

Spring 2000 RMCA Color Map Sheet- West Coast Independents



Logo identities and capsule histories

First Row



The Caminol Company, Hanford, CA. 1931-present

West Coast. Purchased by Ultramar, 1981. Still operating under Beacon and Ultramar brands



Blakely Oil Co. Phoenix, AZ

Arizona marketer. Phoenix, Tucson area. Early 60's

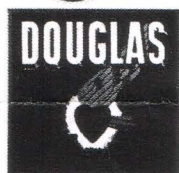


Champion Oil Company. Portland, OR 1945-1965

Jobbers of Champion Petroleum Products in the Northwest



Independent Petroleum Co. DBA Clipper Oil Co. - Seattle, Tacoma, Portland. 1940's. Absorbed by Mobilgas in late 40's



Douglas Oil. Co. Los Angeles. 1928-1971.

Bought by Conoco in 1961, then sold to Texaco in 1971 and rebranded



Fireball Stations. Small, late 40's independent believed to be concentrated in the Bay Area of California



1923-1946, Gilmore Oil Corp. Los Angeles.

Bought by Socony-Vacuum, 1940, rebranded in 1945



Hancock Refining Co, Long Beach, CA 1926-70

Merged with Signal in 1958. Brand continued until 1970.



Harbor Refining Co. Long Beach, CA 1940's

Secondary brand to Union Oil Company

Second Row



Mohawk Petroleum, San Francisco. 1930's-1970's

Bought by Getty.



California marketer, 1930's-70's. Sold to Signal, then in 1965 to Humble and rebranded Enco



Pathfinder Petroleum, South Pasadena, CA 1930's-60's.

Sold to Getty.



PDQ Stations. AZ, and NM marketer. 1950's and early 60's. A Chevron secondary brand.



True's Oil Co., Spokane. WA area marketer bought by Amoco in 1959. Rebranded 'American'. Today, marketed as Rainbo



Regal Service Stations, San Jose. 1950's-60's Bought by Signal in early 60's



Rio Grande Oil, Co. Los Angeles. 1930's-50's. Early Sinclair subsidiary. Folded into a reorganized Richfield in 1937



Seaside Oil, Santa Barbara. 1930's-70's. Bought by Getty mid-40's then by Phillips in 1973



Serve Yourself Gas Stations Asso. Pasadena. Buying and marketing group of 100's of independent retailers mostly concentrated in LA area Early 50's

Third Row



Sunland Refining, Fresno. 1929-present. Small, mostly central California independent still operating today



Tesoro Petroleum, Anchorage, 1940's-present. Independent concentrated in Alaska but recently expanding into Pacific NW, Nevada and N Calif.



Early 50's secondary brand to Malco. Arizona area. Folded into Conoco when Malco was purchased by Conoco in 1959



Fletcher Oil Co., Boise. 1924 to present. Refiner-marketer once in Pacific NW and N Calif. Now concentrated around Boise



California Petroleum. Mid 20's. Operated as Ventura Refining Co. marketing from LA to Bay Area. Sold to Texaco



Wasatch Refining & Inland Empire Refining. Salt Lake City. Marketed stations under Chief, Golden Eagle and Wasatch, late 30's-40's. Sold to Phillips, 1947.



Whiting Bros., Phoenix 1950's-present. Marketing in desert regions of AZ, CA and NM. Also known as D-M stations (Desert and Mountain)



Wilshire Oil Co., LA. 1920's-1965. Concentrated in California. Purchased by Gulf in 1957 and rebranded in 1965

Map covers provided by Curtis Carroll, Dave Leach and Joel Windmiller. Composed by Carroll and Windmiller

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