQUARE, Arkansas, 1936 Gousha (moderate wear)



Lot 6-2: COLONIAL BEACON, Southern New England, 1932 National Survey (moderate wear)



Lot 6-3: CONOCO, Iowa, 1931 Gousha (minor wear)



Lot 6-4: DEEP ROCK, Nebraska, 1942 Rand McNally (moderate wear)

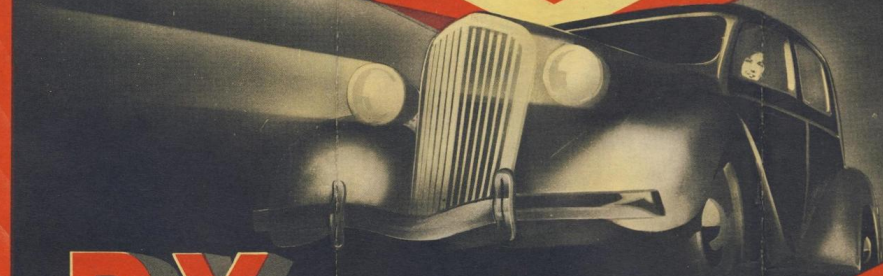


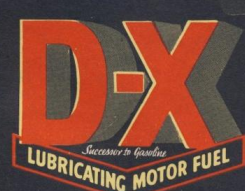
Lot 6-5: DEEP ROCK, Indiana, 1950 Rand McNally (minor wear)

MISSOURI



DIAMOND





There is Lubrication in every gallon

EXTRA PERFORMANCE AT NO EXTRA COST

D-X MOTOR FUEL delivers performance that ordinary gasolines cannot approach, because it provides needed protection to valves, pistons, rings and upper cylinder walls. Motors fueled with D-X run faster and smoother, give more miles per gallon, live longer, require less upkeep and repair expense. Yet D-X costs no more than ordinary gasolines...it is truly the greatest motor fuel value of all time!

FREE DIAMOND SERVICE—Prompt, thorough, intelligent, courteous service by trained men is free at all of the more than 6,000 Diamond stations throughout the Central States.

ROAD MAP

of

MISSOURI

AND UNITED STATES



DIAMOND 760
MOTOR OIL

100% Paraffin Base • Safe at 760°

COMPANION PRODUCT TO D-X MOTOR FUEL

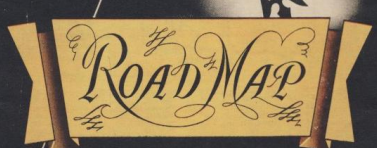
DIAMOND 760—the pioneer heat resisting motor oil—comes to you in refinery sealed containers. You are assured of obtaining the original high quality product, refined from 100% paraffin base crudes, selected for their rich lubricating content. Diamond 760 provides protection through the widest temperature range... safe even at 760 degrees, yet flows freely in zero weather.

OTHER DIAMOND PRODUCTS—In addition to a complete line of motor fuels and lubricants, Diamond stations offer tires, tubes and accessories. Specialized lubrication is featured.

Lot 6-6: DIAMOND D-X, Missouri, undated Gallup, attributed to 1935 (minimal wear)

NEBRASKA





COMPLETE LONG-LASTING LUBRICATION

DIAMOND 760 MOTOR OIL is a worthy companion to D-X and D-X Ethyl. This 100% paraffin base, heat-resisting lubricant provides protection through the widest temperature range—safe even at 760 degrees, yet flows freely in zero weather. Diamond 760 is sold only in refinery-sealed containers. It lasts longer—actually costs less per mile.

OTHER DIAMOND PRODUCTS—Your Diamond D-X dealer offers you guaranteed Diamond Lubrication; also, a wide line of automotive and household accessories and specialties.

NEBRASKA

AND UNITED STATES

MORE MILEAGE — BETTER PERFORMANCE

D-X and D-X ETHYL assure more mileage and better all-around performance because, as an exclusive feature, these modern motor fuels contain a special high heat-resisting lubricant which provides needed lubrication to upper cylinder parts—parts not adequately lubricated by crankcase oil. This extra upper cylinder lubrication makes engines run faster and cooler, decreases wear and increases mileage.

FREE DIAMOND SERVICE—You'll like the courteous thorough and intelligent service at your neighborhood Diamond D-X station.

Lot 6-7: DIAMOND D-X, Nebraska, undated Gallup, attributed to 1937 (minor wear)

NORTH & SOUTH DAKOTA

COMPLETE LONG-LASTING LUBRICATION

DIAMOND 760 MOTOR OIL is a worthy companion to D-X and D-X Ethyl. This 100% paraffin base, heat-resisting lubricant provides protection through the widest temperature range—safe even at 760 degrees, yet flows freely in zero weather. Diamond 760 is sold only in refinery-sealed containers. It lasts longer—actually costs less per mile.

OTHER DIAMOND PRODUCTS—Your Diamond D-X dealer offers you **guaranteed** Diamond Lubrication; also, a wide line of automotive and household accessories and specialties.

**North-South DAKOTA
AND UNITED STATES**

MORE MILEAGE — BETTER PERFORMANCE

D-X and D-X ETHYL assure more mileage and better all-around performance because, as an exclusive feature, these modern motor fuels contain a special high heat-resisting lubricant which provides needed lubrication to upper cylinder parts—parts not adequately lubricated by crankcase oil. This extra upper cylinder lubrication makes engines run faster and cooler, decreases wear and increases mileage.

FREE DIAMOND SERVICE—You'll like the courteous, thorough and intelligent service at your neighborhood Diamond D-X station.

Lot 6-8: DIAMOND D-X, North-South Dakota, undated Gallup, attributed to 1937 (minor wear)

INDIANA

COMPLETE LONG-LASTING LUBRICATION

DIAMOND 760 MOTOR OIL is a worthy companion to D-X and D-X Ethyl. This 100% paraffin base, heat-resisting lubricant provides protection through the widest temperature range—safe even at 760 degrees, yet flows freely in zero weather. Diamond 760 is sold only in refinery-sealed containers. It lasts longer—actually costs less per mile.

OTHER DIAMOND PRODUCTS—Your Diamond D-X dealer offers you **guaranteed** Diamond Lubrication; also, a wide line of automotive and household accessories and specialties.

**INDIANA
AND UNITED STATES**

MORE MILEAGE—BETTER PERFORMANCE

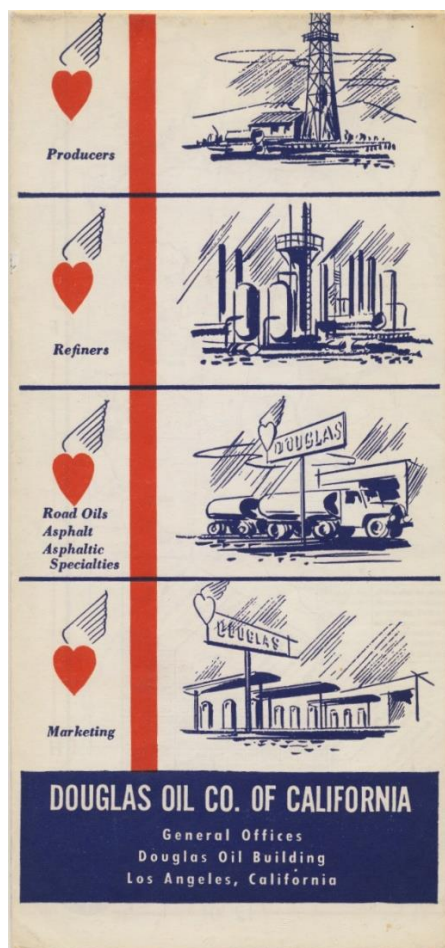
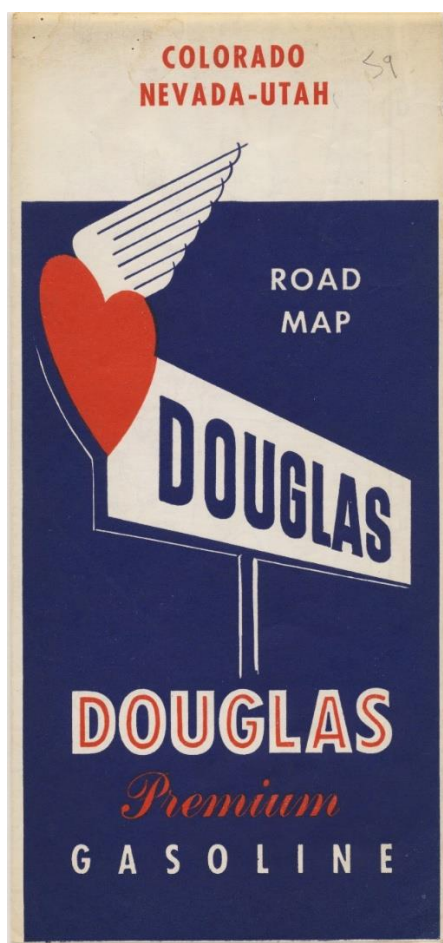
D-X and D-X ETHYL assure more mileage and better all-around performance because, as an exclusive feature, these modern motor fuels contain a special high heat-resisting lubricant which provides needed lubrication to upper cylinder parts—parts not adequately lubricated by crankcase oil. This extra upper cylinder lubrication makes engines run faster and cooler, decreases wear and increases mileage.

FREE DIAMOND SERVICE—You'll like the courteous, thorough and intelligent service at your neighborhood Diamond D-X Station.

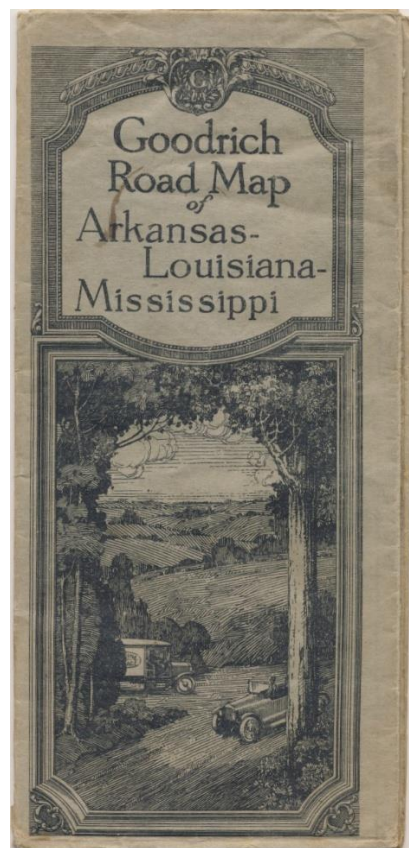
Lot 6-9: DIAMOND D-X, Indiana, 1938 Gousha (considerable wear with fold tears)



Lot 6-10: DIAMOND D-X, Wyoming, Gousha 1939 (moderate wear)



Lot 6-11: DOUGLAS, Colorado-Nevada-Utah, 1959 Rand McNally (minor wear)



Lot 6-13: GOODRICH, Ark-La-Miss. 1920 B.F.G. Co. (moderate wear)

BUY WITH Confidence

Buy from the home-owned independent whose first interest is in more economically serving the motorist. You can buy without fear of substitution, being assured of honest, high quality products plus friendly, courteous service.

The independent is building for the betterment of the community in which he lives. Honesty and integrity are his creed.

Travel

IOWA

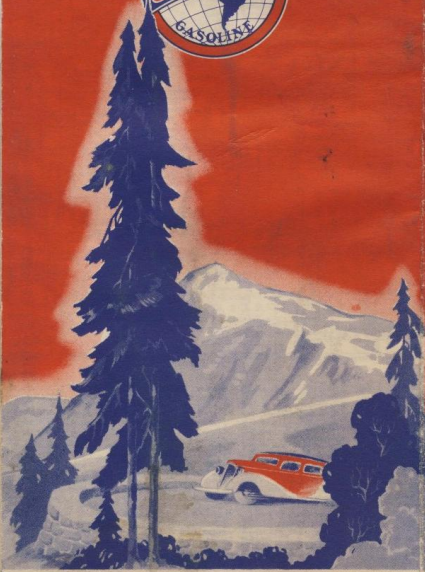
with the

INDEPENDENT

Quality

A product is only as good as the integrity of its maker. Globe's policy since the company's inception twenty years ago has been **QUALITY FIRST**. This policy has never been changed. That's why you can depend on Globe's uniform, high quality. Globe products are sold exclusively by independent jobbers and dealers.

THE GLOBE OIL & REFINING COMPANY
Refineries: Blackwell, Okla. McPherson, Kan. Lemont, Ill.

The Independent can better serve you




Tour with confidence—Use GLOBE Products

KEEP ROLLIN' WITH GLOBE

Lot 6-12: GLOBE, Iowa, Gousha, 1937 (minor wear)

Gulf No-Nox STOPS KNOCKS IS NOT POISONOUS

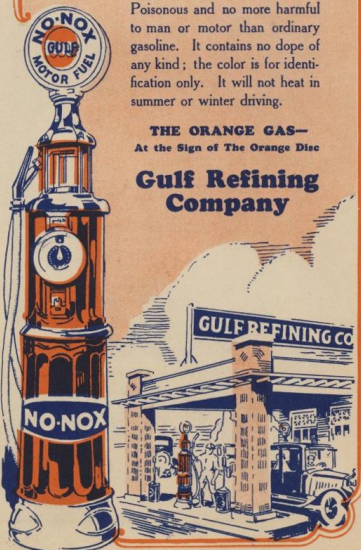
FOR years the carbon knocks, clicks, pings or detonation in automobile engines have been a menace to motor efficiency and a sore spot to the motorist. GULF NO-NOX MOTOR FUEL has turned the old-time carbon bugaboo into an asset—in fact, it has put carbon to work.

OUR GUARANTEE

GULF NO-NOX MOTOR FUEL is Non-Noxious, Non-Poisonous and no more harmful to man or motor than ordinary gasoline. It contains no dope of any kind; the color is for identification only. It will not heat in summer or winter driving.

THE ORANGE GAS—
At the Sign of The Orange Disc

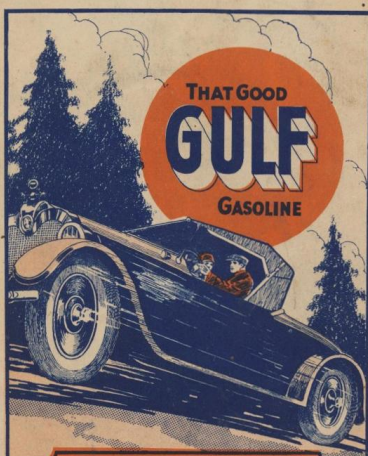
Gulf Refining Company



Map No. 16

AUTOMOBILE ROADS

In Arkansas, Louisiana and Mississippi



*Every 500 to 1000 Miles
you should drain your crankcase
and fill with*

SUPREME MOTOR OIL

GULF REFINING COMPANY
General Sales Offices—Pittsburgh, Pa. U.S.A.
DISTRICT SALES OFFICES
NEW YORK-PHILADELPHIA-BOSTON-ATLANTA-NEW ORLEANS-HOUSTON-LOUISVILLE

THAT NEW IMPROVED SUPREME MOTOR OIL

Grades

SUPREME MOTOR OIL—Medium
SUPREME MOTOR OIL—Heavy
SUPREME MOTOR OIL—Extra Heavy
SUPREME MOTOR OIL—"F" Ford
SUPREME MOTOR OIL—Special Heavy

THAT New Improved SUPREME MOTOR OIL is offered to the motoring public as a product of most scientific application of petroleum lubricants to automobile lubrication—and possesses the following features:

- Maintains proper oil pressure.
- Maintains proper viscosity.
- Improves lubrication.
- Increases mileage.
- Leaves Less Carbon.
- Flows Freely at Zero, starting with the motor.

Our research work, laboratory and field tests have proven that such oil more fully meets all the desired requirements of an ideal Motor Oil than do oils manufactured in any of the various ways from other crudes.

We believe a trial would satisfy you—that our claims are conservative and true.

SUPREME MOTOR OIL may be obtained at any Gulf Service Station or of any dealer

At The Sign of The Orange Disc



Lot 6-14: GULF, Arkansas, Louisiana, Mississippi, 1927 Gousha (minor wear)



Lot 6-15: LANGWITH'S MOTOR GUIDE, N & S Dakota, 1926 Langwith's (minor wear)
32-page booklet with fold-out map at back, and Red Hat Gasoline ad on back cover

MAGNOLIA
MAXIMUM MILEAGE
GASOLINE
More Miles per Gallon

MAGNOLIA PETROLEUM COMPANY

When in need of gasoline and motor oil stop at the

MAGNOLIA SIGN
Over 500 Filling Stations and several thousand dealers throughout the Southwest.

Magnolia Gasolines, Lubricating Oils and Greases can be secured in all cities, towns, and practically every village in the Southwest.

Call at any Magnolia Station for
LOCAL ROAD INFORMATION
and Free Road Maps of

TEXAS NEW MEXICO
OKLAHOMA ARKANSAS
LOUISIANA

MAGNOLIA ANTI-KNOCK GASOLINE
even-burning, powerful, knockless
For high compression motors and motors troubled with carbon

MAGNOLIA
ROAD MAP
OF
ARKANSAS & LOUISIANA

MAGNOLIA PETROLEUM COMPANY
MOTOR OIL
GASOLINE

Magnolia Petroleum Company
Agencies throughout the Southwest

Magnolene
MOTOR OILS
Made from Paraffine Base Crude
"A dependable Grade for each Condition"

MAGNOLIA PETROLEUM COMPANY

There is a grade of **Magnolene** for your use—"a dependable grade for each condition." The "**Magnolia Man**" knows—Ask him to examine the oil in your crankcase, and drain it if necessary.

This service is FREE.

We recommend that our friends who tour the country use
SOCONY GASOLINE
and SOCONY MOTOR OILS
when in New York or New England States
and
GENERAL GASOLINE and
GENERAL PARAFFINE MOTOR OILS
when in Washington, Oregon,
California and Arizona.

These products are manufactured by our affiliated companies and are of the same uniform quality as
MAGNOLIA PRODUCTS

Hills are just scenery with Magnolia Anti-Knock Gasoline

Made to withstand High Operating Temperatures

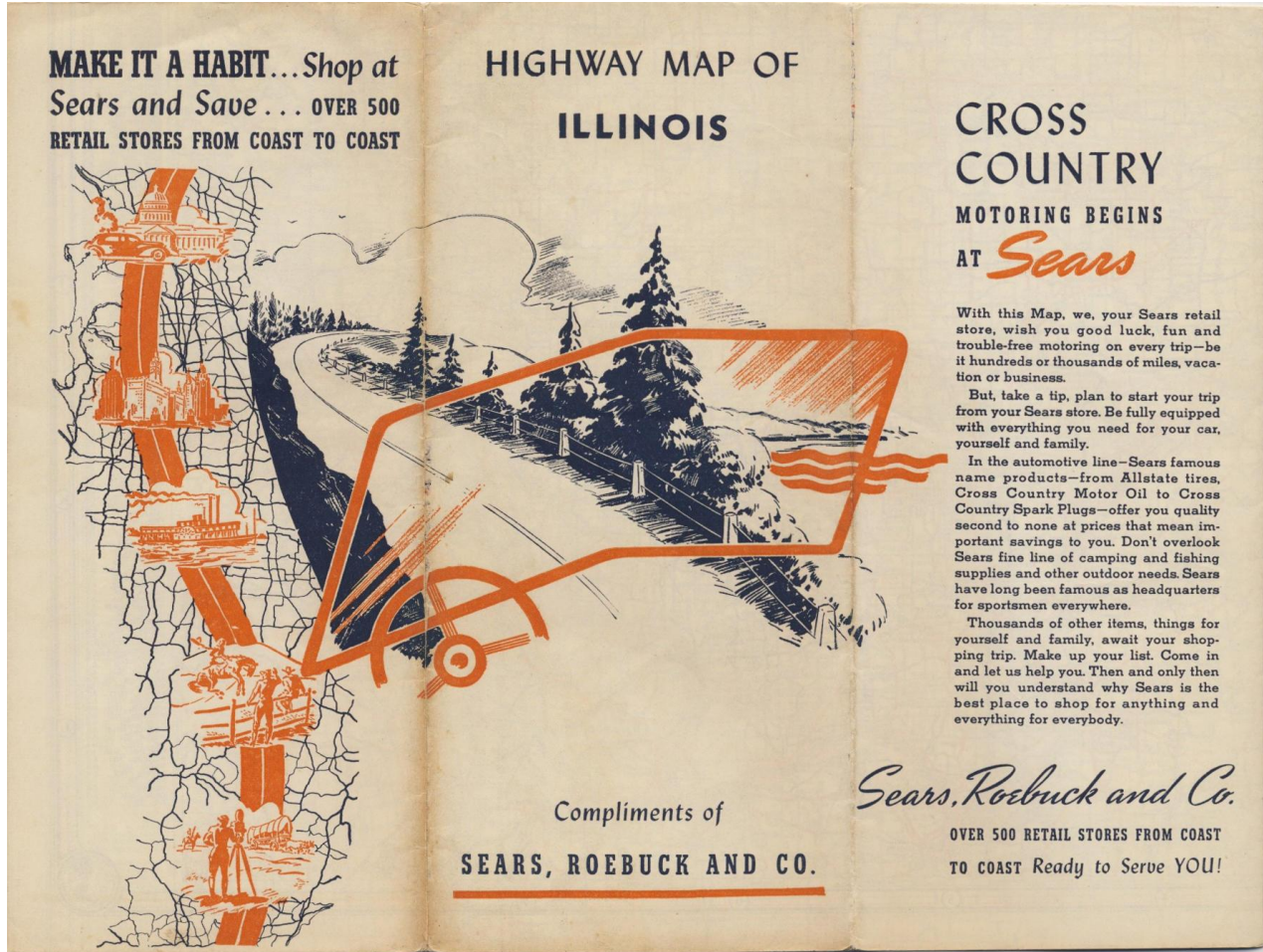
Lot 6-16: MAGNOLIA, Arkansas & Louisiana, undated General Drafting, attributed to 1929 (moderate wear)



Lot 6-17: PHILLIPS 66, N & S Dakota, 1935 Gousha (minor wear)



Lot 6-18: SEARS, Arkansas, undated Mid-West Map, attributed to 1938 (moderate wear)



Lot 6-19: SEARS, Illinois, 1940 Rand McNally (minimal wear)



Lot 6-20: SHELL, St. Louis, 1932 Gousha (minor wear)



Lot 6-21: **SINCLAIR, Kansas, 1937 Rand McNally** (moderate wear)
 NOTE: 2 more panels to left with rest of gas station and more cars



Lot 6-22: **SKELLY, Wyoming, 1937 Greiner-Fifield** (minor wear; **Blake Oil Co., Kirkland, Ill.** dealer imprint)



Lot 6-23: STANDARD, Indiana, 1929 Gousha (minor wear)



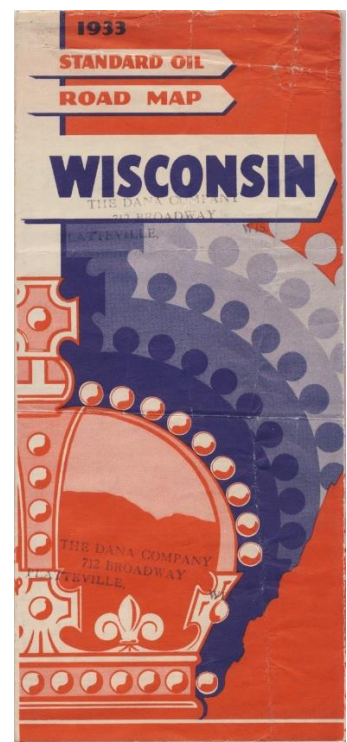
Lot 6-24: STANDARD, Missouri, 1931 Gousha (minor wear)



Lot 6-25: STANDARD, Michigan, 1932 Gousha (minor wear)



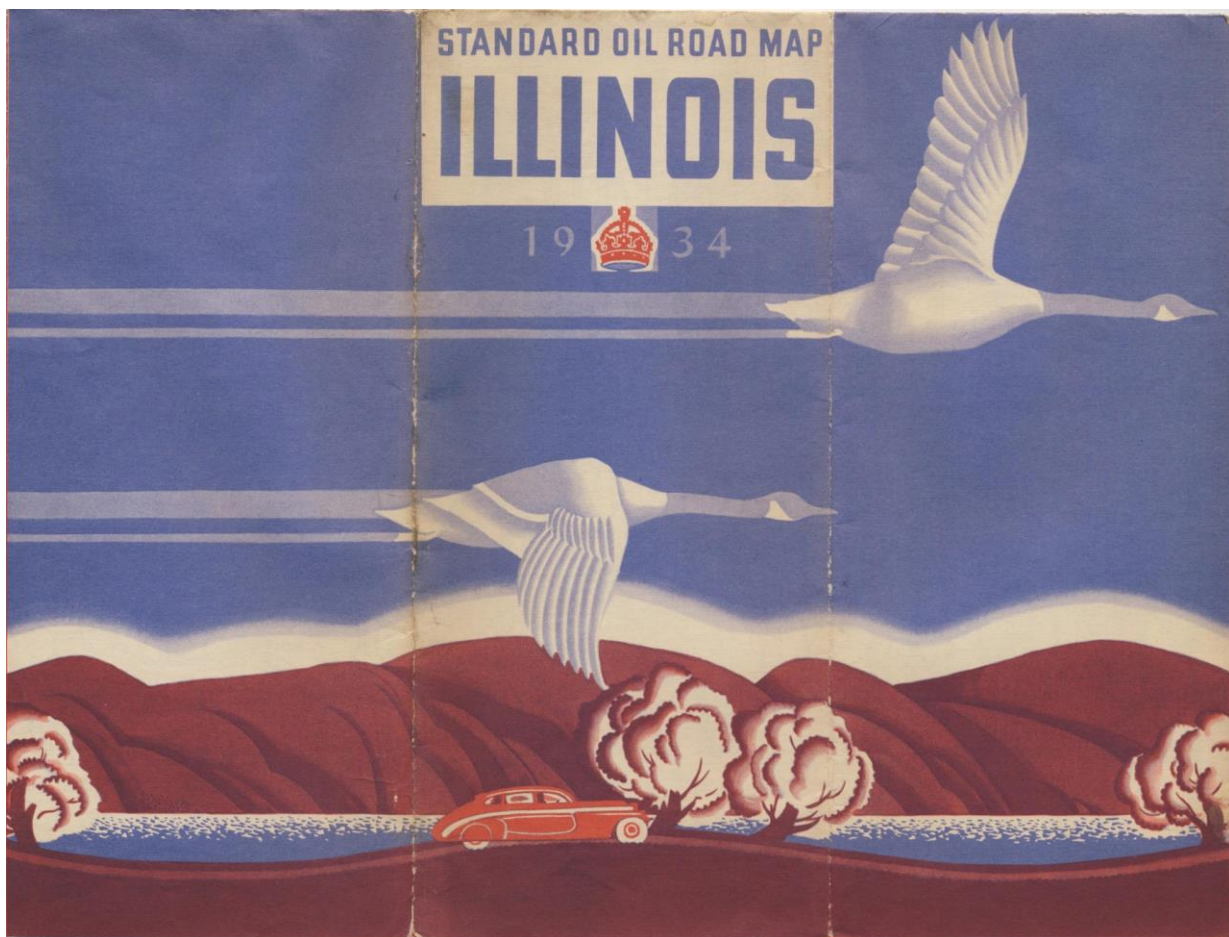
Lot 6-26: STANDARD, Indiana, 1933 Gousha (minimal wear, route markings)



Lot 6-27: STANDARD, Wisconsin, 1933 Gousha (heavy wear)



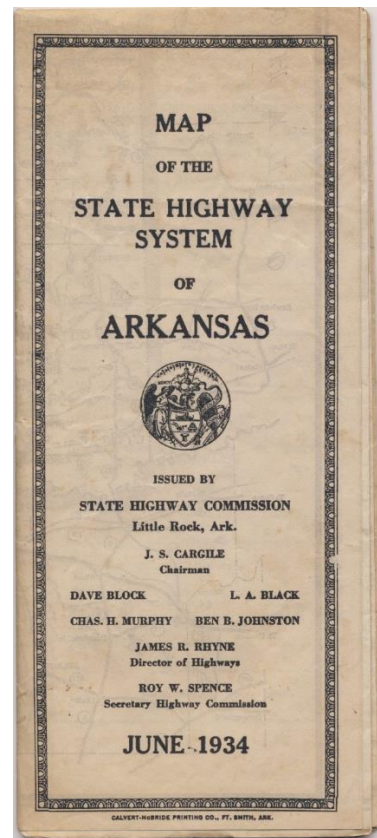
Lot 6-28: STANDARD, Chicago and the Century of Progress, 1933 Gousha (minor wear, slight staining on cover)



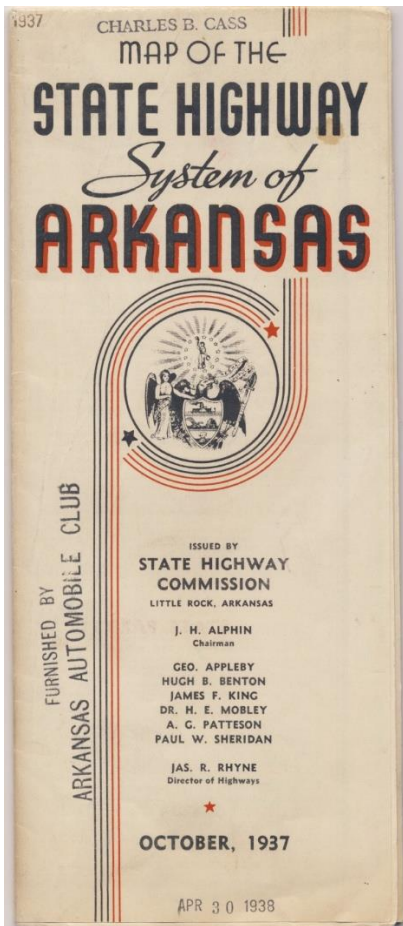
Lot 6-29: STANDARD, Illinois, 1934 Gousha (minor wear)



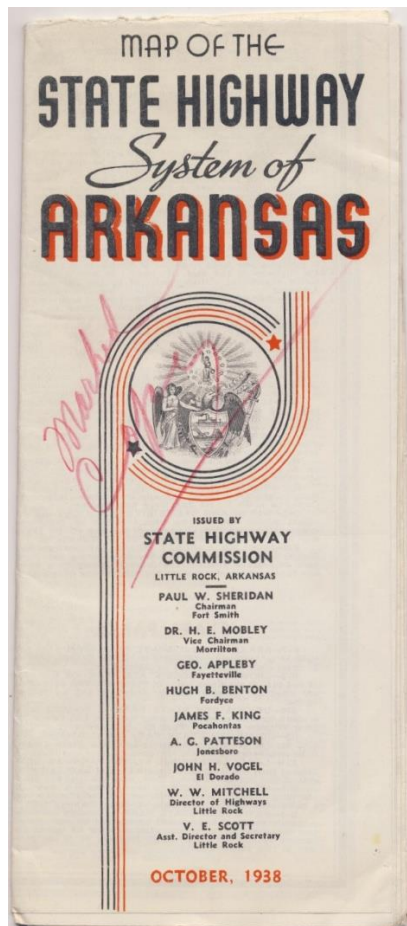
Lot 6-32: Official Arizona, 1942 (minimal wear)



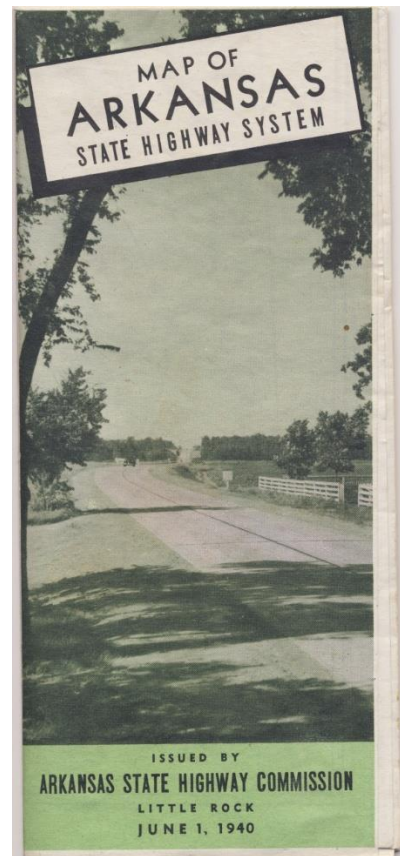
Lot 6-33: Official Arkansas, June 1934 (moderate wear)



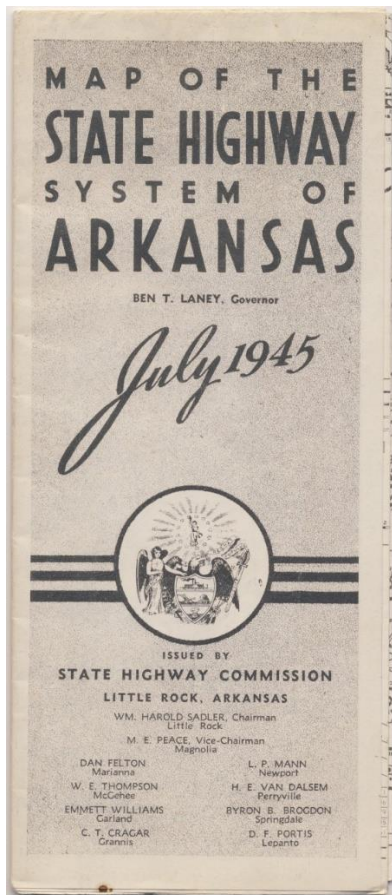
Lot 6-34: Official Arkansas, Oct. 1937 (minor wear)



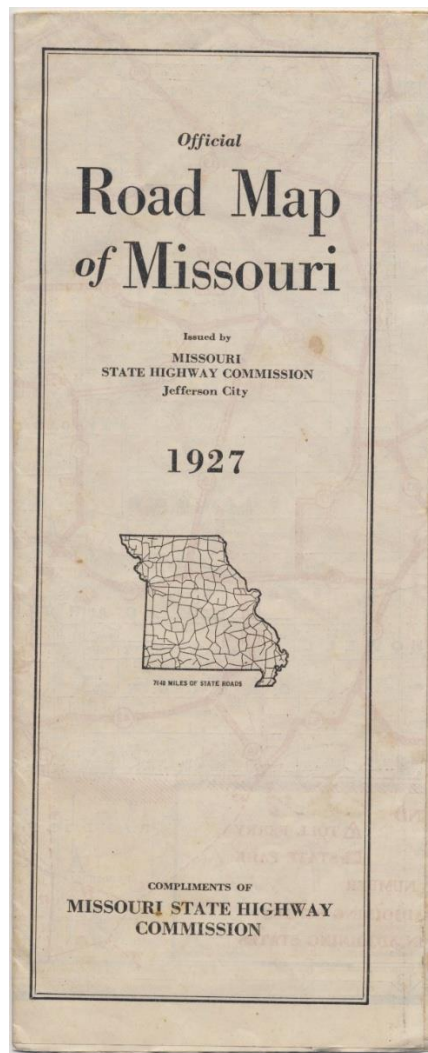
Lot 6-35: Official Arkansas, Oct. 1938 (moderate wear, front cover writing)



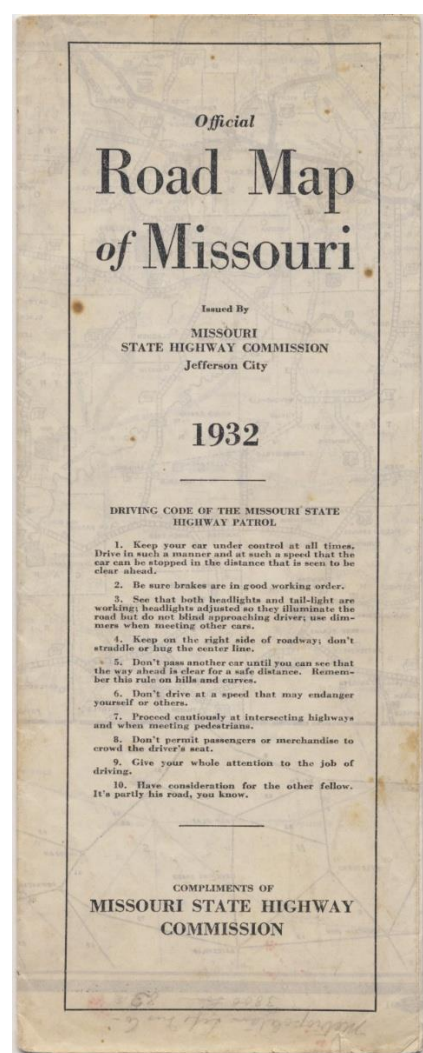
Lot 6-36: Official Arkansas, June 1940 (minor wear)



Lot 6-37: Official Arkansas, July 1945
(minimal wear)



Lot 6-38: Official Missouri, 1927
(minor wear)



Lot 6-39: Official Missouri, 1932
(minor wear)