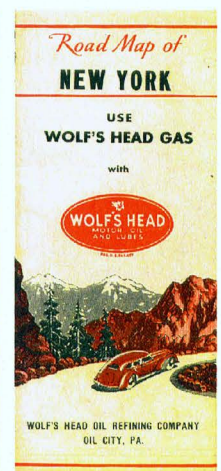
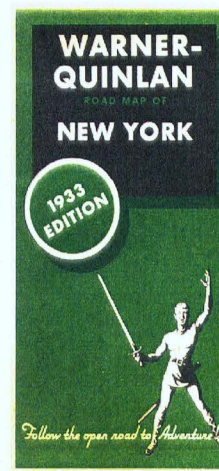
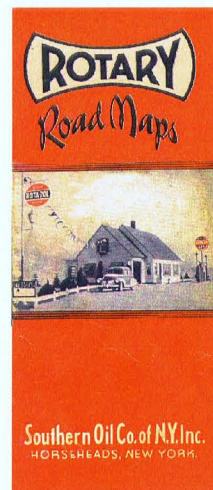
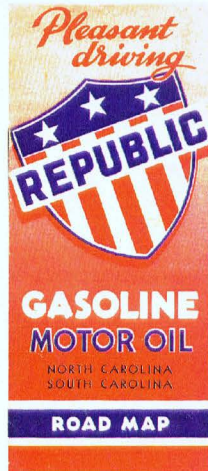
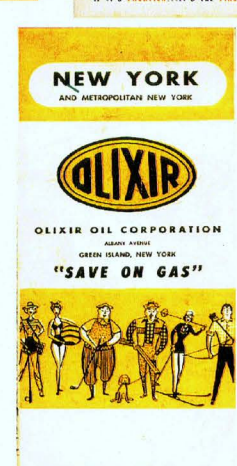
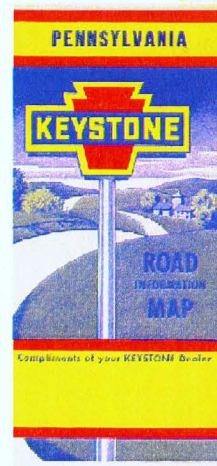
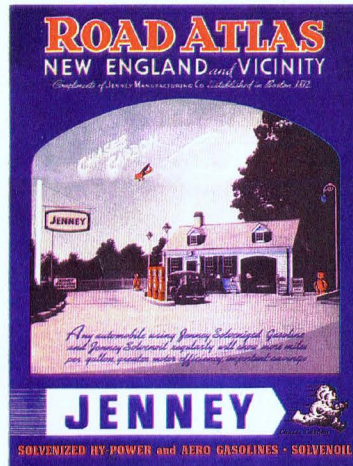
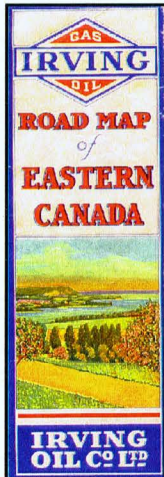
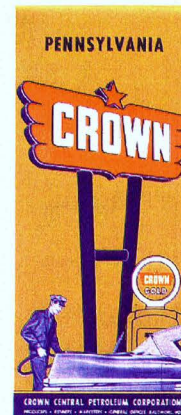
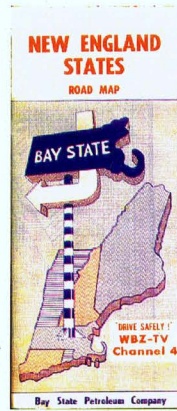


RMCA - Summer/Fall 2000 Newsletter

Roadmap cover sheet - Northeastern Independents

From the collections of Richard
Horwitz and Curtis Carroll
Composed by Curtis Carroll



Logo Identities and capsule histories

RMCA Newsletter

Summer/Fall 2000

Selected logos and some history information from:

"Guide to Gasoline Logos" a publication of Petroleum Collectibles Monthly. For order information call:

440-355-6608

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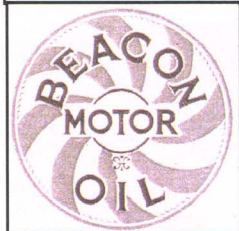


Boston area cut-rate independent through the mid-60's. Also operated as Tri-S Gas.

Operated 70 stations in seven county region around Poughkeepsie, NY.

CLAY'S
PETROLEUM PRODUCTS

Colonial Gas



Colonial Beacon Oil Co. Boston. Separate companies merged in late 20's. Marketed in New England and sold to Standard of NJ in 1930. Products rebranded Esso in 1933.

Originally in Houston, move to Baltimore in 1930 and began retail marketing in 1933 from PA to Alabama. Now mostly in SE US.



Founded in Buffalo in 1931. Marketed in Western NY and PA. Merged with Ashland in 1950. Stations rebranded Ashland in 1969



Based in St. John, New Brunswick and founded in mid-20's. Now markets in east Canada and New England.



Boston based mid-1800's marketer of whale oil, coal and related products. Entered gas retailing in early 1900's. Sold to Cities Service in 1965 and rebranded Citgo.



Bradford, PA based refiner founded 1881. Marketed in PA and NY areas until 1976 when lubricants became focus. Sold to Sunoco in 1996

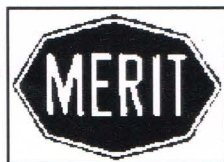


Founded 1913 as Elk Refining in Charleston, WV. Bought by South Penn in 1952 and rebranded Pennzoil around 1965



Tiny, 8 station independent, based in Buffalo. Possibly bought by Frontier in 1931

Reading, PA based discount chain. Bought by Meadville, Corp in 1965. Brand continues today and owned by Hess



Green Island, NY independent sold out to Hess in 1962

Allentown based retailer with 30 stations in east-central PA through late 20's. No known ascendancy



Founded in Pittsburgh, 1923. Name changed to Plymouth Oil in the 50's. Marathon bought company in 1962



St. Mary's, WV based, started in early 20's. Brand remained until 1960 after being bought by Quaker State in 1931



Sure Oil and Chemical Corp. Small Worcester, MA based chain through late 80's. Now a property rental company.

Founded in NY prior to 1900. Marketed throughout New England when bought by Cities Service in 1933

WARNER-QUINLAN



New York based, bought by Richfield of CA in 1929. Merged with Acewood Petroleum to create Richfield of New York

Wolverine-Empire Refining, Oil City, PA. Began as Empire then rebranded Wolf's Head in late 30's. Acquired by Pennzoil in 1963

